



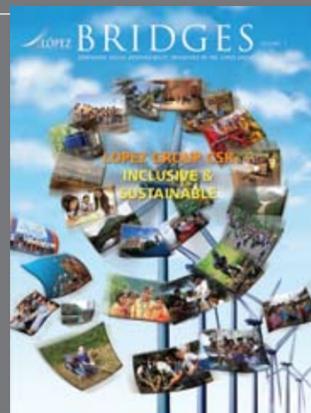
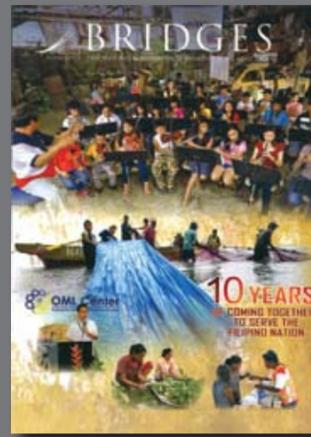
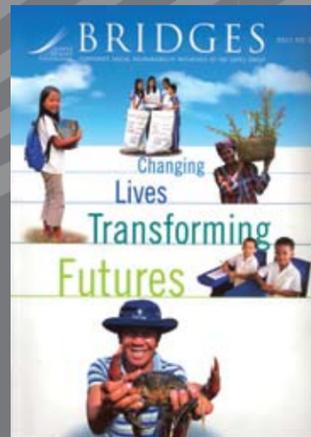
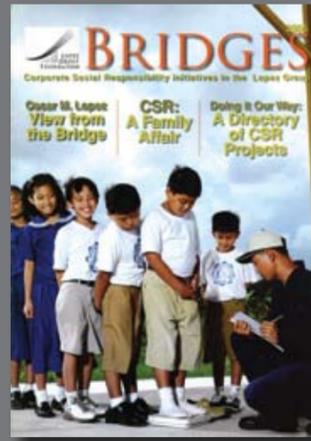
**LOPEZ GROUP CSR
INCLUSIVE &
SUSTAINABLE**

BRIDGES MAGAZINE

Bridges Magazine is published by the Lopez Group Foundation, Inc. (LGFI), which coordinates the corporate social responsibility (CSR) programs and activities of the Lopez Group of Companies.

LGFI's main objective is to promote synergy among the Group's social and environmental responsibility initiatives by providing an overall view to internal and external stakeholders, thereby facilitating partnerships and sharing of knowledge and resources so as to maximize the programs' positive impact on beneficiaries.

Through the print and online editions of Bridges, LGFI hopes to inform Group employees, partner companies and communities, policy-makers, non-government organizations, volunteer groups, and other stakeholders about ongoing CSR programs of the Lopez Group, and inspire a spirit of nationalism and civic consciousness that will help improve lives and secure a brighter future for Filipino families.



OUR COVER With the giant turbines of EDC's Burgos Wind Project in Ilocos Norte as anchor, the 44-meter long, 70-ton blades morph into images of the CSR activities in progress from early 2014 to the present. These CSR initiatives cover the spectrum of environment, education, livelihood, arts and culture, health and wellness, humanitarian assistance, strategic philanthropy, and even a cut-across program promoting nation-building as a whole.



WORKING TOGETHER TO SERVE A NATION

"Whatever the CSR initiative or program in place - whether it be a social investment with a long gestation period, a specific and short-term project to address the well-defined needs of a particular community, or even an advocacy effort to change societal behavior - they serve the same function. This is to bridge gaps between social and economic classes, disparate and distant communities, some of them in foreign shores, or even different perceptions and understanding of important issues."

Oscar M. Lopez

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Despite the adversities we have been through and amidst the constant upheavals in today's global economy, we are afloat and sailing confidently onward. Because of our values, we have been able to attract to our ship some of the brightest and most competent crews. We work with some of the best partners one could find anywhere in the world.

Oscar M. Lopez
Chairman Emeritus
Lopez Group of Companies

THE VALUES THAT SUSTAIN US



CHAIRMAN OSCAR M. LOPEZ AT A PARTNERSHIP MEETING OF THE OML CENTER CARBON COLUMN PROJECT

Not too long ago, I spent more time than usual in quiet reflection and thinking deeply about things, much of them personal or family matters, but also about the Lopez organization and people we work with. This introspection, my doctors may agree with me, was probably induced by a triple heart bypass and less serious ailments that octogenarians are prone to. In my musings, I was gratified by the thought that in terms of corporate social responsibility – which is the primary concern of the Lopez Group Foundation Inc. (LGFI) – our companies and foundations had not done too badly. They remain faithful to the Group legacy of caring for families in need and for the nation's patrimony. As a result, they are improving their capabilities to run a sustainable business.

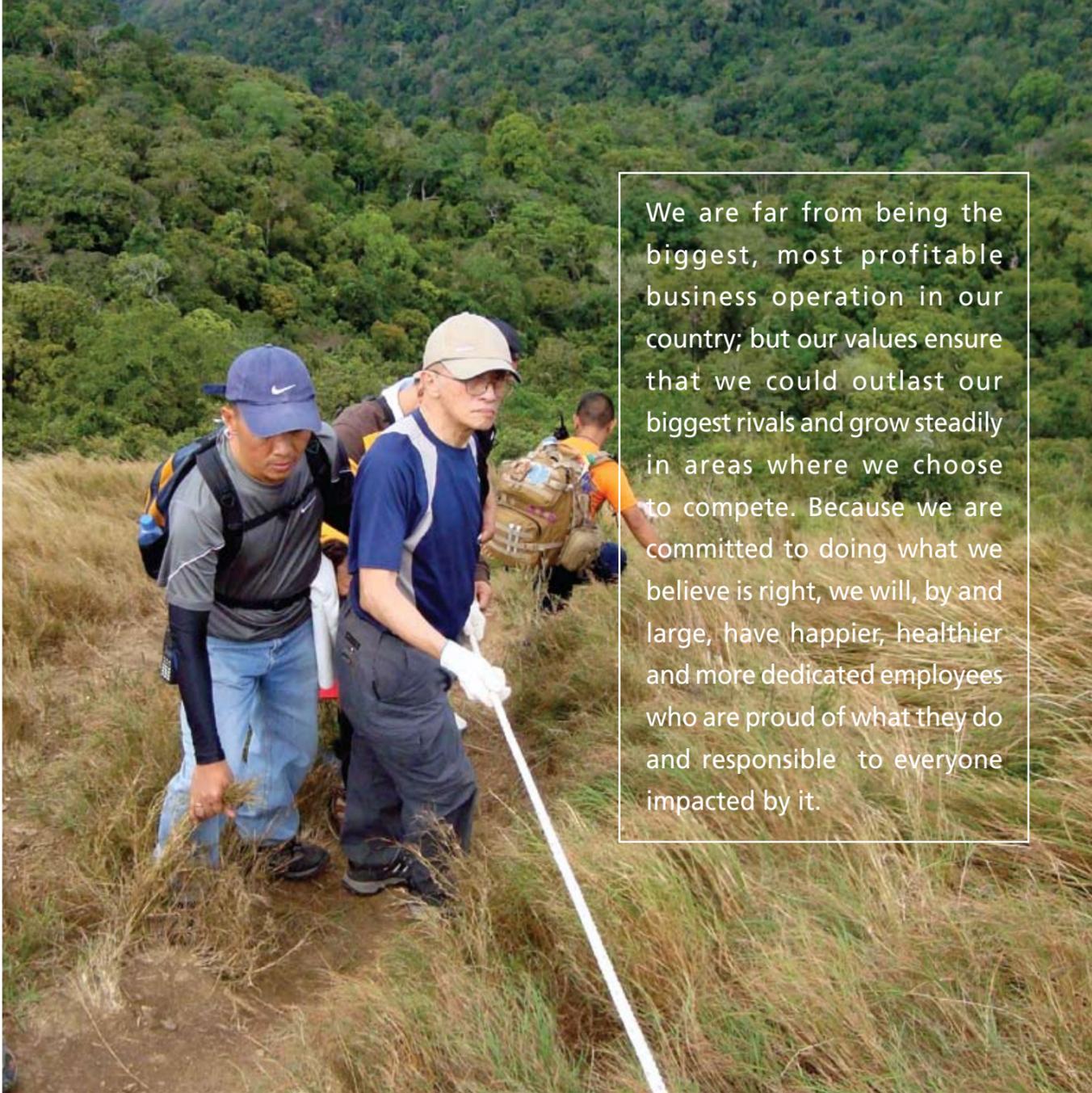
I keep turning over in my mind the relevance of the Lopez Group values and why they are the bedrock of our sustainability and resilience for several generations. Despite the adversities we have been through and amidst the constant upheavals in today's global economy, we are afloat and sailing confidently onward. Because of our values, we have been able to attract to our ship some of the brightest and most competent crews. We work with some of the best partners one could find anywhere in the world.

We are far from being the biggest, most profitable

business operation in our country; but our values ensure that we could outlast our biggest rivals and grow steadily in areas where we choose to compete. Because we are committed to doing what we believe is right, we will, by and large, have happier, healthier and more dedicated employees who are proud of what they do and responsible to everyone impacted by it.

Our values bring out the best in us. As shown in the LAA's Unsung Heroes, if our people did not have our values, why would an elevator operator come to the office on time for his duties on a Monday morning when he had lost his home with all of his worldly belongings and had nearly drowned the Saturday before to typhoon Ondoy's floodwaters? Why would security personnel, employed by an agency assigned to EDC facilities in Leyte, put their lives at risk, carrying needed goods through torrential rain and strong winds for several kilometers across rocks, mud, uprooted trees, and debris, and do everything to help restore operations disrupted by super typhoon Yolanda? On a modest but truly personal scale, these are a demonstration of integrity and unity that we can all be proud of.

On a major scale, we have seen how the world was moving inevitably toward clean energy and processes, but in the Philippines, power generation was largely



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stuck on fossil fuel and dirty coal. The Lopez Group gave up the long-standing monopoly that Meralco had in power distribution so we could shift our core resources to renewable energy and new businesses. In a relatively short period, we have become a global leader in tapping hydrothermal sources, and are now going strongly and innovatively for wind and solar energy. This is proof of our pioneering entrepreneurial spirit, and our nationalism in doing what's best for the country.

The race that Energy Development Corporation ran, with the crucial support of First Balfour, to win the first major Feed-in-Tariff incentive from the Department of Energy should convince any doubting Thomas that we could muster a seamless synergy of technical, financial, legal

and management capabilities once we put our minds to tough challenges. Winning the FIT for 150 MW of the total 200 MW that DOE offered to major companies earned for us Php 3 billion in annually recurring revenues for the next 20 years. The coordinated teams had to overcome months of delays from undelivered services and supplies, and all sorts of daunting problems to finish seven days ahead of the nearest competitor and boost the long-term viability of our Php 450- billion investment in the Burgos Wind Farm. Business excellence, unity, pioneering entrepreneurial spirit, and other values enabled us to do what many experts in large energy facilities considered impossible given the timeframe.

In the last 100 years, perhaps more than at any other

time in history, the world has changed dramatically and irrevocably; so we must adjust or perish as an organization. At the Lopez Achievement Awards ceremonies, I said that in the past, making new investments in any of our businesses did not feel like having to bet the whole house on something new and uncertain. Today, it seems that every time we decide on a new investment, like ABS-CBN's Project Horizon or First Gen's San Gabriel plant or its forthcoming natural gas project, we require huge outlays of capital and resources. Any failure on these new ventures would be catastrophic for us; hence, we speak of the need for flawless execution.

We are often faced with situations where "more of the same" that have proved successful for us just do not cut it anymore. Businesses and projects we start must be better designed to meet market needs, more technologically advanced, more efficient, more flexible, more embracing of change, more innovative. In the extreme, they may sometimes have to be disruptive.

Extremely disruptive, on a global scale, is the widely recognized phenomenon of climate change. Typhoons, earthquakes and other natural calamities are expected to be much more intense and destructive. A warmer and less predictable temperature will wreak havoc on crops, ecological balance, infrastructure, and the safety of entire nations.

Considerable effort and resources have been spent to mitigate and adapt to the adverse consequences of climate change even as the Paris Summit last year resulted in a renewed pledge among most countries to keep global warming at a manageable level. In the face of serious threats from rising temperature and weather patterns gone awry, the Lopez companies could not be blind to the unprecedented opportunities arising from the "new normal." All around us, there is a frenzied race among companies and investors to reap business revenues from helping people and businesses avert climate-driven emergencies or from harnessing clean energy sources and energy-efficient technologies.

It was the idea of mitigating or managing the threat of cataclysmic disasters that led to the establishment of the OML Center for Climate Change Adaptation and Disaster Risk Management Foundation in 2012. Antedating typhoon Yolanda by months, the Center became feasible through the help of many scientists, experts and scholars. We were bound by a common objective of encouraging scientific research and technology that would result in practical outcomes to help the most vulnerable sectors deal with the impact of climate change. So far, the Center has approved grants

worth over Php 15 million to projects that will help various communities predict, prepare for and cope with climate change.

I would say the idea for this Center for climate change issues flows logically from the many years that Lopez companies and foundations had helped rescue, rehabilitate and restore for countless families their material, emotional and psychological well-being.

ABS-CBN Corporation, through its own staff and affiliated foundations, and working with thousands of volunteers and donors, has shown the way in coping with natural and man-made disasters.

One particular man-made disaster could befall us next May if Filipino voters make too many wrong choices in the elections. So, ABS-CBN, in a timely and non-partisan manner, has been promoting active, and inclusive, citizen participation in such an important political exercise. Given the paucity of choice at all levels of government and the opportunism that feeds on an ill-informed electorate, ABS-CBN's sacrifice of higher revenues to allow for a more intelligent choice shows that nationalism is alive and well among our vaunted values.

For me, every day is a gift from God, and I shall gladly spend part of that gift in telling everyone in the Lopez Group: values form the basis of our character and shape our culture. They drive and distinguish our practice of CSR. They make our business operations inclusive of and beneficial to all people whose lives we touch. Values make our business sustainable.



What we have learned in the Lopez Group CSR, together with many of the donors, volunteers and other people who pitched in to help, is that we receive much more in the act of giving than our beneficiaries.

Manuel L. Lopez
Chairman
Lopez Holdings Corporation

HELPING PEOPLE THROUGH DIPLOMACY AND CSR



CHAIRMAN MANUEL M. LOPEZ, ACCOMPANIED BY MRS. LOPEZ, RECEIVES FROM PHILIPPINE PRESIDENT AQUINO THE ORDER OF SIKATUNA AWARD FOR DISTINGUISHED SERVICE TO THE COUNTRY

As I am preparing to wrap up my official duties in Tokyo, I have realized – to my great surprise – that diplomacy is in essence a more subtle, more sophisticated version of “malasakit.” People may see it as a walk in the park when, in reality, the stakes are often high, the situation delicate. You cannot become an effective bridge between nations – especially those which have had a very long history of friendship, trade, and cultural exchange that had at one time been marred by violent enmity – if you do not have a genuine appreciation of each nation’s ideals, goals, challenges and perspectives as its leaders strive to do what they believe is best for their people.

You must have the sensitivity and sense of respect to understand why one country sees things and acts in a particular way, what are its capacities and constraints, and how best to keep the lines of communication open between the two countries. Above all, you must always show empathy and compassion, especially when your host country meets some great misfortune.

I was fairly new in my duties as ambassador when

a major undersea earthquake brought tsunamis that devastated Fukushima prefecture, nearly causing a meltdown in its nuclear reactors. It was called the worst tragedy to hit the country since the Pacific War. With the support of our national government and many Filipinos, we were able to help the tsunami victims albeit in a modest way. Conversely, in the aftermath of typhoon Yolanda’s unprecedented fury, Japan’s top officials, directly in their own way or through the Japanese International Cooperation Agency (JICA), and countless anonymous civilians were among the first to come to our people’s aid and recovery.

One of my most memorable experiences as our country’s ambassador to Japan was when I assisted President Aquino in hosting the recent state visit of Emperor Akihito and Empress Michiko. They stayed here for several days, meeting with some of our highest officials, and visiting historic and cultural sites as well as the offices of some Japanese companies which have invested substantially and have been operating in our economy for years.

Throughout their visit, Their Excellencies showed dignity, sincerity, and humility in expressing deep



EMPEROR AKIHITO AND EMPRESS MICHIKO WERE GIVEN A FORMAL RECEPTION IN MALACAÑANG .

regret and remorse for the massive loss of lives and destruction more than 70 years ago in the war between Japan and the United States where a major battleground was the Philippines, then an American colony. At a terrible cost, we all learned that in war there are no real victors; in the end, every combatant suffers defeat in one way or the other.

Throughout his reign for the past 26 years, Emperor Akihito has constantly worked at achieving peace, strengthening cultural and scientific exchanges, and facilitating his government's help for less developed countries like the Philippines to prosper. One area where I have gotten support from the Japanese government was in my efforts to bring to our country several delegations of top-level business executives so that they may see first-hand the many opportunities that our country offers to investors. I was particularly glad to show them that many Japanese companies with global reach have located part of their manufacturing facilities at the First Philippine Industrial Park (FPIP) near the boundary of Laguna and Batangas.

In another instance underlying the cooperation between our government and Japan's, I was given a parade and review with a 21-gun salute by the Philippine Military Academy in recognition of my contributions to the strong partnership between Japan National Defense Academy (JNDA) and the PMA, and between the Philippines and Japan, in general. A number of PMA cadets train every year at the JNDA, with which our own defense establishment has promoted stronger ties.

I told the cadets in my brief remarks to remain steadfast to their idealistic principles and to look after the welfare of fellow Filipinos. I urged them to work for fairness and equity in the distribution of the many opportunities and rich resources of our country. I said they must not only support enlightened leaders but be enlightened leaders themselves, making the tools of progress, such as education, health services, and most of all safety and security within our shores, accessible to most if not all.

Promoting cultural and historical ties is not all hard work; sometimes it can be a delightful task. Quite

We are allowed to see the reality of life situations on the ground. We are able to unlearn all our prejudices and presumptions so we are able to give help in an effective way. We are granted the inner joy of being truly selfless and the resulting unleashed energy sends ripples of support and *malasakit* from many more individuals and organizations.

recently, Yoko Ono graciously accepted an invitation from me and my wife, Maritess, for her to visit her family's ancestral house in Tokyo. The Kudan House, built in the 1930s in the Iberian style of architecture, has been the residence of the Philippine ambassador to Japan since 1944. Her visit last November was on the occasion of the launching of the book, "History and Heritage of the Kudan," which I had commissioned historian Ambeth Ocampo to write. Yoko spent part of her childhood with her mother, Isoko Yasuda-Ono, in the Kudan which was built by her uncle, Iwajiro Yasuda, for his wife. Yoko told us that the house expresses the peaceful beauty of the Old Japan. "In its heyday," she said, "the Kudan House was visited by princes and princesses, artists and diplomats, all of whom were admirers of the incredible beauty and sophistication of my aunt." While Yoko is known by everyone as the widow of Beatle John Lennon, she is an accomplished artist and musician in her own right. Like her late husband, she has been an advocate of peace, justice and equal opportunities especially for vulnerable sectors. She is an example of the social responsibility and concern for history, culture and the natural environment that we espouse in the Lopez Group CSR.

In CSR, most people think that the assisted communities, the people who are rescued and rehabilitated and given a hand in recovering what they had lost, are the beneficiaries. They are seen to have benefited from whatever assistance is extended to them, no matter how much or for how long, and must therefore be thankful. But this is not true at all. What we have learned in the Lopez Group CSR, together with many of the donors, volunteers and other sectors who pitched in to help, is that we receive much more in the act of giving than our so-called beneficiaries.

We are allowed to see the reality of life situations on the ground. We are able to unlearn all our prejudices

and presumptions so we are able to give help in an effective way. We are granted the inner joy of being truly selfless and the resulting unleashed energy sends ripples of support and *malasakit* from many more individuals and organizations.

Those who are fortunate to be in a position to reach out to disaster victims and to vulnerable sectors, and even those who in a separate role are given the chance to serve our people, are the ones who must be thankful for the opportunity. I can say that I was deeply honored and made truly humble when President Benigno S. Aquino conferred on me the Order of Sikatuna Award in simple ceremonies in Malacanang.

I am aware it is the highest recognition given to civilians who serve their country in an outstanding way. It is very clear to me that I could not have deserved this award without the help of many people, among them the foreign service professionals who supported me and saw to it that I did not make any diplomatic fumble, the Lopez Group managers and employees who kept all bases covered in my absence, and especially my family who gave me strength and serenity at all times.

Being Ambassador to Japan is of course an official function, but I see it as something more. I always try to make my official activities demonstrate our government's commitment to peace, progress and social responsibility at an international level. At the same time, I hope some people see my work as an extension and expression of the Lopez Group's practice of CSR. It is somewhat aligned to the concept of public-private partnership which could be a win-win game for everyone, especially our fellow citizens. In a few months, I shall resume my duties at the Lopez Group headquarters in Manila. There is no question that our corporate social responsibility shall be among my continuing priorities.

The Lopez Group values -- handed down through generations although sometimes expressed in more contemporary terms -- have always considered national concerns as equally important as the Group's business-driven ideals.

CSR AS ENABLER OF INCLUSIVENESS AND SUSTAINABILITY

BY MERCEDES L. VARGAS

The growing expectation to make all businesses **inclusive** of their underserved stakeholders is one more manifestation of how corporate social responsibility is becoming mainstreamed or part and parcel of operations in the private sector.

What begun at the companies of the 50s and 60s as occasional instances of charitable gift-giving or straight dole-outs to employee families, immediate neighborhoods, and fund-raising organizations have evolved to scaled up programs addressing issues of employee turnover and productivity, needs of host communities, technical support to regulatory agencies, and even public health infrastructure and climate change.

The constituencies have broadened and yet all of them are now seen as legitimate partners of CSR and empowering these sectors to participate in the day-to-day operations of the entire value chain is central to business continuity and profitability. The more inclusive a business becomes, the more assured it is of **sustainability**.

As more people now acknowledge, the practice of **Inclusive Business** requires that a company purposively looks into the bottom-of-the-pyramid (BOP) or poor and vulnerable sectors of its communities, and finds ways to make them integral and permanent players in its value chain – perhaps as service or component providers, manufacturing or administrative office employees, logistics managers, distributors, retailers, customers, or end-consumers.

We were gratified to note, as we in LGFI were recently engaged in reviewing our vision and mission statements, and our medium-term strategic plans, that in the past issues of Bridges, we have documented and told stories of how inclusive of their various



business or operational excellence but in helping reduce inequality in society. We collaborate with stakeholders in projects that address these inequities through direct interventions and networking to leverage available resources.

Nationalism. Love of country and contributing to national development to the best of one's ability. It is instilling pride in our people and being responsible stewards for a sustainable future.

Employee Welfare and Wellness. Employee welfare and wellness ensures that a Lopez employee feels he or she is valued and rewarded for good work, excellent service, and loyalty to the Lopez Group and its values. It means providing employees with opportunities for self-improvement and for group interaction that would satisfy their need for community expression.

communities the Lopez foundations and companies have become. Thinking further, we can argue that the Lopez Group values – handed down through generations although sometimes expressed in more contemporary terms – have always considered national concerns as equally important as the Group's business-driven ideals.

Allow me to delve into our vision-mission-strategy exercise to show, not the nitty-gritty of our discussions, but how aligned these are to our increasingly inclusive concept of CSR which, in turn, would enhance the Lopez Group's stakes in long-term sustainability.

Vision. LGFI is the unifying platform of the Lopez Group CSR and philanthropic initiatives towards sustainable development.

Mission. LGFI bridges the CSR family and stakeholders to work together towards improving lives.

As for the Values, let me focus on three which we in LGFI think are the most direct rationale for the commitment of the Lopez companies and foundations to CSR.

Social Justice. All our work in the Lopez companies and foundations is geared not only towards

All our values form the basis of our philosophy and practice of CSR, but these three, in my mind, give CSR its clearest mandate in the organization. No manager or employee who understood and shared these values would ever question why the Lopez organization dedicates so much energy and resources to CSR – whether in good times or in tough times.

That these values have been handed down to us from the late 1800s by pioneering Lopez entrepreneurs has been a surprise to many Filipino friends and foreign guests. In fact, they cannot recall seeing another private company which openly tags social justice, nationalism and employee welfare and wellness as irreplaceable guidelines to running the business.

Lopez Group employees as well as business partners are expected, aside from being profitable and competitive, to be honest, fair, caring and responsible to all people and communities where they operate. When we say a caring company, then we think of employee health and wellness. Many companies have gyms and fun runs. But in the Lopez Group, wellness extends to promoting a healthy work environment where co-employees are united and supportive of each other's total well being. We believe CSR, like charity, must begin at home, so we see employee wellness as core program of CSR.



TREE PLANTING IN CAMP CAPINPIN, TANAY

It is a source of inspiration for all of us to see fellow managers thinking of CSR not as peripheral or optional feel-good programs but as substantive activities imbedded in, or inclusive to, their business operations.

We may not always see these inclusive and socially responsible practices in Philippine business but they are a powerful movement in developed economies. Many proud and profitable companies found to have violated ethical and socially responsible practices – such as child labor, gender or racial prejudice, lack of diversity, and health, safety and environmental negligence – have taken a hit from heavy penalties or angry boycotts.

In the coming of age of the post-millennials, where social media will go viral in denouncing unethical and unjust business practices, companies unable to adapt and transition to a more demanding clientele and discerning stakeholders will see their profits going south.

But as we all must transition from the old ways to the new, we must know how to preserve the treasures we have. As part of a more holistic CSR, we support considerable investments in preserving, promoting and strengthening Filipino culture and history through the Lopez Museum and Library. We are also giving opportunities for young people to develop their musical and other creative talents, such as in the Orchestra of the Filipino Youth. We also help in mobilizing thousands of donors and volunteers all over the country in disaster adaptation, voter education, e-TV, citizen journalism, children and women's rights, holistic communities for informal settlers, and environmental protection.

We aim to enhance these strategic philanthropies through more partners, donors and volunteers while we are reviewing the areas where the need is greater and where our limited resources can deliver more impact.

LGFI continues to work toward its goal of mainstreaming CSR throughout the strategies and operations of the Lopez Group. Then we can say that, "powered by good" as much as First Philippine Holdings is, we have helped make the business truly inclusive and sustainable.



BINHI TREE PLANTING

BAYANIJUAN

WHERE HOPES AND DREAMS ARE REBORN

BY RAUL C. ECHIVARRE

It is difficult enough to start the ball rolling for a major CSR program, be it about livelihood, education, environment or any other initiative. But the other, often more complicated, aspect of such programs is how the intervention makes a smooth and graceful exit from the new communities established. The ownership for and capability to manage what has been set up has to pass on to the beneficiaries, local partners and host communities. The process of distancing from the program must be understood and accepted.

There is a lot to learn then from the experiences of ABS-CBN Lingkod Kapamilya Foundation Inc. and its corporate, NGO and government partners in such major initiatives as the BayaniJuan community in Calauan, Laguna where many former informal settlers have found a new productive and hopeful life; the

volunteer-driven systems and logistical infrastructure of Sagip Kapamilya, which probably is the largest private-sector and citizen group dedicated to humanitarian assistance; and in the livelihood, health and education programs in various provinces where the need for assistance is most serious.

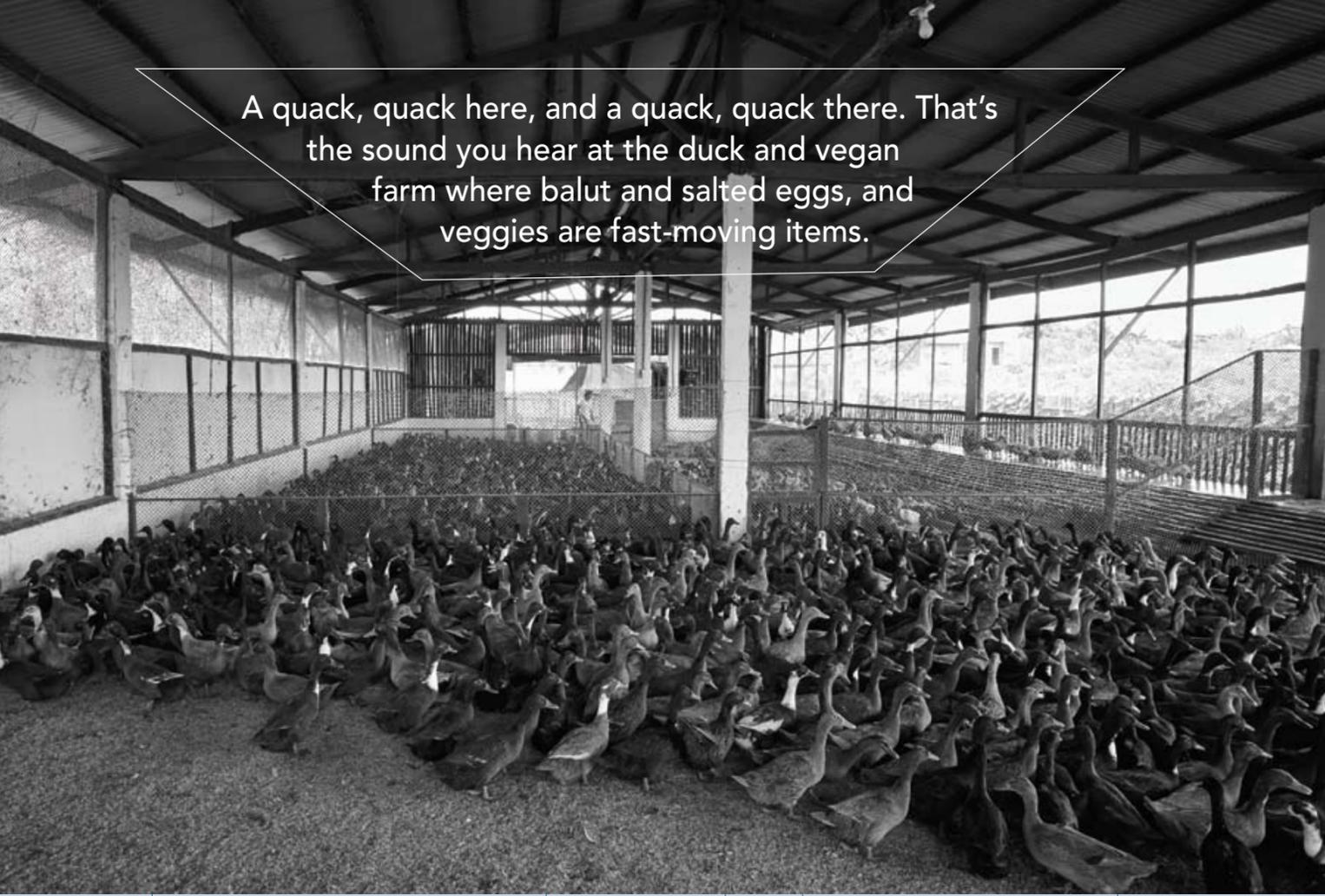
The ABS-CBN network provides the critical support role in all these, even as other Lopez companies such as EDC and First Gen focus their assistance to their areas of operations and provinces within reach of their resources. But it is the massive turnout of volunteers from all parts of Philippine society – where untold sacrifice and arduous work continue well beyond the headlines and cameras – that ensures the sustainability of these programs. Nationalism, social justice, and unity, as well as related Filipino and Lopez Group values, are the enduring pillars of these CSR initiatives.



The public market at Calauan is quiet at midday but erupts in haggling and humorous jibes later in the day, especially on Saturdays when the *tiangge* or main marketing day happens.



A quack, quack here, and a quack, quack there. That's the sound you hear at the duck and vegan farm where balut and salted eggs, and veggies are fast-moving items.



CONCRETE PAVERS, UNIQLO SHOPPING BAGS, GERMAN GREETING CARDS AND SCULPTED TOKENS ARE PART OF BAYANIJUAN CREATIVITY.





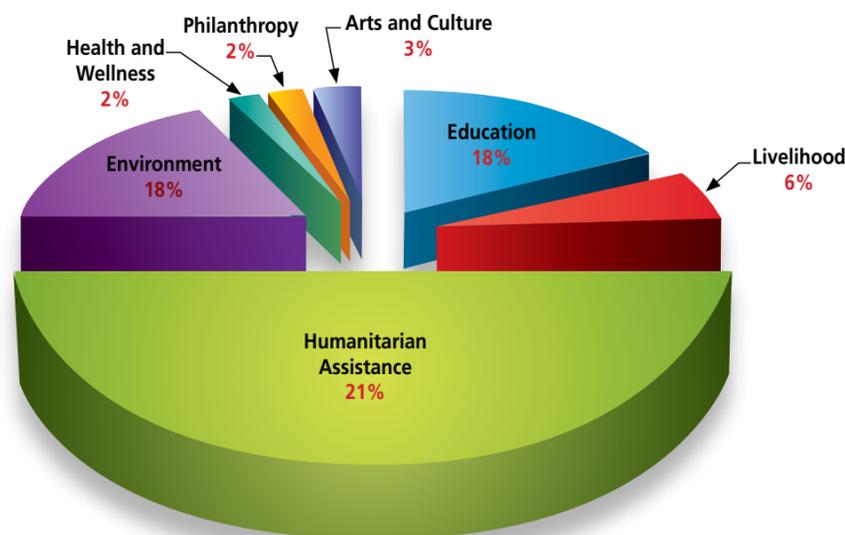
Natural disasters happen very fast and for speedy response, nothing beats being prepared and streamlining the logistics at Sagip Kapamilya sites where the number of volunteers swell when calamity comes.



INVESTING IN PEOPLE: LOPEZ GROUP CSR INITIATIVES

BY FAITH I. BACON AND JOSE CARLOS G. CAMPOS

LOPEZ GROUP CSR INVESTMENT 2014 Php 852,943,633.33



Since 2006, the Lopez Group Foundation Inc. has been tasked to track the quantitative and qualitative contributions of the entire Lopez Group in social development through community projects and philanthropic deeds. The Corporate Social Responsibility Pie, as it has been known, reflects the total amount that the Group put aside to ensure that growth is seen at all levels of the economic pyramid. It is the realization of the Lopez Group founding father's vision of giving back to the community.

This is the 2014 CSR initiative report (*The audited 2015 report will be ready for publication around June 2016 – Editors' note*) which was gathered from the eight (8) foundations and thirteen (13) corporations doing CSR work within and outside their host communities. The participating companies were: First Philippine Holdings (FPH), First Balfour, Asian Eye Institute, ABS-CBN Integrated Public Service, Energy Development Corporation (EDC), First Philippine

Industrial Park (FPIP), First Gen/First Gas, First Philec, Skycable, Rockwell, First Philippine Realty Corporation (FPRC), Lopez Holdings and DZMM. The foundations include: ABS-CBN Sagip Kapamilya Foundation Inc. (ALKFI), Lopez Group Foundation Inc., (LGFI), Knowledge Channel Foundation Inc., Philippine Asia Assistance Aid Foundation Inc. (PAAFI), Ang Misyon, OML Center for Climate Change, 71 Dreams Foundation and Bayan Academy.

The Lopez group's combined investment in development reached over half a billion pesos as shown in its CSR Pie. Since the main mandate of the Lopez's foundations were to provide direct developmental interventions to communities within and outside the area of operation and influence of the various Lopez companies, it is expected that a majority of the investments came from foundations (57%) while 43% was contributed by the various corporations as part of their corporate social responsibility.

The report shows that ninety seven percent (97%) of the investment were in cash with 3% in time and work exerted particularly under the companies' volunteer programs. More than a third (74%) of these initiatives were funded from internal sources or from the Lopez Group companies, while twenty six percent (26%) were generated from donations particularly from the general public by Sagip Kapamilya related to calamities.

INVESTING IN HUMANITARIAN ASSISTANCE

The Lopez Group Foundation Inc. (LGFI) has been gathering the reports of the various companies and foundations to present a single picture of the Lopez group's investment in six development areas: education, health and wellness, livelihood, environment, arts and culture and philanthropy.

For the year 2014, fifty one percent of the initiatives were in the area of humanitarian assistance. This covers all relief and rehabilitation efforts including those responses done for Lopez employees affected by man-made and natural calamities, particularly typhoons Yolanda and Glenda. This category also includes rescue efforts from human abuse such as those done by Bantay Bata of ALKFI.

Almost a year after Tropical Storm Yolanda (Haiyan) devastated Leyte and Samar, the Lopez Group invested heavily in relief and rehabilitation effort. The

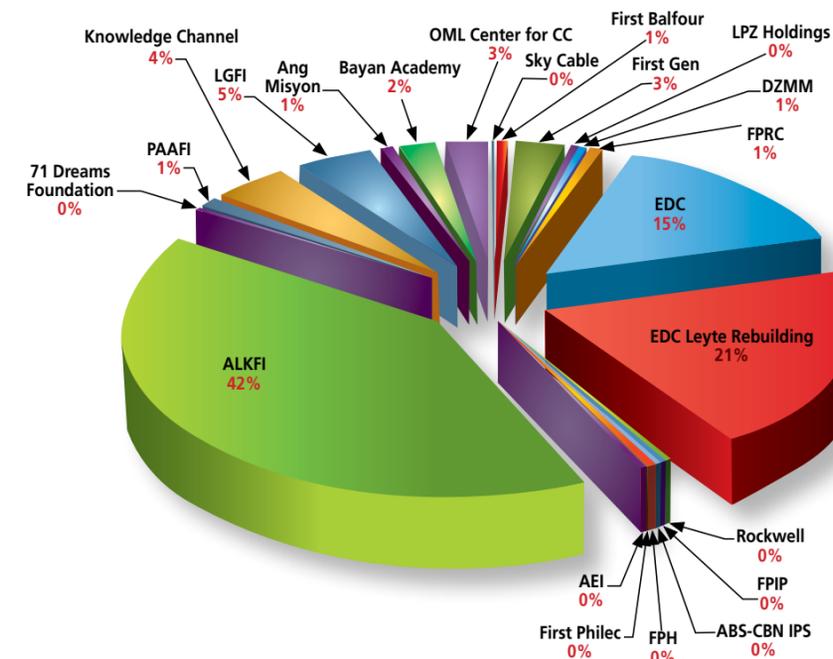
Energy Development Corporation spearheaded the implementation of the Leyte Rebuilding Project which accounts for 41% of the investment in humanitarian assistance second to ALKFI's 56%. The companies involved in this initiative are EDC, First Balfour, First Gen, Fort Philec, Rockwell, FPIP and Therma Prime. They were able to rebuild classrooms that benefited close to 12,000 students in the hardest hit areas of Leyte, Eastern Samar, Capiz and Aklan.

CONDUCTING CSR THE LOPEZ WAY

Through the years the Lopez Group's initiatives have taken a distinct slant towards supporting education and environment. For the year 2014, due to the massive destruction brought by TS Yolanda which affected millions of lives, the Group made a conscious shift to focus on relief and rehabilitation under its humanitarian assistance initiatives. This showed the ALKFI, the EDC Leyte Rebuilding Project and EDC itself taking on a large portion of the investment.

The 2014 data shows that the main beneficiaries of the various initiatives are still individuals (96%) with children coming in a far second (2%). This goes to show that the services are accessed directly by the individual beneficiaries as in the case of Knowledge Channel's over 3 million subscribers nationwide. The 2014 CSR Pie shows that the average investment of the Lopez Group is 106 pesos per beneficiary.

DISTRIBUTION OF CSR INVESTMENT

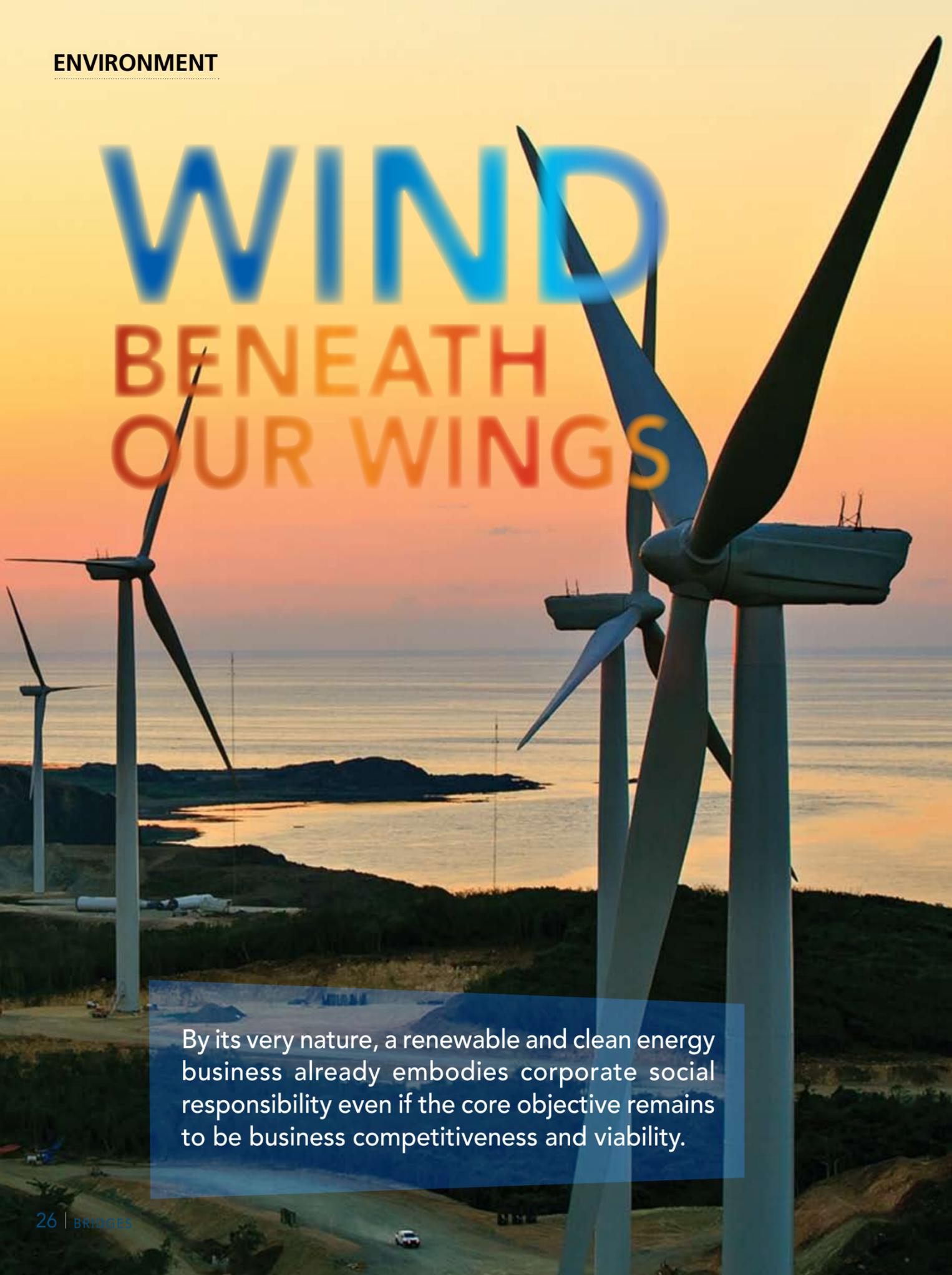


THE LOPEZ GROUP CSR PROJECTS

- EDUCATION
- ENVIRONMENT
- LIVELIHOOD
- HUMANITARIAN ASSISTANCE
- HEALTH & WELLNESS
- PHILANTHROPY



WIND BENEATH OUR WINGS



By its very nature, a renewable and clean energy business already embodies corporate social responsibility even if the core objective remains to be business competitiveness and viability.



PRESIDENT RICHARD TANTOCO, FIFTH FROM LEFT, WITH OFFICIALS FROM EDC PARTNER COMPANIES VESTAS AND FIRST BALFOUR, DOE AND ILOCOS NORTE REPRESENTATIVES LEAD THE GROUND-BREAKING CEREMONY OF THE BURGOS WIND PROJECT

The Burgos Wind Project is seen as a major component of the Lopez Group's historic pivot into renewable and efficient energy generation and clean technologies. It is at the same time an example of how an enterprise is able to meet both the profitability requirements of a listed corporation and the long-term social and economic needs of the nation.

By its very nature, a renewable and clean energy business already embodies corporate social responsibility even if the core objective remains to be business competitiveness and viability. The local economy is seen to perform at remarkable pace of 5 to 6 percent annual GDP growth for the medium or long term of three to 10 years, barring any drastic downturns in global trade and domestic consumption. Due to decades of under-investment in energy supply and infrastructure, the country's power needs will continue to outpace supply while political pressure mounts to lessen dependence on mostly imported and environmentally harmful fossil fuel.

Aside from being socially and environmentally sound, the project may be expected to be inclusive as it will have to engage local partners for its logistical and technical needs and to seek to maintain a supportive and informed stakeholder base.

POWER NEEDS WILL CONTINUE TO OUTPACE SUPPLY

What is not generally known and, thus, unappreciated aspect of the BWP is that it would not have emerged as a pioneering thrust of the Lopez enterprises were it not for the innovativeness, unity, technical excellence, strategic risk-taking and adherence to corporate values of many

teams and partners involved. The stakes were high, the challenges daunting and the sacrifices were great. But in the end the combined team pulled off what many old-timers in various fields thought were impossible tasks.

The entire BWP development block covers a total of 680 hectares, or seven times the size of the Ortigas Central Business District. Each one of the 50 Vestas V90 wind turbines can generate up to 3 MW, which can fully supply the daily power needs of St. Luke's Hospital in Bonifacio Global City or the Makati Shangri-La Hotel. Each wind turbine stands at 120 meters tall or longer than a Boeing 747-400 that is about 71 meters long. Each of the three turbine blades weighs 7 tons and, at 44 meters long, is nearly the length of an Olympic-size swimming pool.

LAA CITES BURGOS PROJECT'S ACHIEVEMENTS

With its 150 MW installed capacity, the BWP is expected to generate 370 gigawatt-hours of electricity annually, powering 200,000 households and displacing 200,000 tons of carbon emissions. It will augment the Luzon grid's dependable capacity, which needs an additional 4,200 MW in the next 10 years due to the projected 4.3% annual increase of electricity demand.

Credit goes to the Lopez Achievement Awards of the Business Excellence team for sharing the following capsule descriptions of how the BWP champions won the Feed-in Tariff incentive from the Department of Energy for completing the arduous and unprecedented project in record time against enormous hurdles.

BURGOS WIND FARM FIT TEAM WINS RACE

The Feed-in Tariff (FIT), which by law allows a renewable energy firm to sell electricity to the national grid at a favorable price for the company, was a prize that was meant for the company that got the first 200 MW of wind farm properly commissioned or connected to the national grid. EDC's 150-MW Burgos Wind Farm, despite major setbacks, won the race by finishing six days ahead of its closest competitor and assured the company Php 3 billion in annually recurring revenue for the next 20 years.

The achievement had multiple aspects as it resulted in:

- The largest wind farm in the Philippines
- The largest single-installation wind farm in Southeast Asia
- The first wind farm here to successfully connect to the grid
- One of the fastest completed power projects in the country (17 months)

The major challenges that the FIT Team had to overcome included managing many stakeholders, including contractors, national agencies and local government units, landowners for the right of way on 2,100 pieces of property, and an international project finance company. The wind farm is EDC's largest investment at a project cost of \$450 million and winning the FIT helped ensure its profitability.

The stakes were high, the challenges daunting and the sacrifices were great. But in the end the combined team pulled off what many old-timers in various fields thought were impossible tasks.

DEFUSING A "TIME BOMB" IN COMPLETING THE WIND FARM

In completing the project in time despite a five-month delay incurred by a contractor and subcontractor and beating its nearest competitor, EDC in a sense had turned back the clock and defused a ticking time bomb that would have impacted profitability. The feat made the wind farm the fastest completed power plant in the country, and the first ever to successfully connect to the National Grid Corporation of the Philippines and become the template for properly commissioning to the grid.

EDC and its partners, particularly First Balfour, had to assume much of the work that should have been done by contractors and throw in its electrical engineering and technical experts and managers, and pump in a lot of capital. The team EDC assembled not only had to catch up from the long delay but had to find the parts the substation needed for it to power up after seven container vans of parts had been lost before the team took over.

This feat enabled the company to secure the incentive for future revenues and enhanced its reputation worldwide among renewable energy builders.

SECURING RIGHTS OF WAY THE RIGHT WAY, RIGHT AWAY

In handling power projects in the Philippines, 80% of the issues revolve around land acquisition or securing rights of way. This is a top-of-mind concern in terms of the Burgos project as the wind turbine themselves are spread over 686 hectares in three barangays and the transmission lines span a 42-km route over 27 barangays in three towns and one city.

These areas involved acquiring and documenting 2,100 individual parcels of land – many of them with imperfect titles and documentation – from the largest number of landowners the Lopez Group had to deal with in a single project.

The 25 people in the ROW team did the tedious and painstaking task involving over 8,000 documents in five years, paving the way for the power project to proceed and ultimately gain a profitable business for EDC.

GRAND SLAM FINANCING DEAL FOR BURGOS WIND FARM

Securing the \$315-million financing for the Burgos project in six months was a landmark achievement for EDC, including the \$10 million success fee it earned from the banks for successfully developing the project, the long-term loans with 15-year maturity and low interest rates. The feat also won a project financing grand slam of six awards from the finance industry that put EDC on the global finance map.

It was EDC's largest investment, \$450 million, and the company wanted to shoulder only 30% of the investment while



AT THE POST
THANKSGIVING
MASS

a syndicate of local and foreign banks would finance 70% (\$315 M). It was a difficult deal to get financed because for various reasons: EDC lacked experience in wind farms and could not show historical cash flows from such a project; was not sure of getting the FIT incentive from the Dept. of Energy; involved so many landowners and local government units; and EDC wanted a no-recourse project financing which meant the banks would sink or swim with the project's performance and could not run after EDC for their money.

The EDC financing team itself was seen as rookies in project finance especially with a syndicate of banks at this scale while the banks did project financing for breakfast. Despite all these, the financing was approved and it helped EDC to win FIT and ensure project profitability.

THE CHALLENGE OF THE OVERHEAD TRANSMISSION LINES AND SUB-STATION

First Balfour was tapped by EDC to construct a 115-KV overhead transmission line along a 42-km route across 27 barangays of three municipalities and one city in Ilocos Norte in a record time of 14 months. Then First Balfour had to take over the construction of a wind farm

comprising 50 wind turbines each with 3.0 KW capacity on 686 hectares of land over three barangays and finish it in five months.

Despite the enormous challenges involved in taking over the original contractor and subcontractor for the two project components – assembling the right people and working on very limited time, undoing or redoing things ineptly done by the original contractors, sourcing and sorting out equipment parts, and delays from external factors – First Balfour got the job done. The First Balfour team, at the same time, turned in revenues worth Php 376 million, which was the second biggest contributor to the total company revenues in 2014. The project also marked an outstanding safety record of 826,833 work hours without any lost-time incident.

Winning the FIT may be considered as "wind beneath our wings" for the profitability and international prestige of EDC. For the coming years, the Burgos Wind Project is expected to be a showcase of the values-driven talents of Filipino managers and technical professionals in project management, engineering, logistics, finance, legal, and stakeholder relations in completing a major energy project despite unthinkable odds.



WHAT THE PRIVATE SECTOR CAN DO FOR CLIMATE CHANGE ADAPTATION (MORE THAN YOU WOULD THINK!)



The objective of generating climate knowledge is to make the knowledge accessible so that the general public will be able to take action. To this end, the Center freely shares the information it generates and collects through its website (www.omlopezcenter.org). Links to the Center's Climate Knowledge Portal, and Climate, Disaster and Development Journal or CDDJ (an open access platform for peer-reviewed papers) are also found on the website.

The world awoke to renewed hope on December 12, 2015, the day 195 nations committed to work together to save the planet from climate change. Though the phenomenon we now know as climate change was first predicted in 1896, it was not until a century later that the issue gained traction as a public concern. It was then considered an environmental problem and chiefly the domain of scientists and policymakers.

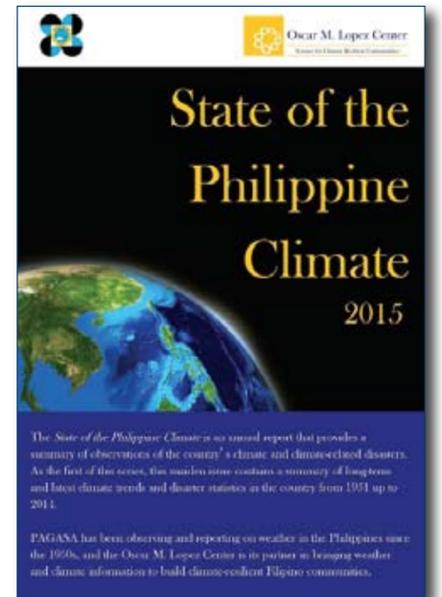
But as climate change accelerated and affected larger swathes of the population, private sector involvement has increased. It makes business sense to act rather than react, to seize opportunities to adapt, as the future cost of inaction is projected to be greater than the cost of action now. Businesses can play many roles:

- Innovate and deliver climate services and adaptation technologies
- Invest in climate-resilient designs and locations
- Partner with other businesses for economies of scale and greater synergy
- Influence policy for effective climate action
- Engage civil society and increase awareness
- Spread risk and speed up recovery
- Fund solutions

The Lopez Group is an early investor in climate proofing. The corporation is not only protecting its assets and sustainability; it is helping its employees and the communities in which it operates. The company also invests in the Oscar M. Lopez Center for Climate Change Adaptation and Disaster Risk Management Foundation, Inc., to broaden its impact on society through science-based solutions.

BUILDING KNOWLEDGE

In 2012, our Chairman Emeritus, Mr. Oscar Lopez spoke about the need for climate-related research where the gaps in knowledge are many. In keeping





with this vision, the Center has given out 17 grants for research into climate science and adaptation, among them technologies to deal with severe weather and flooding, how changing weather conditions may affect food and water security, and how to enhance the resilience of vulnerable groups such as the poor and the indigenous people.

The Center also collaborates on joint projects with other organizations. In the wake of typhoon Haiyan/Yolanda, the Center initiated a study with the Office of the Presidential Assistant for Rehabilitation and Recovery, to guide the evidence-based rehabilitation of affected communities in Leyte and Samar Island. The Center also partners with the Philippine Atmospheric, Geophysical and Astronomical Service Administration (PAGASA) to analyze decades of weather information to produce The State of the Philippine Climate.

The Center also carries out its own assessments of weather and climate, vulnerability and risk, loss and damage. Available technologies are pressed into service for climate adaptation, such as the use of LiDAR (Light Detection and Ranging) and GIS (Geographical Information System) to map out flooding in agricultural areas to help farmers discern the appropriate rice varieties to plant.

SHARING KNOWLEDGE

The objective of generating climate knowledge is to make the knowledge accessible so that the general public will be able to take action. To this end, the Center freely shares the information it generates and collects through its website (www.omlopezcenter.org). Links to the Center's Climate Knowledge Portal, and Climate, Disaster and Development Journal or CDDJ (an open access platform for peer-reviewed papers) are also found on the website.

In collaboration with the Southeast Asian Regional Center for Graduate Study and Research in Agriculture (SEARCA), the Center created a course on inclusive and sustainable agricultural and rural development; the course was recently offered at the University of the Philippines Open University.

To communicate key messages to the general public in this digital age, the Center capitalizes on social media such as Facebook and Twitter. One grant project has resulted in the Weather Up! mobile app, now available on Apple's App Store and Google Play; it is the first of its kind interactive weather forecast app in the Philippines. Another grant has resulted in a Web-based modeling tool, the Disaster Risk Estimation and Analysis with Leontief-

based Models or Disaster-REALM, which allows users to estimate the economic ripple effects of various disaster scenarios through inoperability input-output modeling.

Internally, the Center provides weather updates and other forms of technical expertise to the Lopez Group of Companies to help leaders and managers make informed decisions.

SPREADING THE WORD

Participation in various local and international conferences allows the Center to disseminate information, as well as to validate and exchange ideas with other experts.

For instance, when Mr. Oscar Lopez represented the Philippine private sector at the 9th Senior Disaster Management Officials Forum, he emphasized the crucial role the private sector can play in planning ahead and mobilizing resources for quick recovery in times of disaster.

And to further increase awareness about climate resilience, the Center put up an exhibit at the Small and Medium Enterprise (SME) Summit intended to encourage SMEs to update the way they do business to respond to 21st century challenges.

Other notable events include the East Asia Summit: Climate Change Adaptation Workshop, the Carbon Column Project Partnership Meeting, and the Workshop on Translating Climate Disaster Information for Effective Decision-Making.

BUILDING NETWORK AND PARTNERSHIPS

Our President, Mr. Richard Tantoco, takes a systemic view of sustainability which he refers to as "integral sustainability." In this interconnected world, in which

one action can affect many others, alliances are crucial to increase awareness among stakeholders, create continual visibility of the issues, and influence decision-makers to act on climate change.

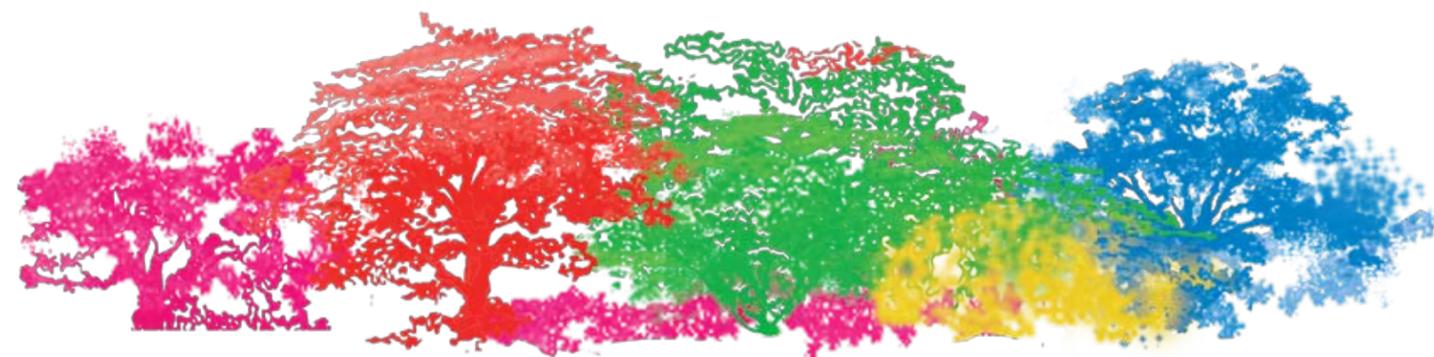
The Center has begun to build a strategic network by partnering with organizations at the local, regional and international level. The Center is part of a regional network through the Pan Asia Risk Reduction Fellowship Program, and collaborates with the Asia-Pacific Network for Global Change to study the effects of climate change on low-lying coastal cities in the region. Among its international collaborators are the World Agroforestry Center, the Global Change System for Analysis, Research and Training, and the Commonwealth Scientific and Industrial Research Organization.

THE OML CENTER FOOTPRINT

During the grant awarding ceremony, Center Chairman Federico Lopez delivered the keynote speech on behalf of the Chairman Emeritus. "Why, with all that science has discovered about climate change, has there been comparatively little action in addressing the cross-sectoral, cross-cutting, cross-border issues to which climate change has given rise?" he wondered. "Making research findings available to the general public has not guaranteed action or even greater public awareness and increased sense of urgency."

The work that the Center does is intended to address that question and to enable stakeholders at all levels to incorporate climate change as a filter in all their decisions and choices. Moving forward, it is poised to enlarge its footprint in the climate change sector, to rally others to the cause.

A soldier once said, "The will to conquer is the first condition of victory." The world has demonstrated its will to conquer. It is time to join forces to attain the collective victory.



SUSTAINABILITY IN PRACTICE: THE EDC EXPERIENCE

BY AGNES DE JESUS, ALLAN BARCENA AND LIEZEL BOBADILLA

Practicing sustainability means creating a setting where geothermal technology, people and environment can co-exist in harmony. By protecting the forest, all stakeholders are served: EDC's geothermal projects are sustained; the forest which is the ancestral domain of EDC's indigenous brothers is respected; the environmental goods and services are continuously delivered to forest communities; and the forests served as laboratory for researches being done by the academe and government.



While most private entities plant thousands of trees to demonstrate their 'commitment to sustainability', the Energy Development Corporation (EDC) understands that sustainability is beyond planting. Instead, sustainability to EDC is a product of three key activities...Habitat Protection, Restoration and Community Resiliency. The company through its Watershed Management Department (WMD) protects the existing forests in its project sites to maintain their environmental services through social forestry and forestry law enforcement; restores degraded habitats to support wildlife through indigenous reforestation ; and promotes resiliency of communities through provision of alternative livelihoods and capacity building. All these form part of the company's sustainable development business model and its proactive response to the challenges brought by megatrends like climate change, ecosystems degradation, and population pressure that threaten its natural capital base.

Practicing sustainability means creating a setting where geothermal technology, people and environment can co-exist in harmony. By protecting the forest, all stakeholders are served. By protecting the forests: a) EDC's geothermal projects are sustained, b) the forest which is the ancestral domain of EDC's indigenous brothers is respected, c) the environmental goods and services (food, fiber, medicine, water, etc) are continuously delivered to forest communities and d) the forests served as laboratory for researches being done by the academe and government.

THE FIRST STEP IS TO KNOW WHAT IS THERE

EDC knows the first obligation of business is to protect the existing environment as it was found. To make this possible, EDC meticulously analyzed the watersheds where its projects are located by taking a comprehensive inventory of the ecosystem consisting of the physical component like soil, local climate and geology as well as the living components like the flora, fauna and the people therein. From these, EDC prepared a Watershed Management Plan that delineated the boundaries of watersheds and the environmental services they provide to its host communities and its operations. The Watershed Management



EDC aims at being net environment positive in its operation. In its geothermal watersheds there are open areas due to years of poaching by impoverished communities before EDC's entry. The company therefore buckled down to work to restore degraded watersheds through reforestation in 1989 resulting in 7,623 hectares of reforestation stands.



Plans contain specific interventions that need to be implemented to ensure integrity of the watershed ecosystems where the business and the local stakeholders both depend on. Some of which are discussed below.

INTEGRATING BIODIVERSITY TO BUSINESS MODEL

As EDC adopts international protocols on biodiversity, the company implements one of the most comprehensive, privately-initiated Biodiversity Conservation and Monitoring Program in the country in collaboration with the Institute of Biology of the University of the Philippines. A permanent monitoring plot was established inside each geothermal reservation to study the status and responses of plants and animals as they co-exist with EDC's operations and the changing local climate. As of 2014, the results of the study are astounding. Within a 2-hectare plot, EDC has more than a hundred species of birds, almost 10 species of reptiles and more than 10 species of amphibians being protected. Compared with the national data in 2014, this equates to almost 21% of all the birds in the country. For flora, there are almost 200 to 400 species inside the control plots - ranging from 30 to 130 rare species.

EDC also adopts the international protocol of "mitigation hierarchy". Simply put, impacts must be prevented. If they cannot be prevented they must be mitigated. If they cannot be mitigated, they must be rehabilitated or offset. One cannot implement this process without knowing the detailed profile of the area.

To further integrate biodiversity data with the operational plans, EDC tapped the technical assistance of Fauna and Flora International (FFI) to study the High Conservation Value Areas (HCVA) in the geothermal watersheds. HCVA's are natural habitats which have biological, ecological, social, and cultural values that are considerably significant or critical at the national, regional or global level. The study gave a spatial list of areas with the highest concentration of important species of flora and fauna. The results of HCVA study that was piloted in Southern Negros Geothermal Project (SNGP) now allows EDC to identify sites that should be avoided, remedied or mitigated during construction and/or operations.

FROM 'REFORESTATION' TO 'FOREST RESTORATION'

Because geothermal operation is dependent on Mother Earth, EDC aims at being net environment positive in its operation. In its geothermal watersheds there are open areas due to years of poaching by impoverished communities before EDC's entry. The company therefore buckled down to work to restore degraded watersheds through reforestation in 1989 resulting in 7,623 hectares of reforestation stands. By 2007-2008, EDC has observed symptoms of climate change like frequent tropical cyclones and landslides. Year 2007 is also the year that the Lopez Group took company under its wings. As a convener of the Philippine Imperative to Climate Change in 2009, FPH Management tripled the reforestation efforts of EDC under the "BINHI" Program. Its not an ordinary reforestation, as BINHI aims to recover habitats of native vanishing tree species. Out of the 3,500 native tree species of the country, EDC chose the rarest hardwood species to rescue and to plant in EDC sites. Only 96 species are worthy to be in the

list. As of November 27,2015 EDC has completed their rescue of the said 96 species.

From 2009-2014 EDC has planted 4,625,511 seedlings in 6,671 hectares all over the EDC-managed sites. These include critically endangered trees of white lauan (*Shorea contorta*), and tanguile (*Shorea polysperma*), including vulnerable species of antipolo (*Artocarpus blancoi*), batikuling (*Litsea leytenis*), narra (*Pterocarpus indicus*), almaciga (*Agathis philippinensis*), ipil (*Intsia bijuga*) and others.

In 2013, typhoon Yolanda taught EDC a lesson about restoration of forests—the reforestation stand must be complex and resilient enough to be able to function as bioshield. As such, the company foresters started adopting the principle of forest succession through Assisted Natural Regeneration (ANR) and Accelerated Pioneer-Climax Strategy (ACPS). In the ANR strategy, EDC foresters are training the farmers to locate, mark and protect wildlings or regenerants in the restored sites. The existing regenerants represent the original species composition in the sites and these were being nurtured to provide shade to the newly established reforestation stands.

PROTECTING NATURAL ASSETS

The company's restoration strategy also include planting at close spacing to close the gaps and create an uneven forest stands. It has been proven that a solid forest cover will attract more species of birds and other seed dispersers that would reinforce the complexity and resiliency of areas being restored.

Forest protection is integral to the sustainable operations of EDC. The existing original forests as well as the restored forests need to be protected



so they will continue to provide the environmental services to EDC and the rest of the stakeholders. Forests as a natural resource base is always at threat from human pressure. To address this concern, EDC applies a collaborative and holistic approach to forest protection involving partnerships, public information drives, and settler's management.

The company has partnered with the local government agencies and instrumentalities to enforce forest protection laws that include confiscation, apprehensions, and litigation of violators. In addition, on-site foresters facilitate the government's deputization of village leaders to involve them in forestry law enforcement. This is complemented by various public information drives and trainings on various forestry laws with the community.

The company is also relocating illegal uplands settlers to areas where they are safer and are nearer to alternative livelihoods being provided by the company's Community Partnerships Department (CPD), which minimized the population pressure in the uplands.

Building resiliency entails providing alternative livelihood options to forest dwellers to curb the pressure on the forest due to illegal and destructive

activities (such as kaingin and timber poaching) as they struggle to augment their daily needs.

INCREASING SOCIAL RESILIENCY THROUGH UPLAND COMMUNITY DEVELOPMENT

To address this concern, the upland farmers were provided with fruit bearing and latex-laden seedlings to be grown as potential source of income under the BINHI-Tree for Food module. Community-based ecotourism projects under the Tree for Leisure (TFLe) module are also underway. Ecotourism Business Plans in three geothermal watersheds in North Cotabato, Bicol and Southern Negros have been prepared to leverage funding support from local governments, and other agencies to implement an ecosystems-based and environment friendly livelihood.

Strengthening social resiliency also involves various technical training of upland communities on watershed management and climate change. Among which are forest restoration, reforestation, forest fire protection, Lopez Values cascade, BINHI, etc. The company believes that by increasing the farmers' awareness and technical capabilities they are more able to cope with the effects of climate change to contribute better in managing the watersheds.



A STUDENT OF DUMARAO CENTRAL SCHOOL IN DUMARAO CAPIZ CLEANS THE NEWLY DELIVERED ARMCHAIRS DONATED BY FIRST PHILIPPINE INDUSTRIAL PARK BEFORE THE START OF THE TURNOVER CEREMONY LAST FEBRUARY 15, 2016.

BUILDING BACK BETTER: THE SCHOOL REBUILDING PROJECT

BY CATHERINE COLMENARES-CABRILLOS



THE NEWLY CONSTRUCTED TYPHOON-RESILIENT THREE-CLASSROOM BUILDING AT DUMARAO CENTRAL SCHOOL IN CAPIZ IS EXPECTED TO BENEFIT AT LEAST 135 STUDENTS ANNUALLY. THE BUILDING WAS DONATED BY FIRST GEN CORP.

“Build back better” has been the guiding principle of the School Rebuilding Project (originally called the Leyte Rebuilding Project) when it took on the herculean task on February 2014 of rebuilding schools in Leyte that were either totally or severely damaged by typhoon Yolanda.

After the massive devastation of typhoon Yolanda, the Lopez Group through EDC volunteered to be a Development Sponsor under the Office of the Presidential Assistant for Rehabilitation and Recovery (OPARR). Based on the Department of Education’s (Dep Ed) data, more than 1,000 classrooms were damaged in Leyte province.

EDC in addition engaged Bayan Academy to conduct a rapid needs assessment for the towns of District 2 in Leyte to validate the data of DepEd. Results of the assessment showed an alarming ratio of 1 classroom to 127 students (1:127) for at least five towns in the district. This prompted EDC to immediately start on the initiative. Even after OPARR was dissolved, EDC together with the rest of the Lopez Group continued with the school rebuilding effort up to this day.

THE “NEW NORMAL” DESIGN

EDC is not in the business of building schools, therefore the team decided to vet the designs with industry experts. The team reached out to three well-respected organizations – Sy^2 and Associates, W.V. Coscolluela and Associates and Casas + Architects. These organizations continue to provide their services for free.

A MOA SIGNING BETWEEN THE DEPARTMENT OF EDUCATION AND THE VARIOUS LOPEZ COMPANIES (FIRST PHILEC, FIRST BALFOUR INC., FIRST GEN CORP, EDC, AND ROCKWELL LAND CORP.



RICHARD TANTOCO, EDC’S PRESIDENT, AND MARK HABANA OF EDC LEYTE BUSINESS UNIT LED THE TREE-PLANTING ACTIVITY DURING THE TURNOVER CEREMONY.



SYMBOLIC LOWERING OF THE TIME CAPSULE AS PART OF THE GROUNDBREAKING CEREMONY HELD LAST FEBRUARY 23, 2016 AT IMPASUG-ONG CENTRAL ELEMENTARY SCHOOL IN BUKIDNON.

The experts designed the calamity resilient or the new normal classrooms that can withstand wind velocity of up to 250 kilometers per hour, pursuant to the standard of the Department of Public Works and Highways (DPWH) and the Minimum Performance Standards and Specification (MPSS) of the Department of Education (DepEd). The classrooms also feature cathedral type ceilings, wider windows and insulated roofing for better ventilation. Other added amenities are the concave



LEONARDO ABLAZA, PROJECT MANAGER OF THE SCHOOL REBUILDING PROJECT, TALKS WITH STUDENTS FROM DUMARAO CENTRAL SCHOOL DURING THE TURNOVER CEREMONY.



STUDENTS FROM KANANGA NATIONAL HIGH SCHOOL PREPARED "THANK YOU" BANNERS FOR THE DONORS OF THE SCHOOL BUILDING.

designed blackboards, wall mounted electric fans, LED lights, "genderized" comfort rooms and person with disability (PWD) access, features that the school children will experience for the first time. Each classroom will also come with 45 wooden arm chairs and teacher's table made by local suppliers.

THE PILOT STAGE

Knowing the great need and the strong desire of the Lopez Group to help, the School Rebuilding Team immediately buckled down to work and ensured that the blueprint was followed and executed as planned and scheduled. After only seven months, in September 2014, the team was able to turn over the pilot batch composed of 24 classrooms to the first four school-beneficiaries, an exemplary feat that was praised not only by the beneficiaries but also by the Lopez executives and project partners. In February 2015, the team completed another 56 classrooms in 20 school sites in the province of Leyte and Samar. To complete the ALKFI batch of schools the final five classrooms in Passi City, Iloilo was turned over on June 2015. The 85 classrooms completed benefitted at least 5,000 students annually. (at least 60 students per classroom).

SYNERGY AND COLLABORATION

The School Rebuilding Project continues with its goal to support the Department of Education in fulfilling the need for classrooms in Yolanda hit areas. Launched in June 2015, Phase 3 of the school rebuilding program inspired seven (7) Lopez Companies to join the initiative - First Gen Corporation, First Philec, First Balfour Inc., First Philippine Industrial Park, Rockwell Land and ThermaPrime. A returning partner, Sagip Kapamilya requested EDC to build an additional 6 classrooms for Aklan.

These Lopez companies raised P 86.3 M to fund the construction of the additional 62 classrooms for Leyte, Samar, Iloilo, Aklan, Capiz, Bukidnon, Bohol, and Bicol. For phase 3 most of the Lopez companies registered its donation under the Department of Education's Adopt A School Program.

To complete the phase 3 list of partners, two external donors approached EDC in 2015, Lockton Philippines and the Philippine Disaster Resilience Foundation. The two organizations combined their funds to raise P3M for a school that was completely destroyed during the 2013 earthquake in Loon Bohol.



AMBASSADOR MANOLO LOPEZ VISITED FJ SANTIBANEZ MEMORIAL ELEMENTARY SCHOOL IN PASSI CITY, ILOILO. FIVE CLASSROOMS WERE DONATED BY HIS FAMILY AND FRIENDS THROUGH SAGIP KAPAMILYA.

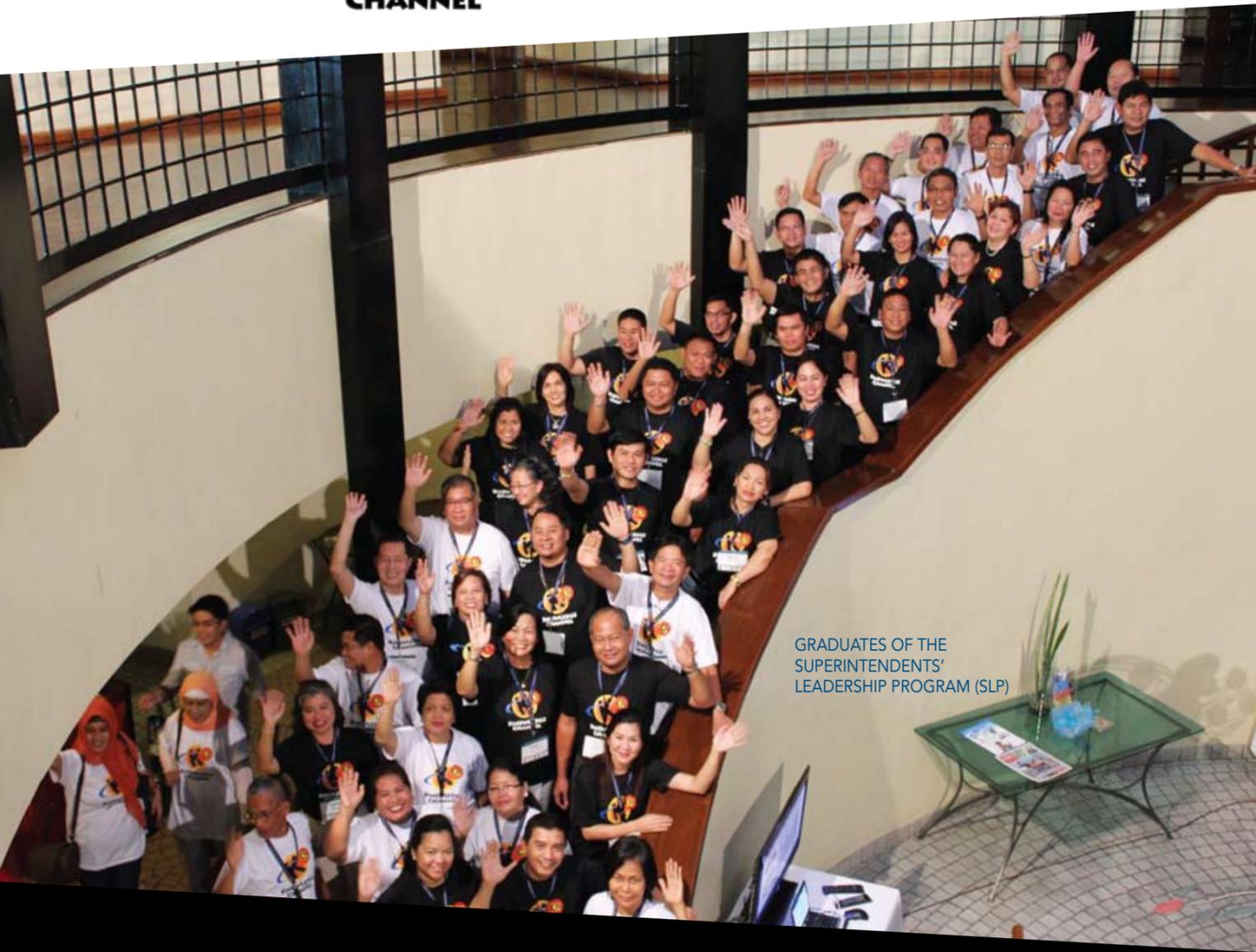
REBUILDING LIVES

By the end of the project in 2016, 151 classrooms will be turned over to the Department of Education with a total of about P 196 M of funds utilized for the school rebuilding effort. More than 9,000 students will benefit from this donation annually.

The team has received plaques of appreciation from OPARR, DepEd, and the LGUs but the most heartwarming recognition are the tokens of appreciation, plaques, and letters made by the students to express their gratitude. The project does not only donate school buildings but it rebuilds the lives of children, renews hope in the communities and inspires more groups to take part in the rebuilding effort.



GROUNDBREAKING CEREMONY HELD AT IMBATUG CENTRAL ELEMENTARY SCHOOL IN BUKIDNON.



GRADUATES OF THE SUPERINTENDENTS' LEADERSHIP PROGRAM (SLP)

RIDING THE BIG WAVES IN TECHNOLOGY AND EDUCATION

BY CZYKA TUMALIUAN AND EDRIC CALMA



“Our dream, our passion has always been to democratize education. Knowledge Channel will continue to study and innovate to bridge the ever-changing global standards to the needs of the Filipino learner.”

Rina Lopez Bautista
President, KCFI

The Digital Age spawned new waves in learning that drove the education industry to make radical innovations. Educators can now reach broader learning spaces as new media and Internet technologies allow on-demand, wireless, and borderless communications. Society's dependence on Science, Technology, Engineering and Mathematics (STEM) to address the world's pressing concerns is also moving the focus of curriculum content and corollary desired competencies to be more practical, and to emphasize the importance of Arithmetic.

Knowledge Channel Foundation Inc. (KCFI) renews its commitment to help the Department of Education (DepEd) make every Filipino learner at par with the rest of the world by developing new learning programs of multimedia resources and capacity-building activities to incorporate these changes into the classroom.

UNWAVERING COMMITMENT TO DEMOCRATIZE EDUCATION

The only Philippine foundation with an all-educational TV channel in the country with localized content simulcast nationwide, Knowledge Channel does not only provide DepEd curriculum-based television shows for the different subjects and grade levels of K to 12, but also develops e-learning games and activities, and offers professional development programs for teachers and education leaders.



KCFI AND THE DEPARTMENT OF EDUCATION SIGNED ANOTHER 10-YEAR MEMORANDUM OF UNDERSTANDING (MOU) TO IMPROVE THE QUALITY OF PUBLIC EDUCATION AT THE BULWAGAN NG KARUNUNGAN, DEPED BLDG. IN PASIG CITY

K CHANNEL MULTIMEDIA

K Channel continues to provide public school students and teachers with videos, games and applications to boost lessons taught in the classroom. These multimedia learning resources cover Science, Math, English, Filipino, Araling Panlipunan and Edukasyon sa Pagpapakatao or Personhood Education for K+12 levels.

K Channel is currently developing new episodes and e-learning games and activities for “Puno ng Buhay,”

a series for Science which focuses on Ecology and Conservation of Environment, “AgriCOOLture,” for Technology and Livelihood Education (TLE) – Agriculture, “Payong K-lusugan,” for Health Education, and “Estudyantipid,” for Araling Panlipunan - Economics.

A recent study conducted by De La Salle University's La Sallian Institute for Development and Educational Research (LIDER), of 42,000 students all over the country showed that respondents who regularly learn with K Channel shows outperformed by up to 45% all other respondents across all grade levels.

K Channel is redeveloping its online learning portal, kchonline.ph to make it more engaging and responsive to the learning requirements of the digital age.

ACCESS: RECONNECTING THE UNCONNECTED

Currently, close to 5 million learners in more than 7,000 schools and community learning centers around the country have access to and are learning best with K Channel.

Formerly available only on cable, satellite and internet, K Channel television in 2015 became one of the channels bundled with the ABS-CBN TV Plus, the digital

the Australian Government and De La Salle University (DLSU), KCFI formed a consortium that spearhead the training of the country's schools division superintendents (SDSs) and assistant superintendents (ASDS) on educational leadership customized for the local school system in the 21st century.

A total of 157 superintendents have finished the Superintendents' Leadership Program (SLP) while two more batches of 60 are currently taking it. Meanwhile, KCFI's Learning Effectively through Enhanced Pedagogies (LEEP), which trains teachers and principals on teaching and learning approaches

transformation of learning environments and outcomes. These programs must have as strong components the utilization of media and progressive instructional technologies.

KCFI is keen in its commitment to help even more learners this year. It holds LEEP trainings in different regions across the Philippines at least twice a month. The foundation realizes that it has not only connected and trained schools, but more importantly, helped the public educational system and its leaders cope with “the pains” and helped realize “the gains” brought about by the biggest transformation in its history: the K-12 program.



KNOWLEDGE CHANNEL'S PASSION IS BRINGING LEARNING TO REMOTE AREAS, LIKE HAGONUY BAY SCHOOLS.



KCFI TEAM SETTING UP FOR THE NEW SEASON OF "AGRICOOLTURE."



KCFI AMBASSADOR ENCHONG DEE TENDS TO A VEGETABLE PLOT.



RINA LOPEZ-BAUTISTA AWARDS XAVIER SCHOOL OFFICIALS FOR THEIR ADMIRABLE EFFORT TO INNOVATE THEIR EDUCATIONAL PROGRAMS.



KCFI CHAIRMAN OSCAR M. LOPEZ, PRESIDENT RINA LOPEZ-BAUTISTA AND DEPED SECRETARY ARMIN LUISTRO BRINGING EDUCATIONAL MEDIA TO A REMOTE AREA IN GABALDON, NUEVA ECIIJA.



RINA LOPEZ-BAUTISTA SHARING THE JOY OF LEARNING WITH INDIGENOUS CHILDREN

terrestrial TV platform of ABS-CBN Corporation. Aside from being affordable to public schools and easier to install, ABS-CBN TV Plus made K Channel accessible to more households, and thus to more learners. K Channel is also available on-demand through the various K Channel offline platforms.

Because of the recent typhoons and disasters, and ABS-CBN's decoder format upgrade from MPEG 2 to MPEG 4 last year, many schools were disconnected from K Channel. Thus its goal by June this year is to re-install access to 575 schools.

MENTORING THE MENTORS; SETTING THE BAR

Together with the Lopez Group Foundation, Inc. (LGFI), the Department of Education (DepEd),

to effectively implement the K+12 curriculum, have trained more than 1,500 schools and close to 5,000 teachers and principals all over the country, as of April 2016. Evaluation studies conducted on the two programs showed very positive results.

In partnership with Bayan Academy, ABS-CBN Lingkod Kapamilya Foundation Inc (ALKFI), Rex Book Store and DepEd, KCFI awards public and private schools who have demonstrated excellence through the Excellence in Educational Transformation Awards (EETA). Now on its fourth cycle, KCFI has added a new award, the Oscar M. Lopez Award for the Most Transformative Leader. The award recognizes education leaders who have developed or have led the development, implementation, monitoring and evaluation of programs that resulted in dynamic

CALL OF DUTY: KEEPING THE LOPEZ VALUES ALIVE

These developments paved the way to the current Knowledge Channel (re)evolution. From years of educational television, it has transformed into a highly integrated educational ecosystem merging of old and new literacies and technologies. Knowledge Channel is seeing the rebirth of its intervention in education.

With the help of donors, advocates and loyal partners, the foundation hopes to uphold the Lopez values into every endeavor it pursues.



BAYAN MO iPATROL MO

PATROLLING FOR CHANGE

BY ROWENA PARAAN



WINNING LAA IN 2013

For Jemaine Gayle Parrocha, 18, of Lamut, Ifugao, being a Bayan Patroller is very important: *“May mga issues po kasi dito na hindi nailalabas. So nung dumating po yung training na ito sa amin, mas naging aware po kami na pwede pala namin siya ireport at bigyan pansin.”*

Bayan Patrollers are citizen journalists registered under Bayan Mo iPatrol Mo (BMPM), the citizen journalism platform of ABS-CBN. Jem was among the 50 participants in the BMPM workshop held for Ifugao youth at the Ifugao State University last January. The workshop was the 8th in the series of workshops that focuses on children’s issues and how BMPM can help highlight them.

Shernalyn Maglangit, 19, on the other hand, joined the BMPM workshop in Zamboanga City, this time with Muslim youth participants coming from different tribes. *“Masaya po...medyo maraming natutunan at marami akong bagong kakilala...may mga Yakan, may mga Samal. Kahit na iba-iba yung tribe namin nagkakaintindihan kami dahil sa workshop na ito. Parang nagkakaroon kami ng kuneksyon.”*

Jester Pagkalinawan of Batangas, meanwhile, is looking forward to covering the 2016 elections having been a Bayan Patroller reporting on issues in the province for several years.

ABS-CBN established BMPM just before the 2007 elections, aiming to provide a platform for ordinary citizens to report about election issues and express their sentiments. It was then called Boto Mo iPatrol

By February 2016, the number of Bayan Patrollers had already reached an amazing 1.4 million. BMPM gets an average of 100 to 120 reports a day while reactions to whatever issues are raging fill up BMPM’s social media pages.

Mo. With the “Hello Garci” controversy in the 2004 elections still fresh on people’s mind, the overwhelming public response to Boto Mo was not unexpected. After the elections, it was transformed into Bayan Mo iPatrol Mo, urging Filipinos to monitor the people they voted to power and how they govern. From small community issues of leaking water pipes and broken traffic lights to CCTV-documented crimes and violations of civil rights, Bayan Patrollers’ reports became a regular fare in ABS-CBN’s news programs.

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For the ABS-CBN newsroom, BMPM has become an indispensable tool in newsgathering. It is Bayan



INTERVIEWING MANGYAN SCHOOL PRINCIPAL

Patrollers who provide reports from areas which news teams find difficult to cover due to distance and safety problems. When disasters such as typhoons, earthquakes, landslides and flood strike, Bayan Patrollers send photos and video footages which the various platforms, from channel 2 and ANC to DZMM and abs-cbnnews.com, use.

During the Zamboanga siege in 2013, a Bayan Patroller provided the only photo of residents cordoned with ropes and held hostage by rebels. During the 7.2 magnitude earthquake, it was a Bayan Patroller who sent the only video of the falling bell tower of Basilica Menore del Sto. Nino in Cebu. The first image of the horrifying Ampatuan massacre that the public saw – bloodied victims sprawled on the ground – was sent by a Bayan Patroller.

The unit that manages the program consists of 11 persons, four of them content aggregators who receive and vet the Bayan Patrollers' reports. Just like any news report produced by professional journalists, these are weighed using the same journalistic criteria of accuracy, fairness and balance.

BMPM is very strict when it comes to verifying ownership of materials sent. It considers three C's as sacred: consent (of original owner of video or photo), context (or situation under which the photo or video was taken) and corroboration (for clarity and additional details). Getting the side of the person or institution being complained about is also a must.

Citizen journalism has allowed the public to become news providers. Citizen journalists thus become an active partner for change, playing an important role in the national dialogue. Simply put, citizen journalism is people power in media.

Citizen journalism has allowed the media's public to become news providers rather than passive audience of news. It also ensures that the public's agenda is highlighted in the news. Citizen journalists thus become an active partner for change, playing an important role in the national dialogue. Simply put, citizen journalism is people power in the media.

BMPM is the irrefutable pioneer in citizen reporting in the Philippines. BMPM's success is fueled primarily by the commitment of the network to the program. Its continuous support allows BMPM to operate without any ROI requirements, giving it the airtime it needs for

its reports and the logistics it requires to go around the country for training and engagements.

The program's success is also partly driven by the people's increasing access to the tools of technology – cell phones, tablets, video cams, the Internet and its mobile services. BMPM allows almost real-time access to what is happening in far-flung areas that have long resented how Manila ignores them. It also provides opportunities to reflect citizens' lives as they live it, in their own voice.

BMPM is not limited to publishing call outs for reports and harvesting posts from social media. It actively organizes online and on-ground activities to engage Bayan Patrollers and educate them on relevant issues, prod them to think more deeply about an incident or controversy, or build their pride by showcasing an achievement or talent.

Very importantly, BMPM's citizen journalism workshops transfer crucial knowledge and skills on reportage as well as navigation of governance issues. The modules have also been designed to instill values and virtues of integrity, independence and self-reliance. At all times, BMPM illustrates how an individual, alert and aware, can spark the needed action and promote the change needed.

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VISITING IFUGAO COMMUNITY



DOCUMENTING ZAMBOANGA TRANSITORY SITE



TEACHING VALUES THROUGH THE WONDER OF PLAY

Here a mini-metropolis provides play experiences that complement classroom learning to prepare kids to be involved citizens who will shape and run the better communities of the future. KidZania has created a play space that honors children, pays them respect, and cultivates their creativity and confidence. They are given opportunities to empathize with other children, and raise their awareness of others in this day and age when 'selfies' reign.



KIDS ALSO LEARN THE VALUE OF TEAMWORK AND HARD WORK AS THEY ENGAGE IN ACTIVITIES THAT TEACH THEM HOW TO SAVE LIVES.



AT THE MCDONALD'S BURGER SHOP, BURGER LOVERS WILL LEARN TO CREATE THEIR OWN CHEESEBURGER.



KIDS EXPERIENCE THE THRILL OF FLYING A PLANE BY ROLE-PLAYING AS PILOTS.

What does a better world look like? For the Filipino child, the better world has more trees and clean air, no traffic, floods, pollution nor war, only kind and playful friends and family, with the time and space and freedom to play —this is how kids imagine a better world.

KidZania believes that a play space that honors children, pays them respect, cultivates their creativity and confidence—is the kind of environment that can empower children to believe they can help shape a better world. The Manila play city identified play, urban greening, and the power of story as preferred themes - concrete concepts children can understand that give substance to the very adult idea of “a better world.”

Here, kids act out the different roles required to make a good city work. They also learn attitudes and values, including service and collaboration, that

can help make for a more positive, more hopeful community. Officially opened in August 2015, and the first of its kind in the country, the mini-metropolis features over a hundred play experiences that complement theoretical classroom learning. The very first kids to experience KidZania Manila were the children of the building and construction teams and workers that worked for 33 months to complete the 20th KidZania metropolis globally.

KidZania Manila features completely functional replicas of core elements that comprise a well-planned city— a university, bank, theater, TV and radio studios, hospital, fire station, electric vehicles including an ambulance and a fire truck, even pocket gardens, and big narra, balet, and bitaog trees. All these provide a fun, authentic, and powerful developmental experience that helps prepare kids to be involved citizens who will shape and run the communities of the future.



BANTAY BATA MISTERS AND MISSES GET THE CHANCE TO SHOWCASE THEIR TALENTS IN FRONT OF THE CAMERA AT THE ABS-CBN TV STUDIO.

Aside from allowing kids to learn the ins and outs of a diverse range of jobs, KidZania Manila also sows the seeds of core values at a young age. “The KidZania environment is designed to stimulate and showcase the varied gifts and talents of its visitors, imparting, as they play, the value of work and the value of using one’s gifts to serve the community,” said KidZania Manila State Governor Maricel Pangilinan-Arenas.

“Too often, here in the Philippines, we focus so much on academics and we dismiss play, and in effect, deprive our children of its power,” added Pangilinan-Arenas. “We overlook the fact that play is really the work of childhood. Play is how children learn and make sense of the world; play prepares a child for life and helps them to see beyond current realities in society.”

CULTIVATING KINDNESS AND EMPATHY

KidZania Manila designs experiences that promote empathy and sharing such as the KidZania *Para sa Bantay Bata* initiative last December 2015. This activity inspired visiting kids and parents to share the KidZania “Paskong Kay Saya” experience with underprivileged children.

By purchasing star-shaped *capiz* ornaments, the play city’s misters and misses were able to raise more than P174,000. The program brought 160 kids

from ABS-CBN Foundation’s Bantay Bata to play and explore KidZania Manila and its various role-playing activities.

“We wanted to give children an opportunity to empathize with other children, to raise their awareness of others in this day and age when “selfies” reign. This was also in response to the plea of the Department of Education – could KidZania teach children empathy and the value of serving others?” Pangilinan-Arenas shared. “The *KidZania Para sa Bantay Bata* project proved that the joy of role-play at KidZania knows no demographic bounds.”

Visiting KidZania Manila was an experience to remember for the Bantay Bata kids. “They were amazed by all the different features of the play city—the bank, the radio station, the newspaper office, the quick-service restaurant outlets that were so true to life, except that they were kid-sized,” said social worker Evan Lyndon.

Lyndon added that their visit served as an inspiration for the kids. “They gained a deeper understanding and appreciation of what adults do and how society functions,” he said.

SHARING THE EXPERIENCE

KidZania Manila also works with likeminded organizations who are advocates of various children’s

causes. The play city offers discounts for these institutions and even pro-bono tickets for foundations, benefitting more than 10,000 kids and their guardians.

Apart from CSR visits sponsored by KidZania Manila’s Industry Partners, KidZania Manila has also welcomed groups from ABS-CBN Lingkod Kapamilya, KITE, U! Happy Events, Hands on Manila Foundation, Make a Wish Philippines, and CRIBS, among other organizations.

“After their visit, the kids would run up to us, and give us big hugs and wear even bigger smiles,” said Lea Borja of the KidZania Manila Ministry of Tourism. “It makes our jobs more meaningful and these moments leave us with renewed enthusiasm to give kids a happier, more memorable experience at the play city.”

KidZania Manila aims to continue to be a fun, caring, and nurturing environment for kids from all walks of life. “We hope to inspire Filipino children—to be, to know, to care, to share, to create, and to play,” said Pangilinan-Arenas. “We do everything we can to spark

dreams and confidence among our children, to ignite their hearts and minds, and empower them to believe they can make the world a better place.”

ABOUT KIDZANIA

KidZania is an interactive kids’ city combining inspiration, fun, and learning through realistic role-play for kids four to 14. Kids can independently explore a kid-sized city with over 100 role-playing activities. Each experience is designed to empower kids, giving them the confidence to be their best selves, and inspiration to be great global citizens. One of the world’s most inventive, most awarded and fastest-growing kid’s educational entertainment concepts, KidZania has 21 locations in 18 countries, including in the Philippines.

KidZania, Inc., headquartered in Mexico, was founded in 1997, opened its first park in 1999, and is privately held. For more information about KidZania Manila, visit manila.kidzania.com.

KidZania is locally franchised by Play Innovations, Inc., whose majority stakeholder is ABS-CBN Corporation.

MORE THAN 70 VISITORS FROM HANDS ON MANILA FOUNDATION CAME TO THE KID-SIZED PLAY CITY AS PART OF KIDZANIA MANILA’S CSR PROGRAM THAT HELPS FILIPINO KIDS LEARN TO BUILD A BETTER WORLD.





TOWARDS BECOMING A "SERVICER OF SERVICERS"

BY PHILIP FELIPE

After years of solid experience in designing, developing and delivering grassroots and professional educational systems and technologies, Bayan Academy is now designed to be more responsive to market needs in democratizing ENTREPRENEURSHIP, EDUCATION, EMPLOYMENT, ENVIRONMENT, and ETHICS. The restructuring and reengineering efforts are envisioned to reposition Bayan Academy as a “learning organization” and a “bonafide servicer of servicers.”

As a “Learning Organization,” Bayan Academy endeavors to seek, screen and seize opportunities that present themselves while pursuing its mandate through partnership arrangements with funders and

development institutions. This means that Bayan Academy will be less reliant on rigidly planned strategies but more open to emergent strategies where the organization learns before, during and after doing work entrusted to it by clients and donors.

Calling itself a “Servicer of Servicers”, Bayan Academy operates through a network of like-minded partners in social development who want to help build the Filipino nation from the ground up. It develops programs by pooling together different expertise and resources from among its partners to respond to the demands of the market, particularly its clients in microfinance and microenterprise, most of whom are at the bottom of the pyramid.



MASTER IN ENTREPRENEURSHIP - SOCIAL ENTERPRISE DEVELOPMENT TRACK IS A COMPREHENSIVE LEARNING-BY-DOING FOR SOCIAL ENTREPRENEURS (SES) WHICH AIM TO ATTAIN SUSTAINABILITY AND ACHIEVE HIGH OPERATIONAL EFFICIENCIES FOR THEIR SOCIAL ENTERPRISE IN PARTNERSHIP WITH THE ATENEO GRADUATE SCHOOL OF BUSINESS.

BAYAN ACADEMY DELIVERY SYSTEMS

In addressing the needs of professional groups, social development organizations, academic institutions, national and local government offices and private companies, the following delivery systems were established and strengthened:

CONSULTANCY AND RESEARCH TECHNOLOGIES (CREST)

CREST undertakes study for external clients, which could eventually be used by the Bayan Educational Systems and Technologies (BEST) as program or training materials for the Training of Professionals (TOP). These studies include area studies, feasibility studies, impact assessment, community-based profiling and assessment. It also includes management and organization-based studies like organizational development, company values development, succession planning, and others. CREST also provides consultancy for organizations that seek to reposition or reengineer themselves.

BAYAN EDUCATIONAL SYSTEMS AND TECHNOLOGIES (BEST)

BEST focuses on designing and developing educational programs and courses for academic institutions, corporate universities, private companies and social development organizations. This includes the design of degree and non-degree courses, development of learning materials, enhancement of teaching methodologies, capacity building of faculty and mentored installation of educational programs.

TRAINING OF PROFESSIONALS (TOP)

TOP delivers training programs to top-level management down to officers and staff of companies, foundations, cooperatives and other institutions. Emphasis is on entrepreneurship, leadership, self-mastery and management while exploring new fields of specialized interest.

THE GRASSROOTS ENTREPRENEURSHIP AND TECHNOLOGIES (GREAT)

GREAT services the corporate social responsibility (CSR) needs of private organizations and corporate foundations. GREAT also engages with cooperatives, non-government



FROM 2011-2015, BAYAN ACADEMY HAS TRAINED 3,751 PARTICIPANTS FROM 488 INSTITUTIONS TO INCLUDE PRIVATE, NONGOVERNMENT, GOVERNMENT, ACADEMIC AND SOCIAL DEVELOPMENT ORGANIZATIONS.



organizations, microfinance institutions and the like-to-deliver programs at the community level.

AWARDS, PUBLICATIONS AND EXPOSITIONS (APEX)

APEX creates greater awareness for and building the social capital of Bayan Academy through awards-giving, publications and academic expositions. This leads to the generation of new intellectual capital which Bayan Academy can subsequently share and disseminate to a wider audience.



PROJECT HANDOG: FIRST BALFOUR'S CORPORATE SUSTAINABILITY COMPETITION

BY DOLLY PASIA

Through the years, the Lopez Group has focused on equipping communities to stand on their own through its various corporate sustainability initiatives. Among these include programs on education and environment, two centerpiece elements that First Balfour aims to address through Project Handog, the company's corporate sustainability competition.

Launched in May 2015, Project Handog seeks to challenge First Balfour engineers to use their engineering genius for a noble cause. They were asked to create innovative and environmentally-sustainable solutions to address the needs of public schools in their host communities. By end-June, the competition gathered a total of seven entries from different project sites including Ilocos Norte, Bicol, and Leyte.

SAGURONG: RAINWATER HARVESTING SYSTEM

In this place called Nagotgot in Malinao, Albay, a public elementary school had no water system with only a single bathroom being shared by a population of almost 500 students. To use it, kids had to fetch water daily from a nearby river using plastic containers. This is what the First Balfour Bacman project team saw as they went to visit the Nagotgot Elementary School located close to their project site in Sorsogon.



WATER HAD TO BE FETCHED DAILY FROM A NEARBY RIVER

When the team first visited the school, they found out that it also shelters evacuees affected by the landslide caused by Typhoon Amang in January 2015. Until today, nearly 100 families who are living in bunk houses as well as school children from the likewise-affected Inang Maharang Elementary School are still being accommodated by Nagotgot.

Recognizing that this situation – complicated by the lack of proper hygienic practices – could lead to the spread of diseases, the First Balfour engineers got together and started looking for solutions.



THE SOLUTION – A RAINWATER RESERVOIR

Apparently, Nagotgot has a lot of rainfall prompting the team to devise a simple rainwater harvesting system to supply water to the bathroom. They fixed the school's roof gutters to serve as the collecting area. Plastic screens were installed to filter leaves, branches, and other debris from entering these gutters and to prevent clogging the system. Rainwater is then piped into six 200-liter plastic drums which act as the reservoirs which are further connected to the comfort rooms through PVC pipes and faucets.

Through this winning entry, children do not have to fetch water anymore because when it rains in Nagotgot, sufficient water is saved for use in a now fully-functioning bathroom. This solution can easily be replicated in other schools or communities which warrant the same weather condition. As in



A PROJECT TEAM MEMBER AND A VOLUNTEER FROM THE PARENT-TEACHER ASSOCIATION WORK TOGETHER TO CLEAN THE SCHOOL'S ROOF GUTTERS



FILTERS WERE INSTALLED TO PREVENT GUTTERS FROM CLOGGING



A PROJECT EMPLOYEE WORKING ON THE RESERVOIR'S FOOTING

geothermal areas, frequent rainfalls can benefit areas that do not have access to water.

Sagurong – a Bicolano term originally referring to a series of connected bamboos watering fields which do not have access to springs, wells, or irrigation – is now providing clean rainwater to over 500 school children and nearly 90 families in Albay.



SAGURONG IS A SIMPLE SOLUTION THAT CAN EASILY BE REPLICATED IN AREAS WITH THE SAME WEATHER CONDITION

The launch of Project Handog enabled First Balfour engineers to be actively involved in corporate sustainability activities. It is one way by which we felt that they can use their talent for a good cause. After all, First Balfour's commitment to nation-building does not end upon the completion of construction projects. We invest in long-term partnerships that add value to the communities where we have our operations.

got agua?

How My Gap Year Became Filled with Water, Life, Love

BY ROCIO L. PUNO



In the story that follows, an 18-year-old millennial discovers another world and finds a clearer purpose in life by taking the plunge and immersing herself among children at risk and in rural communities where getting clean water would take several kilometers of walking to a shrinking well or patching up a faulty pump. Her account of a year-long journey with Got Agua? and Bantay Bata 163 was not only instructive for her. **It was also gratifying for her elders to know that the millennials are slowly emerging to take ownership of the family legacy of service to others hand in hand with business excellence.** The concept of social responsibility does not rest with the number and extent of CSR programs undertaken over the decades. It can only turn a full circle and become sustainable when the commitment lives on with the next generation and beyond.

A year ago, I was sure that I was going to New York University for the Fall Semester of 2015. My brothers who had the benefit of going to college straight from High School suggested that a Gap Year would be advantageous for me. I was 17 years old about to go to another country all on my own and they were questioning my maturity, as most students who go to college are 18 years old. I tried to explore the possibility, but what could I possibly do for one year? The idea was completely foreign to me so I researched about it. I saw that I would have the chance to gain cultural awareness, become independent and take time to step back and organize my life to truly see who I am and what I want to do in life. I knew that was exactly what I needed, so I decided to do it. Taking a gap year was a completely different direction from what I had imagined for so long, but after 7 months, I wouldn't have had it any other way.

Perhaps my greatest accomplishment on my gap year was to have better understood the word responsibility, in the sense that each of us has a responsibility to be sympathetic of other's difficulties and to try to help alleviate them. My involvement in the international Project "Got Agua?" and the social welfare program Bantay Bata 163, marked a turning point in my life. It helped me to truly understand the meaning of maturity.

The first thing I did was go to Guimaras for a project with Got Agua?. Got Agua? is an international organization that provides potable water to local communities. I had been their Director for Southeast Asia and the Americas for a year already and I was about to step down and pass the position onto my younger sister. So why water? Water is the basic component of life. Around 40% of Filipinos have limited or no access to clean water. Some women and children have to walk down steep and dangerous hillsides in order to get water from rivers or water pumps in the community. Some kids drink from the same streams where animals and humans bathe because that is their only supply of water. Water can be accessed by everyone and anyone but clean water is a different story.

Everyone said that the problem was too big to solve as it had too many causes. They thought it would just be easier to donate liters of clean water. Yet, one day, I began to think about it, about the vast gulf between my life and the lives of so many around me. I decided that donating wasn't enough. I wanted to be able to help others and really make a difference that could last a lifetime. I thought that somewhere, someone must make a start to help others. Then I learned about the problems of 3 deep wells in Guimaras and thought that helping to address the basic needs of these communities was one of the answers. My participation in a local focus of this international project would have the potential to reach and affect the lives of many, including my own.



Around 40% of Filipinos have limited or no access to clean water. Some women and children have to walk down steep and dangerous hillsides in order to get water from rivers or water pumps in the community. Some kids drink from the same streams where animals and humans bathe because that is their only supply of water.

We flew to Guimaras to see the problems of each well ourselves. We analyzed the 3 wells of Barangays Navalas, San Miguel and Getulio. We had to test the pumps, take water samples, turnover test kits and communicate with the Barangay officials. It took time, but in the end we were able to point out in each well what was needed for repair. The wells are now fully functioning and provide clean potable water for 4,919 people. Instead of just donating, which possibly could have lasted only a month, we came up with solutions that could supply the communities with potable water for 20 years to a lifetime. At that point, my view of what it truly meant to help others changed.

I was able to find a better purpose in my life because I learned to see more than just myself. I learned that being responsible is an uplifting but never-ending process, just like my journey.

One month later, I started working as a volunteer at Bantay Bata 163 for 4 months. I had always thought that they would only rescue children, but what I saw was far from my first impression. What had initially started as a hotline service to protect children from abuse has become a holistic program that provides child rescue, rehabilitation, programs for child abuse prevention, educational scholarships and medical services to uphold the welfare of the Filipino child.

As a volunteer I would help educate children about abuse and their rights and responsibilities, take part in community outreaches that gave medical services and parenting seminars, and assist in the office with whatever was needed. I was able to witness each side of Bantay Bata 163 and it truly surpassed my expectations. They are able to cater to every possible problem that children at risk may encounter.

Throughout my gap year, my definition of maturity altered. When I was younger, everything to me was about instant gratification and the short term always wanting the quickest way. Although, I learned that the fastest solution may not always be the right one. Complex problems require patience and cannot be easily solved on a whim. Maturity to me was learning this lesson, by being able to take the time to really think about each problem and coming up with solutions that are sustainable and holistic.

Almost one year has passed since I began my journey. I am happy to say that I have gotten the opportunity to take part in both Got Agua? and Bantay Bata 163. During this time I was able to see that I had a responsibility to be more aware and to take the initiative to help others. Now that I am off to college, I can say without hesitation that I am prepared. I know that I am armed with better resources, better knowledge and a better head on my shoulders.

FINDING JOY AT A BANTAY BATA 163 LEARNING INTERACTION



المتاحف



INTENT AND CONTEXT: CONTINUED RELEVANCE IN THE 21ST CENTURY

BY THEA GARING

“How can cultural institutions reconnect with the public and demonstrate their value and relevance in contemporary life?” This question posed by Nina Simon, author of “The Participatory Museum”, succinctly puts together the great conundrum that institutions face especially well within the 21st century.

Filipinos are generally not museum-goers and art-consumers. The idea of leisure and entertainment do not normally place a visit to the museum or a local library at the top tier of weekend lists. In the last few years however, with more exposure and attention given to initiatives grounded on art, heritage and culture, this seeming rut is slowly lifting. This upsurge of interest in art exhibitions, lectures and discussions, film festivals, trade fairs, performances and other atypical projects is a testament to the appeal that the creative sector seems veiled under.

In 2014, Lopez Museum and Library rode this wave, taking its 54th year as a great opportunity to reevaluate how its thrust of aiding historical continuity figures in its

The stream of exhibitions, workshops, public fora, and artistic performances mounted or supported by the Lopez Museum and Library over the years may help bring currency to what Filipinos have experienced and achieved in the past and enable the present generation to understand better the issues and passions of the present.

The collections are not meant as stagnant repositories of some of the best thinking and artistic virtuosity among Filipinos but as tools to enliven present-day encounters and sharpen discourse in the cultural, ethical, political, scientific and other matters that confront us as citizens of what has, almost suddenly, become a truly interconnected world.



exhibition and public programming. The institution's existence is ultimately tied with the notion of time and the context that brings all of its possibilities into fruition.

One of the biggest and richest Filipiniana research and resource hubs in the country, the institution prides itself for being the steward of varied collections that piece together an incomparable treasure trove of objects and content: those created with a distinct insight, talent and verve of artists, cartographers, researchers, writers and scholars across Philippine History. All of these have the ability to somehow stitch together so many narratives about who we were, what we are and what we are capable of as individuals and as a collective – nation. However, this distinction should of course be substantiated in terms of how its holdings can be enacted. The notion that collections are mere repositories of what has been amassed – that it is stagnant—has been outmoded by the understanding that collections necessitate encounters.

Through varying forms and platforms of access, the Lopez Museum and Library's commitment to relevant and informed engagement with the public must always be in coherence to promoting institutional goals. For 2014, the Lopez Museum and Library had varied offerings that brought in beloved patrons and regulars, but more importantly, (re) introduced the collection to new audiences: first time researchers; students from nearby universities and colleges; museum, library and other practitioners and professionals in the field; artists who are looking to collaborate; and employees from Lopez Companies housed in Benpres Building, among others.



EXHIBITIONS

Complicated and *Articles of Disagreements* were the two regular shows calendared for the year.

“It’s complicated” a phrase popularized by social media, has become the catch all for all undefined and problematic relationships typical of the post-modern world. These complex personal relations run parallel to our colonial past, a rich prompt that challenges what we know about our history and why that is so. *Articles of Disagreements* on the other hand was a generative exhibition that combined research on art history, historiography and institutional critique. Through anecdotes and forms of art and critical writing that enriched Philippine art, a new exhibition space inside the museum premises was set-up—museum café (*Reading Lab*).

Both exhibitions combined contemporary art with works from the rich visual art collection of the Lopez Museum and Library: paintings, prints and sculptural pieces by Juan Luna, Felix Resurreccion Hidalgo, Juvenal Sanso, Bencab, Ang Kiukok, J. Elizalde Navarro, Jose Joya and Cesar Legaspi, among notable works.

A special exhibit at the library ran as a commemoration of Rod Paras•Perez’ contributions to Philippine art history and criticism during his 80th birth anniversary. An art historian, critic and writer, Perez is one of the pivotal figures in Philippine art, mentoring his peers, contemporaries and younger scholars and creatives.

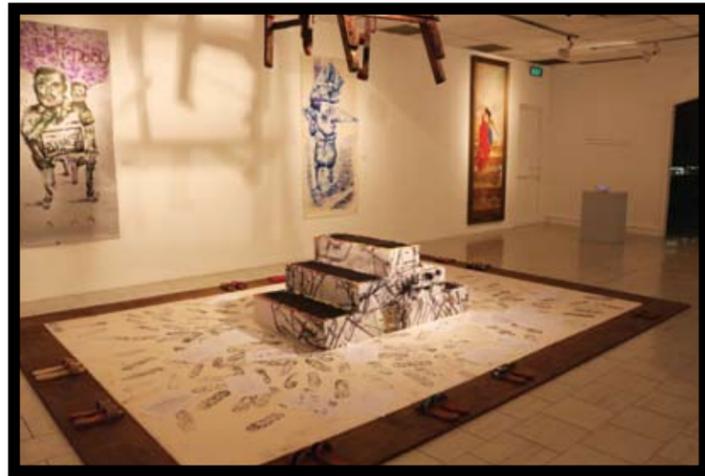
PUBLIC PROGRAMS

In carving out a dynamic programming, exhibitions go hand-in-hand with Public Programs in the form of lectures, workshops, screenings and performances.

Artist Talks by guest artists is one way of intimating the public to the process of conceptualization and production of artists. Concert Performances create instances wherein art and music come together, adding another sensory dimension into their museum experience. In terms of lectures and workshops, 2014 brought in respected experts in various fields for alternative opportunities for learning especially in the field of art history and criticism, literature and even one on the origins of coffee and coffee-making.

The Lopez Museum and Library and the Roberto M. Lopez Conservation Center are staunch supporters and practitioners in the professionalization of collections management and artwork and rare books conservation. This unique feature not only augments the capability of the institution to preserve the collections under its stewardship, but more importantly, a challenge to continuously study and train not just in-house staff but also other cultural workers that deal with the same problems. It is for this that seasonal workshops on collections management and conservation are being offered through Public Programs.

Although its origins can be traced elsewhere, films and filmmaking became a central figure in documenting life in the Philippines. Through the moving picture format, culture, belief systems and ideologies have found their way into television screens, cinemas and theatres. One of the richest art forms in terms of breadth in material and historical documentation, the Lopez Museum and Library initiated another platform of audience engagement through film screenings. Limited in space, the library transforms into an off-beat site where film lovers can catch special showings of video art, short and full-length alternative and mainstream films.



Guided tours are a great way to encourage audiences to widen their ideas about art. The curatorial team ensures that tours are tailor-made to the needs and background of the visitors, encouraging them to venture into their own imagination and interpretation of the artworks that are on view. One of the main aspirations of the Educations and Public Programs department is to dispense with the misplaced apprehension about the exclusivity and contracted view of the museum and the library. With the advent of technology, from gadgets, apps (applications) and social media, one of the things that cultural institutions must address is the idea of democratization of information and even experiences. The caveat here however is the reality that the upsurge of visitorship may be attributed to social media tourism. Nevertheless, it is always good to take on challenges especially one that allows a better grasp of the post-internet and technology-savvy museumgoer.

COLLABORATIONS

Aside from long-standing collaborations and with the Zero-In consortium comprised by the Ateneo Art Gallery, Ayala Museum, Bahay Tsinoy and Museo Pambata, the Lopez Museum and Library has also strengthened ties with Ang Misyon's The Orchestra of Filipino Youth. This year wheeled in curatorial platform Planting Rice (Sidd Perez and Lian Ladia) which co-presented the Public Programs that ran concurrent with the exhibition *Articles of Disagreements*.

Moving forward, the Lopez Museum and Library and the Roberto M. Lopez Conservation Center are poised to further its efforts in understanding and wielding its position in the context of the art and academic community.



ILLUSTRATING THE STORY OF A NATION

DRAWING THE LINES



EXHIBITION AT THE LOPEZ MUSEUM AND LIBRARY

BY THEA GARING AND YNA MUSICO

From striking depictions of personalities, to provocative illustrations of factions and even institutions, editorial or political cartoons have survived as an enduring art form that meshes representation, opinion and style of the artist. Lopez Museum and Library opened its 2016 calendar with *Drawing the Lines*, an exhibition that reads beyond the physical space of the editorial cartoon in tabloids, newspapers and news weeklies that employ them while marrying journalism, history, artistry and even wit. *Drawing the Lines* features the editorial cartoons of Danilo Dalena, Neil Doloricon, E.Z. Izon, Dengcoy Miel, Dante Perez, Jose Tence Ruiz, and Pinggot Zulueta.

The exhibition reassembles defunct publications by piecing together clippings, old photographs, and other materials taken from the library's extensive collection. Caricatures were taken apart, dissected, and magnified thereby exposing and understanding the personalities they depict.

Drawing the Lines reevaluates the role of editorial and political cartoons and the importance of this powerful medium in light of different contexts in Philippine history. Listen to the narratives outside the drawn scenes that are as equally powerful as the illustrations they inspire. Humor, fury, exaggeration

and even the grotesque find their way into each drawing. Watch the tales behind publications, teams and individuals that work behind the news desks, and stories covered interweave into published material. *'Drawing the Lines'* attempts to make visual the dialogue between the different contexts and their end product. The exhibit positions artists as rightful co-authors of history through illustrated media, while complementing written texts and musings of their readers.

Completing the exhibition are works from the permanent collection. Several portraits by Juan Luna, Felix Resurreccion Hidalgo and Fernando Amorsolo will be featured along with editorial cartoons by Liborio Gatbonton, illustrations of Vicente Manansala, as well as social realist and abstract works by Onib Olmedo, Cesar Legaspi, Brenda Fajardo, and Galo Ocampo, among others. Archival materials of the Manila Chronicle and a selection from the Philippines Free Press section of the library holdings are also integral to the show.

Drawing the Lines opened to the public last February 26 and run until July 8. For more information about the exhibit and the services of the Lopez Museum and Library, call (02) 631 2417 or email lmmpasig@gmail.com.





PRESERVING VISUAL HISTORICAL NARRATIVES

ROBERTO M. LOPEZ CONSERVATION CENTER

BY YNA MUSICO

The Roberto M. Lopez Conservation Center was set up in 2000, under the consultancy of Maria Bernadita Reyes. The immaculate white room sits in the basement of the Benpres building. Although seemingly quiet, is filled with a flurry of activity. In it is a team of six, purposefully working in their lab coats, holding swabs of cotton, manning suction tables, and brushing vibrant canvases.

Named after Roberto M. Lopez, an important benefactor of the Lopez Museum and Library, and a patron of Philippine art, the conservation laboratory preserves and restores treasured pieces for generations to come. Factoring into the equation of historical continuity and prevailing relevance that Eugenio Lopez, Sr. called for, the laboratory ensures that pieces of the Philippine narrative, in the form of tangible visual art pieces, are preserved in their most authentic state.

The center meticulously adheres to scientifically proven and reversible methods of treatment when handling works in need of restoration. The bequest of Roberto Lopez allowed for the bases of the conservation to be set up. Funding from a private foundation allowed the services of the laboratory to expand, and the acquisition of integral equipment made it one of the most impressive laboratories in the Philippines.

Continuously improving its services, the RML Conservation Center utilizes key equipment to make more efficient its services. Damaged paper material used to be patched by hand. The introduction

of the leaf casting machine has enabled the laboratory to remove the need for manual repair, and instead use a more precise and a faster method of mending. Used to humidify brittle paper or paint layers, flattened warped paintings, and heat adhesives to remove them from the lining of the paintings, the largest heated suction table in the country was custom-made for and housed in the RML Conservation Center. Beyond restoration however, the Center is also able to categorize and contextualize works through studying pigments and canvases using a polarizing microscope. This device enables the staff to pinpoint pigment, and identify fiber in a microscopic state.

The Roberto M. Lopez Conservation Center brings together science, art, and history in its subjects and methods proving that these disciplines need not be isolated from each other. The Center's efforts and practices continue to make sure that valuable pieces, works that speak of our history in its subject, form and colors, live through the centuries and continue to contribute to the grand narrative of the nation.





OPENING DOORS FOR THE YOUTH THROUGH MUSIC

BY TINKY CRUZ

Inspired by the global phenomenon known as El Sistema, SISTEMA FOR THE FILIPINO YOUTH (SFY) is an after-school music program that offers children from deprived communities the opportunity to achieve their full musical potential through the Classical Music discipline, with the ultimate hope of creating a positive impact on their respective communities. The SFY scholars are provided with free music education with a curriculum that covers Music History, Music Theory & Fundamentals, Basic Piano, Basic Conducting, one-on-one Lessons on the instrument of concentration, group or sectional workshops, and Chamber Music (known as Quorums). They are also granted performance & transportation allowances, instruments, meals, uniforms, and daily counseling in values formation.

ANG MISYON, INC. (AMI) is a non-stock/non-profit corporation founded by First Philippine Holdings Chairman Federico R. Lopez, and internationally renowned Filipino Concert Pianist Jovianney Emmanuel Cruz. AMI is a joint venture between FPH and the ABS-CBN Broadcasting Network and is the parent foundation of SISTEMA FOR THE FILIPINO YOUTH, the ORCHESTRA OF THE FILIPINO YOUTH, and the YOUNG FILIPINOS' ORCHESTRA (formerly known as the Prep Club).

They are guided by a stellar lineup of mentors who are current & former members of the Philippine Philharmonic Orchestra, the original Philippine Youth Orchestra, the former Manila Chamber Orchestra, the Manila Symphony Orchestra, the Metro Manila Concert Orchestra, the Metro Manila Symphony Orchestra, & the ABS-CBN Philharmonic Orchestra.

Since September 2012, great Artists have come to the Philippines to share their expertise: violinists Alexander Vikulov (Russia), Chie Yoshinaka (Japan), Francisca Mendoza (Chile), Siew Ngan Wong (Malaysia), Leo Phillips & Robert Atchison (United Kingdom), and the last pupil of the legendary David Oistrakh Gaukhar Murzabekova (Kazakhstan); cellist Micha Haran (Israel), double bassist Marc Ramirez (USA), bassoonist Isaac Bull (Canada), flutists Sophie Perrier (France) & Viviana Guzman (Chile), pianists Martin Soderberg (Spain/Sweden) & Chong Lim Ng (Malaysia), and Duo Delgado-Schmidt (Spain/Germany).

Other musicians who came included Teaching Artist Eric Booth - one of the most prominent figures in the development of El Sistema programs in the United States & Canada, Jeffery Meyer - the music director of the St. Petersburg Chamber Philharmonic, Ms. Jamie Bernstein - director of the film documentary 'Crescendo: the Power of Music' & the daughter of the legendary quintessential Artist Leonard Bernstein, Ms. Tricia Tunstall - author of 'Changing Lives: Gustavo Dudamel, El Sistema, & the Transformative Power of Music', and most recently, the Teaching Artists of the New York Philharmonic.

In three years, with only a 30% increase in budget, the young musicians have grown in number from 45 to 450. They have conducted 103 performances, and have recently been invited to perform in the US.

AMI also established the ORCHESTRA OF THE FILIPINO YOUTH (OFY) comprised of fifty-eight of the SFY Scholars, handpicked from various ensembles that already exist, and are spread throughout the Philippines. In its first year, the OFY was directed by Beverly Shangkuan- Cheng, and since 2013, French-American conductor & the Antal Dorati International Conducting Competition winner Olivier Ochanine has taken over the helm.

The OFY has performed in various venues and have gone on concert tours to Iloilo, Isabela, and Dumaguete, performing to capacity crowds. In April 2015, the OFY joined forces with the ABS-CBN Philharmonic Orchestra and the Philippine Philharmonic Orchestra under the batons of Maestro Ochanine

& Gerard Salonga in "ANG SISTEMA: THE YOUNG PEOPLE'S CONCERENCE" - a fund-raising concert & conference at the Cultural Center of the Philippines and the National Arts Center in Makiling. Just recently, the OFY was the showcase spotlight of the Sbarro Symphonic Series in a concert tour of various malls.

In 2013, AMI established the Prep Club as the junior ensemble of the OFY. They were trained & directed by one of AMI's conductors Malvin Beethoven Macasaet. They have also performed in various venues, the latest at the Carlos P. Romulo Auditorium, with Bollywood celebrity Roma Pradhan. This year, the Prep Club has been restructured to become the twin ensemble of the OFY, renamed as the YOUNG FILIPINOS' ORCHESTRA (YFO), and further enhanced by the collaborative guidance of Mr. Macasaet and Chilean violinist & conductor Juan Luis Muñoz.

AMI has also expanded by partnering with schools, institutions, and existing ensembles, in the establishment of branches or satellites in various cities

AMI welcomes donations in cash or in kind. There are pledge sheets and donation packages suitable for individuals and corporations. Online donations may be made through www.GlobalGiving.org. Donations of brand new or used orchestral instruments are also welcome.



“Walk the Talk”

10 YEARS AND COUNTING

BY GERBS R. DE CASTRO

When it started nine years ago, “Walk the Talk” had the obvious goal of promoting Employee Health and Wellness, a Lopez Group core value. But along the way, the monthly activity was seen to be an ideal venue for enhancing other values, such as Unity, Nationalism, even Social Justice. It created opportunities for participants to know more of the Lopez companies, to see and appreciate more of the Philippines’ natural beauty and culture, and to do more for their fellow Filipinos.

Then came the realization that Walk the Talk had been breaking down structural or self-imposed silos that had been confined people to artificial boxes. Walk the Talk had opened a marketplace of ideas and insights about work, personal ideals, and family aspirations. The physical exertion, the enlightening talk about sites visited, the games and hurdles had been giving fellow employees an enduring bond and a sharing of knowledge on how to improve things and overcome technical and professional challenges.

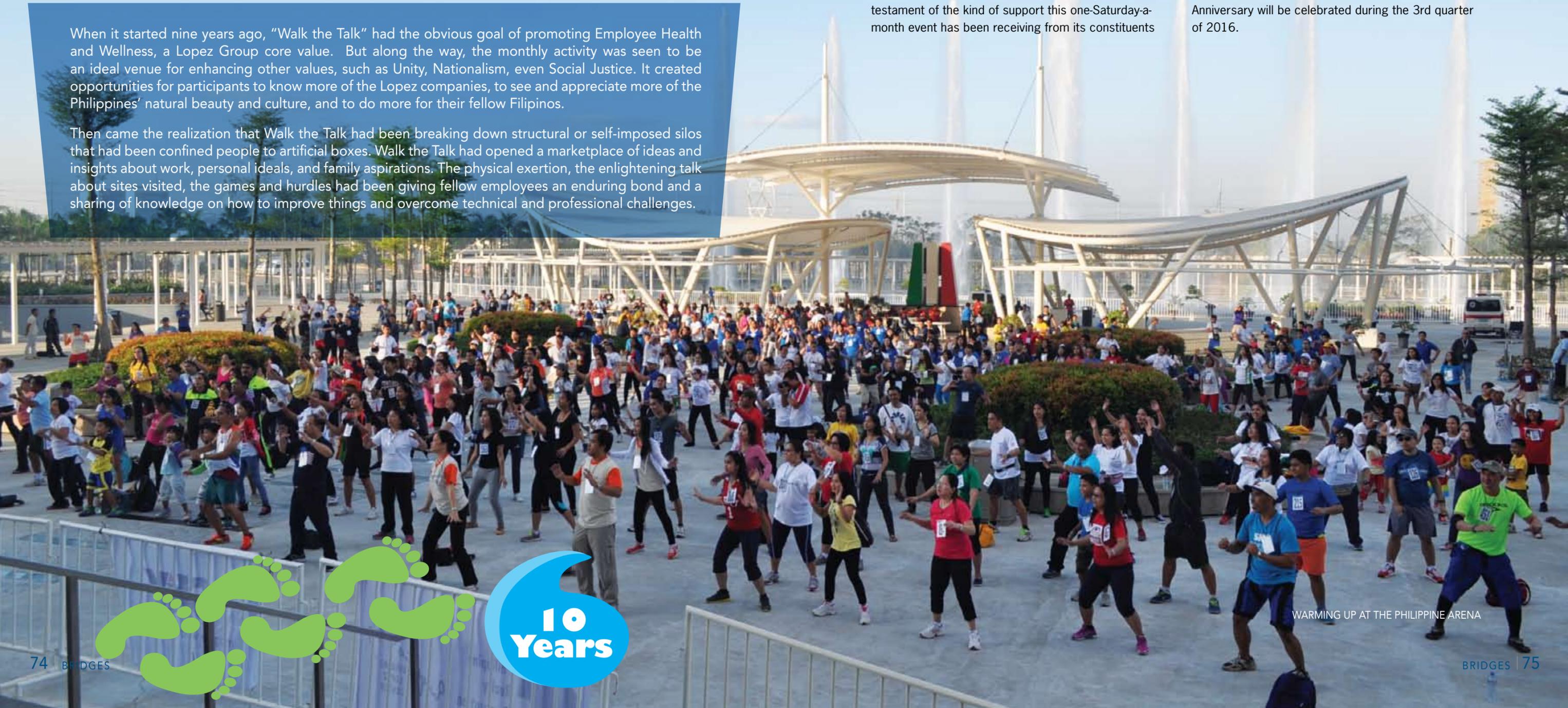
The Year of the Monkey marks the tenth year of the “Lopez Group HR Council-Lopez Lifelong Wellness Walk the Talk” (WTT), which gathers employees and their family and friends for a morning of “walking for personal fitness”.

Launched way back 2006 as a core activity of the new Lopez Lifelong Wellness program, this undertaking was then headed by First Philippine Infrastructure Development Corporation president Rafael M. Alunan III, and has continuously attracted a horde of well-wishers year by year, from a paltry average of 30 to a sky-rocketing count of more than 500 participants per outing. Definitely, a true testament of the kind of support this one-Saturday-a-month event has been receiving from its constituents

as a clear indicator of direct appreciation to the thrust of the Lopez Group of Companies towards ensuring employee wellness for increased productivity in the institution’s daily operations.

Rather than digging up on aspects during its inaugural stages, in this digital age, we now zoom in on the kind of activities as well as its impact nowadays on why this OML-initiated project has bloomed rapidly into a very successful wellness endeavor, which has captured a huge following regardless of age.

Actually, when this article hits the “newsstands”, the WTT would only be on its ninth season, since the 10th Anniversary will be celebrated during the 3rd quarter of 2016.



WARMING UP AT THE PHILIPPINE ARENA

Let us now turn back the clock starting with some highlights from Season 7, which covered from September 2013 up to July 2014, wherein the average participant count per month was a huge 491.

As experienced in past WTT undertakings, venues such as the First Philippine Industrial Park (FPIP), which has hosted several WTT anniversaries, Forest Hills Golf & Country Club, and the La Mesa Watershed, have always been a staple due to good feedback regarding their area.

Adding more interest and excitement was the inclusion of new venues which delighted the growing WTT population.

One was a campsite at the foot of Mount Makiling, near the University of the Philippines Los Baños campus, which is being managed by the Boy Scouts of the Philippines. In addition, this was the site of the 10th World Scout Jamboree way back 1959.

The Marine Barracks Gregorio Lim in faraway Ternate, Cavite, was also an interesting place due to the fact that this is the location where our very own Philippine Marines are being trained.

Situated in Tanay, Rizal is the Sierra Madre Mountain Resort which provided the well-wishers with breathtaking views of the Sierra Madre mountain range from high above amidst the cool breeze surrounding the vicinity.

For cultural appreciation and knowledge, the Angono-Binangonan Petroglyphs Site area, also situated in Rizal, awed the participants as they saw the oldest work of art in the Philippines, dating back to 3000 B.C. In addition, the place was declared as a National Cultural Treasure in 1973, and in 1996, was included in the World Monuments Watch, as well as in the list of "100 Most Endangered Sites of the World".

Season 8 kicked off anew at the FPIP in October 2014, and once more introduced new places to the participants.

Ciudad De Victoria, a 140-hectare area in Bulacan, owned by the Iglesia Ni Cristo, houses the world's largest indoor arena, the Philippine Arena, as well as the largest stadium in the country, the Philippine Sports Stadium.

Last May 2015, FPIP became the venue for the "OML@85: Going the Distance!", in celebration of Oscar M. Lopez's 85th birthday, with First Philippine Holdings Corporation (FPH) and First Philippine Industrial Park (FPIP) as hosts.

Apart from FPH Chairman Piki Lopez, some other notables who have graced this momentous occasion

were Cedic Lopez-Vargas (Executive Director, Lopez Memorial Museum), Nestor Padilla (President/CEO, Rockwell), Giles Puno (President, First Gen), Richard Tantoco (President/COO, EDC), Andrew Ramos (President, Adtel), and Edwin CoSeteng (President, FPIP).

EPIC PARC Rainforest Camp in Tanay is a 220-hectare area of rainforest situated in the slopes of the Sierra Madre mountain range. The ruggedness of the rainforest and its pine trees provide shelter to many bird colonies. According to the Wild Birds Club of the Philippines, the venue is actually home to about 85 species of birds.

The camp is operated by the Alalay sa Pamilya at Bayan Foundation (APBF), which has helped more than 20,000 public school students, who are grateful to have discovered the value of faith and daily work, faith and study, and faith and family life.

In Mexico, Pampanga, boasting itself with a 12-hectare man-made lake as its main feature, The Lakeshore provides a beautiful and serene ambience complimented with recreational and commercial facilities.

August 2015 saw this well-attended Lopez Wellness monthly event celebrating its 9th anniversary at Camp General Mateo Capinpin, situated again in Tanay, Rizal.

Camp Capinpin is one of the biggest military reservations in the Philippines. The Camp was named in honor of the general who was one of those who successfully led the guerilla resistance against the Japanese occupation in the Philippines, especially those in Lingayen, Pangasinan, Bataan and other regions. This is presently the place where the 2nd Infantry (*Jungle Fighter*) Division of the Philippine Army is based.

The WTT not only emphasizes the value of Employee



Welfare and Wellness, which was its initial goal several years ago, but, nowadays, it has successfully infused the other values as well namely: Unity, Nationalism, and Social Justice.

Given all of these, expect this once-a-month wellness activity to continuously draw more walkers as time goes by as evidenced by the following attendance statistics.

	Season 7	Season 8	Percentage Difference
No. of Pax per session	491.33	500.75	1.88 %
No. of Perfect Attendance awardees per company	46	77	40.25 %
No. of companies who have attended all sessions	9	12	25 %

As the WTT activity draws closer in becoming a decade-old undertaking this year, we could only fathom in the next few years how informative and exciting this 4 to 5-hour monthly wellness undertaking would take the whole Lopez Group community to show its commitment to OML's thrust towards employee wellness leading to continuous national development.

Be well and stay well!



LA MESA NATURE RESERVE: A WELLNESS HAVEN

BY GERBS R. DE CASTRO



A VIEW FROM TOWER 11

Several families and friends during weekends continuously flock to various places in and outside of Metro Manila in order to take timeout from the rigors of everyday weekday life to find relaxation either through family bonding or “barkada” gimmicks.

Places such as restaurants, beaches, shopping malls, museums, and parks, would definitely belong on the top of their minds.

Speaking of parks, for nature lovers, one popular destination, situated in Greater Largo, Quezon City, that has been visited by a lot of people is the so-called La Mesa Ecopark, which provides a healthful outdoor recreation for its visitors. A great destination for photography shoots, family outings and picnics, and educational field trips. This place is just a part of the 2,659-hectare La Mesa Watershed, a large protected area that preserves the only major watershed in Metro Manila.



WALK THE TALK WARM-UP

A less-popular area inside the watershed, but worth the trip, is called the La Mesa Nature Reserve, located in Fairview, Quezon City, which boasts of a true forest experience, wherein health-conscious well-wishers have the option to either ride their mountain bikes and experience up to 60 kilometers of singletracks, dirt roads, fire roads, and off-roads along the way or just simply hike the various trails inside the huge compound.

Maintained and protected by Bantay Kalikasan, various rest stations can be seen along the trail, which offer good relaxation areas as well as great nature backgrounds for souvenir group photography.

To assist the efforts in protecting the plants and wildlife in the area, not to mention supporting one of Metro Manila’s water reserves, a minimum entrance fee of Php 1,000 is being charged for a group.

The place is sometimes closed for special events so contact them first before making any plans. Contact persons are Mar Ramirez (0937-4941522), Gino Gutierrez (0937-2277917), and Jo Pascual (0926-7499776).

Several Lopez CSR and wellness events have already taken place in this area such as First Gen’s “Protect-A-

Watershed” Tree Planting Activity held last September 5, 2015, the 1st BINHI Mountain Bike Challenge on March 5, 2016, as well as the HR Council-Lopez Lifelong Wellness “Walk The Talk”, which happens every year.

Various personalities and celebrities too have already experienced this nature-driven place.

Come and experience perhaps the only remaining forest within NCR, which is open from 6:30 a.m. to 3:00 p.m.

The forest awaits you, Kapamilya!



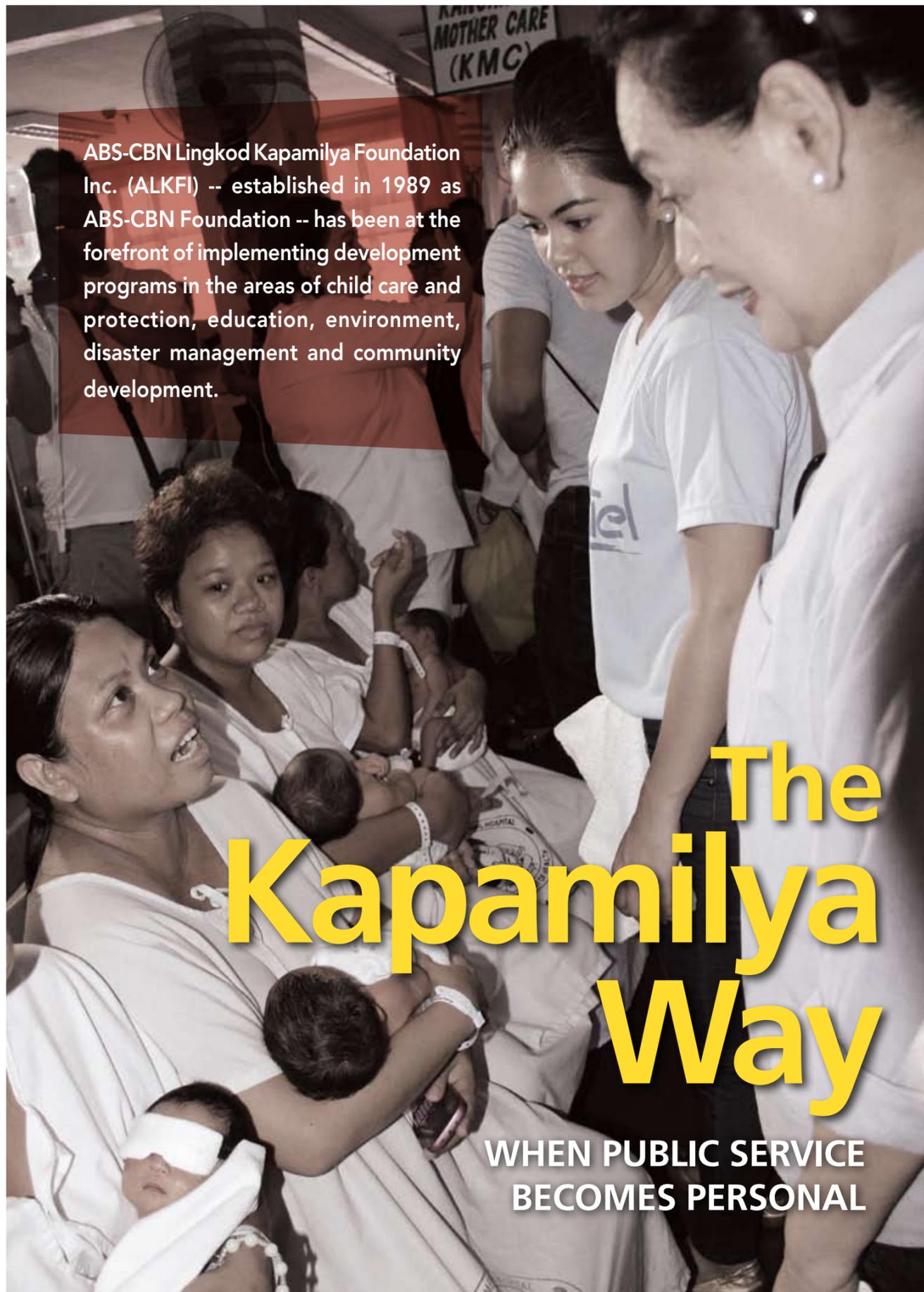
FIRST GEN TREE PLANTING



A TRAIL OF NATURE



KAWAYAN REST STATION



ABS-CBN Lingkod Kapamilya Foundation Inc. (ALKFI) -- established in 1989 as ABS-CBN Foundation -- has been at the forefront of implementing development programs in the areas of child care and protection, education, environment, disaster management and community development.

The Kapamilya Way

WHEN PUBLIC SERVICE BECOMES PERSONAL



KAPAMILYA STAR GERALD ANDERSON SERVED AS GODFATHER FOR SOME OF THE KIDS IN THE BINYAGANG BAYAN

ABS-CBN Corporation strives to serve its Kapamilyas, not just through entertainment and news but more so by way of corporate social responsibility.

FOUNDATIONS OF CHANGE

The network's main public service arm is the ABS-CBN Lingkod Kapamilya Foundation Inc. (ALKFI). Established in 1989 as ABS-CBN Foundation, it has been at the forefront of implementing development programs in the areas of child care and protection, education, environment, disaster management and community development.

In the past, the foundation has been known for its groundbreaking moves such as the E-Media educational TV shows ("Sine'skewla," "Hirayamanawari," "Math Tinik" and "Epol/Apple"), its media-based child-caring program Bantay Bata 163, the Bayan Microfinance program for poor enterprising Filipinos, the media-based environmental program Bantay Kalikasan, and the Bayan Ni Juan (relocation) communities for disaster survivors.

The foundation is also behind two major projects: the Sagip Pasig Movement and the "No To Mining in Palawan" signature campaign. Both initiatives have made profound impact. The Pasig River and its tributaries have somehow regained its lost beauty and glory, while the "No To Mining in Palawan"

signature campaign has gathered over seven million out of the targeted 10 million signatures to help protect the Philippines' last remaining frontier.

In 2013, ABS-CBN Foundation was renamed ABS-CBN Lingkod Kapamilya Foundation Inc. (ALKFI). The new name captures the compassionate and personalized public service that the company advocates. More and more, ALKFI's programs and projects exemplify this advocacy.

A ROOF ABOVE THEIR HEADS

For instance, ALKFI partnered with the Philippine National Bank for YesPH—Young and Empowered Students of the Philippines. YesPH aims to instill the importance of saving in a bank while one is young.

This project, carried out in three phases includes a training camp, an interschool competition and awards for the schools with the most number of newly-opened accounts and the students with the biggest deposits.

In August 2015, ALKFI, together with the Lopez Group Foundation (LGF), turned over the Dayap Elementary School Annex in Calauan, Laguna. ALKFI and LGFI worked hand in hand for the repair works of the said building whose users are students from families that were affected by Typhoon Ondoy and the rehabilitation of the Pasig River.

The Dayap Elementary School is located in the BayaniJuan community of Southville 7, home to more than 5,000 families—1,700 families of which were from Estero de Paco and Estero de Pandacan in Manila. ALKFI, through its project partners, has built shelters and community facilities in the said area. It also implements programs related to local governance, health, livelihood and skills development and solid waste management, that are all essential to the growth of the Southville 7.

In addition, ALKFI—through Sagip Kapamilya—turned over four classrooms. It donated one classroom each in Sta. Rita I Elementary School, Samar, and the UP School of Health and Sciences, Tacloban, and two classrooms to the Tabunan National High, Borbon,

WINNIE CORDERO WITH PREGNANT MOMMIES AT THE BUNTIS CONGRESS



Cebu. The buildings are part of a bigger scheme for the rehabilitation of areas affected by Super Typhoon Yolanda.

The classrooms are based on designs by the Energy Development Corporation and Department of Education. With their high ceilings and solid frames, these structures can withstand typhoons. The design also allows for use as evacuation centers during calamities.

BREAD OF LIFE

Undernourished schoolchildren in Northern and Southern Mindanao (affected by Typhoon Pablo and Typhoon Sendong) were provided with fortified bread everyday for free under ALKFI's Nutri Pan de Kapamilya project.

Aside from the daily feeding, adults in the community were trained to become the school's bakers, helpers and vendors. The fortified bread were be sold and the profits from the sale used for the continuation of the bread feeding program.

ALKFI's partners in this endeavor were the Nutrition Center of the Philippines and San Miguel Flour Mills.

DZMM: UNA SA PUBLIC SERVICE

ABS-CBN also provides public service to Kapamilyas through its AM radio station, DZMM. The station's credo is "Una sa Public Service."

In recent years, DZMM has created one-of-a-kind public service programs that are given for free to beneficiaries.

DZMM's Buntis Congress is one of its very successful and most awarded initiatives. Every year since 2002, DZMM gathers expectant moms to educate them on pre and post-natal care. The Buntis Congress has been mounted from Luzon to Visayas to Mindanao.

In July 2015, over 290 pregnant women from Bulacan took part in the congress. They were given information about proper nutrition and healthcare during and after pregnancy. The Buntis Congress also promoted the importance of breastfeeding.

Experts from the Department of Health and the Regional Population Office, as well as OB-gyne Dra. Besilda Salvador (host of the radio show "Dra. Bles @ Your Serbis), were the resource persons.

At the end of the whole-day event, the moms took home souvenirs for themselves and their soon-to-be born babies. A raffle of premium items like strollers and cribs, plus song numbers by celebrities, enlivened the afternoon.

SENIOR HEALTH

In 2015, DZMM also conducted a special activity for the lolos and lolas at Anawin Lay Mission Foundation in Rodriguez, Rizal. The seniors were given care and attention by way of medical consultaions that included hearing tests, cautery, diamond peel, and eye check-up.



IT'S SHOWTIME'S MISTER AND MISS PASTILLAS AS VOLUNTEERS IN A SAGIP KAPAMILYA EVENT

Meanwhile, the kids were treated to story-telling sessions by Franco, Jimboy and Bailey of Pinoy Big Brother.

INTO THE CHRISTIAN WORLD

Perhaps two of the most unique CSR efforts that ABS-CBN conducted in 2015 were the soup kitchen and Binyagang Bayan organized by ALKFI in cooperation with the teleserye "Nathaniel."

The soup kitchen activity included a salu-salo, storytelling session and entertainment for the residents of San Jose del Monte, Bulacan. "Nathaniel" stars Ms. Connie Reyes, Sharlene San Pedro, Fourth and Fifth, Yesha and Kathleen, Jairus, Simon, and Baron Geisler joined the festivities to the delight of the Kapamilyas.

For the Binyagang Bayan held at the Sacred Heart of Jesus Parish in Kamuning, ALKFI and the production team partnered with DZMM.

Together with four other priests, Rev. Father Tito Caluag officiated the baptism of 51 selected babies whose parents are employees of ABS-CBN's janitorial service provider EGSI; and Barangays Payatas North Fairview Batasan, Payatas B and Culiati; and unwed mothers from Nazareth Home and Grace to be Born.

Members of the teleserye's cast led by Gerald Anderson served as the godparents of the babies.

These are just some among the many, many ways that ABS-CBN shows its love and care for Kapamilyas.

ABS-CBN's public service endeavors certainly do more than respond to disasters and requests for medical care; they empower the marginalized, develop a more sustainable environment, provide long-term solutions to problems—and embrace the entire humanity as a family member.





CHARO SANTOS-CONCIO LEADS THE HOUSE PAINTING IN BAYANIJUAN IN CALAUAN

Charo

PUT ALL HER HEART IN ABS-CBN ADVOCACIES

BY CATHY SOLIS

Charo Santos-Concio, who retired last year as ABS-CBN President had so much personal concern for staff that she admonished them when she saw them gaining weight probably from stress, and brought them along while dining with letter-senders to the multiple award-winning show “Maalala Mo Kaya?” for her to thank them.

She cared about her Kapamilya within the company, as much as she embraces the bigger Kapamilya which is the entire Filipino nation.

Zita Aragon, head of content brand strategy and franchise management, worked with her for the BayaniJuan project as head of the then audience marketing unit. Implemented from 2008 when ABS-CBN celebrated its 55th anniversary, BayaniJuan included a year-long series of feeding programs in many provinces. “It was the first year of Ma’am Charo’s presidency,” recalled Aragon. “Instead of a lavish celebration to mark the company’s 55th year, she wanted to give back in what she called the Channel 2 Way.”

BayaniJuan was big in scale and in many provinces the feeding program reached from 1,000 to 2,000 children at every event. Patches of land were also bought and donated to poor families for them to plant vegetables for their own consumption and for additional income. ABS-CBN partnered with advertisers, companies and local government units. Star Magic artists and ABS-CBN talents joined in bringing cheer to children and parents.

“Charo often worked behind the scenes, and was instrumental in getting the commitment and cooperation of different departments and individuals in ABS-CBN,” Aragon said.

Although an ad hoc or largely unstructured project from the start, BayaniJuan took off, got massive exposure, and benefitted thousands with minimal resources and personnel. Aside from Aragon, there were a project assistant and a few staffers from Special Projects. “Once in a while, I would be surprised when Miss Charo would call me to her office and give me a donation that she herself had solicited.”



CHARO SANTOS-CONCIO JOINS THE BAYANIJUAN TEAM IN CALAPAN, MINDORO

Another important non-profit project that Charo spearheaded was the restoration of classic Filipino films through ABS-CBN Film Restoration unit that was set up precisely because there was little effort in the cinema industry to preserve in a methodical way these films. Leo Katigbak, then head of the unit, said, “While the company started in restoring and preserving the movies made by Star Cinema, we also sought to restore classics made by such directors as Ishmael Bernal, Lino Brocka, Eddie Romero, Celso Ad. Castillo, Marilou Diaz-Abaya, Mike de Leon and other great Filipino directors. Cinema is heritage and the new generation deserves to see the local film masterpieces.”

Of the more than 100 titles digitally restored by ABS-CBN and production house Central Digital Lab, a good number are rare and acclaimed films, such as “Himala,” “Oro, Plata, Mata,” and “Ganito Kami Noon, Paano Kayo Ngayon.” These have gained new audiences through school screenings, limited runs in commercial theaters, and airing on cable and free TV. The return-on-investment for ABS-CBN is not comparable to the massive successes of Star Cinema’s box-office hits. But still, said Katigbak, “the studio used whatever money came in to fund other restorations.”

Jun Dungo, head of Integrated Public Service, said Charo had many more personal initiatives in giving back. “In the first months of 2015, Charo gave five computer sets and books to Holy Infant Academy in Calapan, Mindoro Oriental, sponsored the building of two classrooms in Caguisikan Elementary School, and led the relief operation for typhoon Nona victims also in the capital city. Even during her birthday that year, she encouraged her guests to give to the then ABS-CBN Foundation instead of spending for her presents.”

Dungo said Charo always saw to it that her efforts to help did not result in publicity for her but for the company and the donors and volunteers.

Charo personified the complete professional working in the communication industry. She had the technical skills that knew the nuts and bolts of running the technological and logistic complexities of a 24/7 broadcast network covering an archipelago. She had the creative gifts that knew the winning chemistry of a blockbuster show. She had the managerial and people skills to get the best performances from a crew of diverse talents and backgrounds.

Perhaps more importantly, she understood that the work of ABS-CBN is not confined to being profitable and innovative in a competitive and globalizing industry. She knew in her heart that the network is committed to serving Filipino *kapamilyas* wherever they are, and to doing what is right for the country no matter what it takes.



BANTAY BATA 163 WORKS WITH INTERNATIONAL GROUPS TO COMBAT ONLINE CHILD ABUSE

BY SHEILA ESTABILLO

DO NOT LET CHILD ABUSE GO VIRAL

Children have the right to be protected from violence, exploitation and abuse. Yet, thousands of Filipino children from all socio-economic backgrounds, across all ages, religions and customs suffer violence, exploitation and abuse every day. Thousands more are at risk.

Fast-paced technology has advanced online abuse among children. The internet has redefined the nature of abuse. It now cuts across continents, time zones and in essence has become borderless. Abuse is no longer limited to physical contact.

Reports revealed that our country has been identified as a HOTSPOT – one of the top destinations for predators in search of child victims. The higher levels of vulnerabilities of Filipino children are associated with children victims of natural disasters/calamities, armed conflict, displacement, dysfunctional families, unemployment and poverty. All these and more perpetuate violence in Filipino children.

For this reason, the Philippines has been included in the 17 priority countries for the WeProtect project created initially by the UK government to combat this



alarming, serious and complex problem needing a global multi-sectoral response. But in the Philippines, our ability to tackle this problem is impeded by inadequate information, lack of professional training of service providers and technology support.

Communities and families need to be more aware and involved in addressing this problem, understanding the risks that their children face and what they can do to help end exploitation and violence against children in all forms. Likewise, we need to empower children to protect themselves, educate them about online risks, their right and ways to report problems and receive support available.

Bantay Bata 163 of the ABS-CBN Lingkod Kapamilya Foundation, Inc., through its partner Child Helpline International (CHI) and Childline UK participated in the Leadership in Empowering and Activating Child Helplines to Protect Children online held in London on March 30-31, 2016.

The workshop is a regional stakeholders meeting dubbed as WeProtect – a global multi-stakeholder response to combat online child abuse and exploitation, created initially by the UK government and officially launched in December 2014 by Prime Minister David Cameron. The UK government committed £50 million into a trust fund which

is managed by UNICEF, and 17 priority countries were identified, including three countries in the Asia Pacific region which includes India, Vietnam and the Philippines.

CHI launched LEAP project which aims to provide Leadership in Empowering and Activating Child Helplines to Protect Children Online. Through the LEAP, CHI will carry out stocktaking of helpline capabilities, network and reach of the Global Programme, assessing current capabilities and identifying best practice to build the capacity of the helplines.



PAAFI has been able to increase the number of beneficiaries and expand the assistance extended to them. Today, PAAFI has more than 1,000 beneficiaries in elementary, high school, and college, who are monitored with the help of more than 20 partner parishes.



“Off the Streets, Off to School” PAAFI

BY FE BELTRAN

When PAAFI was established in 1986 by the late philanthropist, Mr. Roberto M. Lopez, it only had 100 street children as pioneer beneficiaries of the scholarship program which has been the flagship program of PAAFI through the moniker “Off the Streets, Off to School”. PAAFI started with providing school supplies and uniform to these children on the first year and disbursing 150 pesos monthly to each child as monetary assistance which the parents have asserted to have been a big help to their children’s education.

PAAFI has been able to achieve its goal of helping underprivileged children go to school through the continuous help and support of mostly individual donors, a few corporate donors, and partner parishes. Since its beginnings in 1986, Philippine International Aid (PIA), headed by Ms. Mona Lisa Yuchengco, has been helping look for donor-sponsors in the United States. Each of PAAFI’s donor-sponsor is able to track the progress of his/her sponsored beneficiary. PAAFI’s beneficiaries are selected and monitored through the help of partner parishes.

Through the years, PAAFI has been able to increase the number of beneficiaries and expand the assistance extended to them. Today, PAAFI has more than 1,000 beneficiaries in elementary, high school,



and college, who are monitored with the help of more than 20 partner parishes. The monthly allowance has increased to 500 pesos, and additional services have been made available to beneficiaries.

To add to their learning experience, PAAFI beneficiaries have been given opportunities to attend ballets and musicals, and to go to zoos and museums through the generosity of sponsors. As an incentive to do well in school, those with better grades are given priority. More than 200 beneficiaries have gone to the Mind Museum since 2014, and in 2015, 500 beneficiaries were able to go to Kidzania Manila. A few had the opportunity to attend a baking course for kids in 2014.



PAAFI CHILDREN SPONSORED BY JOSEPH MCMICKING FOUNDATION, MRS. CONNIE MCHUGH AND MR. RODERICK HALL GATHER IN AN EVENT AT STA. CRUZ PARISH.



PAAFI CHILDREN HAPPILY SHOW OFF THE BOOKS AT THE MARY MOTHER OF THE CHURCH PARISH PORTABLE LIBRARY.

In 2014, PAAFI provided medical and dental check-up to some 200 PAAFI beneficiaries in grade school before the start of the school year. This was undertaken in partnership with P2P Sagip Foundation, who provided doctors, dentists, and nurses. Before the opening of the school year in 2015, another check-up was extended to some 1,000 PAAFI beneficiaries in elementary and high school. Operation Blessing Philippines provided the medical and dental professionals for that. The medical and dental check-up will be provided regularly prior to the opening of a school year to all PAAFI beneficiaries to enable them to start the school year on a healthy note, enabling them to study better.

To enrich their learning experience and to help inculcate in PAAFI beneficiaries a love for reading, PAAFI launched its first portable library in 2014. Some 60 children beneficiaries in a parish in Quezon City benefitted from a donation by some Philippine Science High School students of books which they organized into a portable library. Two more portable libraries were set up in 2015 through book donations of some Lopez group employees. Each portable library consists of some 250 books (fiction, non-fiction, general interest, etc.) for students in grade school to college. After 6 months in one parish,



PHIL ASIA ASSISTANCE FOUNDATION INC. CHAIR PRESENTACION L. PSINAKIS (SEATED) AND TRUSTEE MARGARITA FRAGANTE.

a portable library is turned over to another parish partner for other PAAFI beneficiaries to enjoy. PAAFI's goal is to be able to provide all of more than 20 parish partners with a portable library.

Every December, PAAFI gathers all the beneficiaries for a Christmas party, which is eagerly awaited. Beneficiaries have fun as they join in games, dance, sing, eat, and each take home a Christmas pack



PAAFI SCHOLARS DURING A MONTHLY MEETING AT SAN PEDRO BAUTISTA PARISH, QUEZON CITY.

filled with goodies. The Orchestra of the Filipino Youth performed for PAAFI beneficiaries during the Christmas party in 2015. Their performance was both an entertaining and educational experience for beneficiaries.

To help parents of PAAFI beneficiaries better provide for their families, PAAFI has been making available to them since 2014 livelihood training sessions to help them start small businesses to augment their income.

In 2004, PAAFI began extending support to qualified college scholars for financial assistance to help defray tuition fees. Since 2013, PAAFI beneficiaries



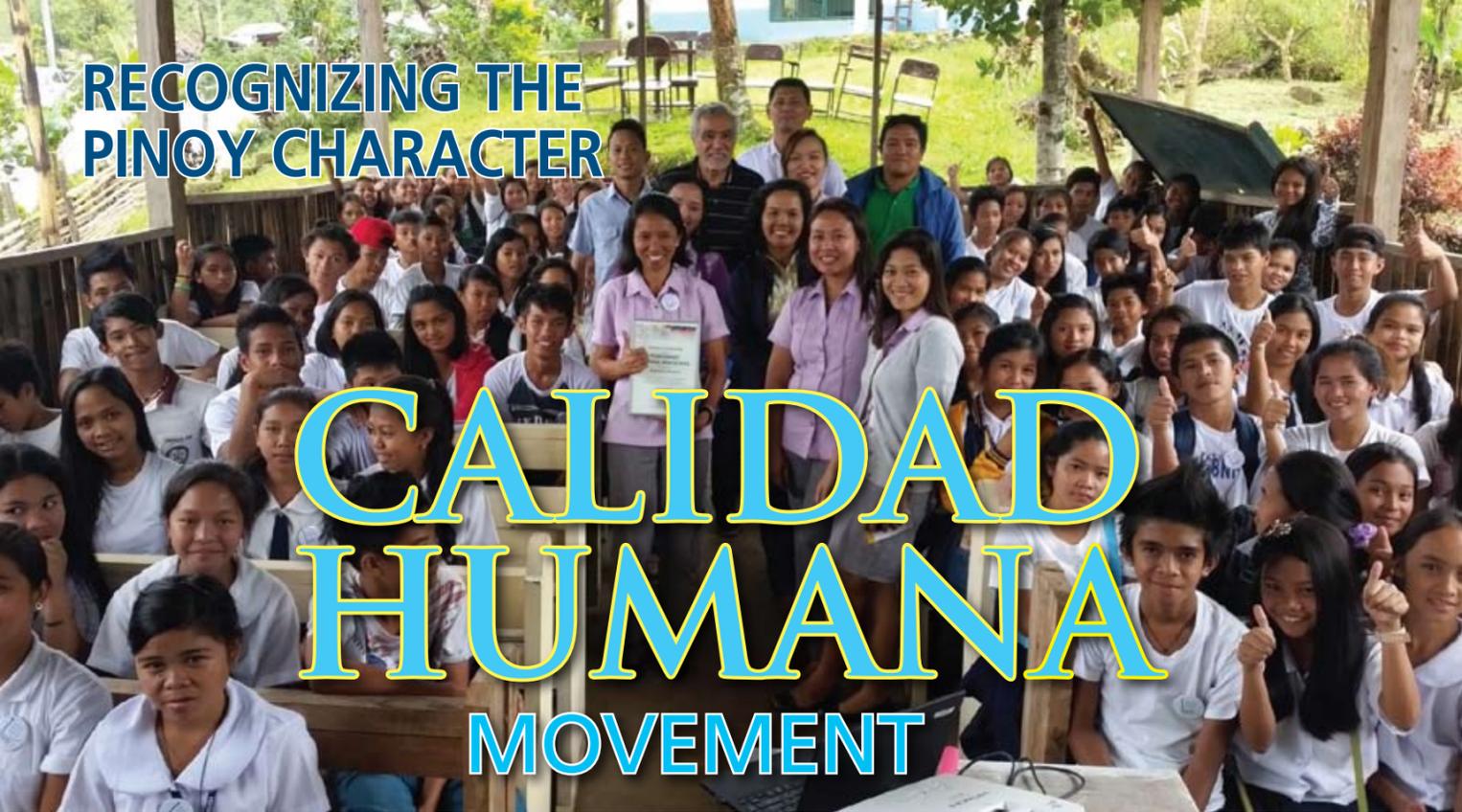
who graduate from high school have attended a seminar to help them identify the college course that will best suit them, and to help prepare them for college.

As of 2015, PAAFI has produced 55 college graduates who have obtained degrees in chemical engineering, civil engineering, electronics and communications engineering, education, accountancy, broadcast communication, mass communication, information technology, nursing, criminology, business administration, industrial psychology, marketing, food technology, hospitality management, and culinary arts. Some beneficiaries have completed vocational courses in dressmaking, hotel restaurant services, automotive, electrical technology and computer technology. In 2015, there were 34 beneficiaries who graduated from high school and 12 who graduated from college.



PAAFI SCHOLARS AT CCP GROUNDS

RECOGNIZING THE PINOY CHARACTER



CALIDAD HUMANA MOVEMENT

BY JARED ECHEVARRIE

“Calidad Humana” is the subject of two volumes edited by Dr. Roberto L. Mayorga, former ambassador of Chile to the Philippines, the concept of which has close affinities to Filipino values which are said to be a less understood driver and manifestation of development. Calidad Humana has no direct translation in American English but for those speaking Hispanic languages, it means “nobility of spirit; good of heart and altruism; greater importance given to the genuine good of others rather than

material wealth; sense of solidarity; and common good above individual welfare.”

“Today’s social crisis and unrest... are the results of decades of belief among many economists, policy makers, and business people that the running of business and the economy can be divorced from personal morality and can make human virtues irrelevant,” says Dr. Mayorga, who took up law at the University of Chile and earned his doctorate in

Intangible assets theory of development look at the possession of human and social values as wealth in themselves... what is of primary importance is the fact that the person possesses these qualities, making him a better person – una persona de calidad humana.

law, *cum laude*, from the University of Heidelberg, Germany.

In his foreword, Oscar M. Lopez, Chairman Emeritus of the Lopez Group of Companies, says that the concept calls to mind “human compassion,” “empathy,” “humanity”... and in Filipino... *kabutihang loob*, *pakikipagkapwa*, or *busilak na puso*. When Dr. Mayorga came to the Philippines, he was “immediately struck by the cheerfulness, hospitality and caring of Filipinos, and significantly, Filipinos of all strata – rich and poor, well educated and barely educated, young and old.”

Not too long after his arrival in the Philippines, after he was invited by a fellow Chilean, Fr. Luis Zapata, to his impoverished parish in Bagong Barrio in Caloocan, then Ambassador Mayorga said he and his wife, Paulina, “were fully convinced that we had discovered a whole new world. It was not a world of poverty as we knew in other places. It was a world rich in humanity and humaneness; of men and women who would greet us along the streets and pathways with beaming smiles; of children who would put our hands by their foreheads as a sign of reverence and respect; of everyone’s dignified stance in the face of poverty; of the humility, amiability, and inner peace that everyone radiated.”

To help preserve and promote such qualities, Dr. Mayorga spearheaded from 2011 what became known as the Calidad Humana Movement, with significant support from the Lopez Group where, after his stint as envoy, he became consultant of EDC.

In her article in Volume I, Dr. Abigail D. de Leon of the University of Asia and the Pacific, says traditional development studies have “perspectives...so locked in the Western model of thought ...that the Philippines has failed to realize that it actually has wealth that is beyond the measure of these standard rubrics of political and economic development. The new indicators of development are ... framed within the arguments of a theory proposed as *intangible asset theory of development*.”

Intangible assets look at the possession of human and social values as wealth in themselves... what is of primary importance is the fact that the person possesses these qualities making him a better person – *una persona de calidad humana*. The Intangible Theory of Development argues that social values—both individual and collective – are indicators of a society’s development per se.

“If you are not even aware of a treasure that you possess, and you do not safeguard and value it, how will you even know if you are losing it? But even if you are conscious that you have something rare and valuable, how do you avoid losing it? That has been the advocacy of the “Filipino Calidad Humana Movement...” says Lopez, as he points out that the values of the Lopez Group are totally consistent with and supportive of this advocacy.

CALIDAD HUMANA IN ACTION: FORMER AMB. ROBERTO MAYORGA, CALIDAD HUMANA PROJECT FOUNDER ENJOYS THE COMPANY OF YOUNG ATHLETES FROM THE BAYANIJUAN COMMUNITY IN CALAUAN, LAGUNA WHERE A FOOTBALL MATCH WAS HELD TO CELEBRATE THE TRIUMPH OF THE FILIPINO SPIRIT - THE ESSENCE OF CALIDAD HUMANA



ONE OF THE INITIATIVES OF THE CALIDAD HUMANA PROJECT IS THE PROMOTION OF TEAM-SPORTS SUCH AS FOOTBALL WHICH RELIES HEAVILY IN THE SYNERGY AND UNITY OF THE PLAYERS - ONE OF THE VALUES ESPOUSED BY THE CH. THE CALIDAD HUMANA FOOTBALL CUP BECAME ONE OF THE PIONEER EVENTS OF THE PROJECT



THE STEVE PSINAKIS I KNEW

BY BENJAMIN K. LIBORO

I first met Steve Psinakis in 1986, a few months after the EDSA Revolution, when our Chairman Emeritus, Oscar M. Lopez, who was then the newly returned President to a group of companies teetering on the edge of bankruptcy, asked Steve to join the management team that would try to save First Holdings.

First contact with Steve could be rather intimidating. His legend, even in 1986, already preceded him. But in real life, Steve was an imposing figure. Tall and large, make that very large, with wrists thick as a baseball bat, fully bearded, Steve would look at you with penetrating eyes that seemed to read your innermost thoughts, and two bushy eyebrows that met in the middle whenever he scowled. Sometimes you couldn't make out what he had said, but you'd be too scared to ask him to repeat himself.

To save First Holdings from bankruptcy, the company had to gain release from a number of advance payment and performance guarantees that it had issued in 1982 to commercial sponsors in Saudi Arabia for a rural electrification project. Steve had to travel to Riyadh and because I had served as finance officer of the international contracting subsidiary of First Holdings, I was asked to accompany him. Sometime earlier, the senior managers assigned to the project had been stranded in Saudi Arabia because the sponsors would not release their passports.

With great difficulty, their escape back to the Philippines had been arranged, but only after a long period of being held "hostage" in the Saudi capital. So, my wife was very apprehensive about my going to Saudi Arabia, but Steve gently reassured her: "We are going there together, and we are coming back together. There is no danger since we are going there as an official mission of the Department of Foreign Affairs."



Upon disembarking at Riyadh Airport, we were met by a scruffy-looking Saudi national who grabbed my arm with every intention of hauling me off to debtors' prison. Immediately, Steve grabbed his wrist, took it off my arm, and told him that he had no right to lay a finger on a representative of the Philippine government. Steve's glare so intimidated the Saudi that he shuffled away from us, just as Saudi diplomatic officials arrived to welcome Foreign Affairs Undersecretary Mamintal Tamano who had accompanied us. Throughout the years I worked with Steve, I knew that he would always have my back.

Two weeks later, Steve called me to join him in his hotel room, to explain that he had to return to Manila to attend to other urgent matters, and I had to stay behind to make sure that we would not lose ground on what we had achieved. I agreed, despite my great trepidation to having to remain in Riyadh indefinitely, not knowing that I would end up staying another nine weeks!

A couple of days after his return, Steve once again called me to his room to say that he would be flying out the next day, first to Mykonos (in Greece) for a couple of days, then back to Manila. I incredulously replied: "You're flying off to Mykonos and leaving me in Riyadh?????" Then, sheepishly, Steve asked me to help fold his shirts. Again, unbelievably, I replied: "You don't know how to fold your shirts?????" To which, equally sheepishly, he said: "You know, I really don't. Ever since I can remember, Presy did the packing for me."

During our several trips to Riyadh, till we finally gained the release of First Holdings' guarantees, Steve told me many stories of his youth in Greece, of his first few years in the Philippines as an executive of Meralco, and of his participation in the reformist movement against the Marcos dictatorship. I came to learn that this imposing figure in front of me, this living legend, was, deep down, a fun-loving person with a great zest for life, just as much as he was a taskmaster at work, who demanded integrity, transparency, passion, commitment and hard work from his people.

I also discovered Steve's affinity for Filipinos, particularly for the engineers who had worked under him in Meralco. Although he did not hesitate to criticize the shortcomings he found in Filipinos in general, you could always sense that Steve considered Filipinos his kindred spirits. He loved Filipinos and our culture, and he loved working with Filipinos.

If you worked with Steve, you had to go all-in; there were never any half-ways with him. Because he was that way, working with Steve was always a bit of an adventure.

Ricky Yatco accompanied Steve on a number of his initial forays in developing First Holdings' prawn farming project in Negros. On one such exploratory trip, Steve had Ricky hanging half out of the helicopter taking aerial pictures of a prospective site while Steve held on to Ricky's legs.

On the same trip, Ricky tried his best to convince Steve to have the chopper land in order to refuel because he was afraid that they were cutting it too close on fuel to make it to their destination. Steve, a licensed small plane pilot, insisted that they had enough fuel. Ricky was speechless with rage, and could only get himself to tell the story the following day, how the chopper ran out of fuel and had to autorotate and land in a rice paddy.

On another trip in a small chartered plane, with Mr. and Mrs. Lopez in the middle seats and Piki Lopez and I the rear seats, Steve rode shotgun with the pilot. Shortly after take-off, I noticed the pilot disconcertingly tapping, first on the altimeter, then on the compass, and finally on the fuel gauge. The back of Steve's neck was getting redder and redder. After a while, he grumbled: "I don't think any of the instruments on this plane work."

At a certain point of this flight from Dumaguete to Iloilo City, the pilot changed course to cross the mountainous spine running along Negros island. On this occasion, Steve chose to play it safe, to our great relief, and angrily instructed the pilot to just follow the coastline instead of traversing the island.

On yet another flight, using the company King Air, Steve was heading back from General Santos City, where we had visited Dole Philippines, to Manila, while I planned to take a commercial flight to Cebu to attend to other duties. Steve told me he would just make a short detour to Cebu to drop me off. We landed in Cebu, whereupon the plane taxied to a point on the tarmac some 100 meters from the passenger terminal, where it dropped me off before taking off again. I had to walk those 100 meters under a very hot sun, carrying my overnighter and a gift box of pineapples from Dole, then had to explain to airport security why I was entering the terminal from the back when no flight had come in.

It does not seem too long ago that Steve, during our regular Tuesday CEOs' Meeting, calmly and matter-of-factly revealed that he had been diagnosed with Parkinson's disease, and that eventually, the disease would progress to the point that he would be unable to continue working with us. After some time, we stopped seeing him in the office, even as life and work went on for the rest of us. A few months later, we learned that a good man, an unforgettable man, had left us.

Is it worth networking for your foundations? Is it worth joining conferences, setting up booths for exhibits, and paying fees? Can networking be seen as the other side of inclusion?

If you ask experts on networking, their answers run the gamut of the following: For inclusion; we get to work with kindred spirits; to maximize resources; for communication; for mobilization; to scale-up capabilities and to replicate for true change; for sharing of experiences, for transfer of technology, and others. The message here is this: For change to really happen, you and I cannot do it alone. Moreover, your reputation and brand are enhanced by the quality of company you keep.

on November 13, 1996 by 13 corporate foundations. Through its membership, LGFI has gotten together with like-minded corporate foundations in distinct areas of social development to learn and share best practices that has led to collaboration with fellow CSR organizations.

As member of the Association of Foundations, (AF), LGFI has associated itself with one of the country's first trail blazing network of non-government organizations (NGOs) which was founded in November 1972. AF, with its sterling reputation for capability building and integrity, provides timely information on relevant developmental issues and advocacies. AF is also the only umbrella organization of Philippine foundations



BY DULCE FESTIN-BAYBAY

Since inclusion refers to people who will benefit from being part of the value chain, networking allows organizations to expand their value chains thereby providing more inclusion opportunities. And this is what networking is all about. Working with other organizations opens up more inclusion opportunities.

For more than ten years, Lopez Group Foundation, Inc. (LGFI) has engaged in networking with Philippine Council for NGO Certification (PCNC), League of Corporate Foundations (LCF), Association of Foundations (AF), Foreign Correspondents Association of the Philippines (FOCAP), International Association for Volunteer Efforts (IAVE), as well as participating in activities of international grant making bodies.

As member of the League of Corporate Foundations since 2005, SEC registered LCF was incorporated

recognized by the Council on Foundations (USA).

As member of FOCAP, LGFI has communicated advocacy issues through the country's foreign media organization whenever needed.

And at this time when volunteerism is proving its impact on national development and by being a charter member of IAVE (formerly known as Philippine Association of Volunteer Efforts or PAVE) LGFI has shown that volunteerism has been a part of the Lopez family's DNA for more than a century of philanthropic projects.

From what has been learned and experienced by being members of the above for more than a decade, to really make an impact on the lives of Filipinos, LGFI must continue networking with others.

The Lopez Group CSR Magna Carta

Preamble

We, the CEO's, Heads of Foundations and Managers of the Lopez CSR Family, gather in common purpose and express our alignment with universal principles and implore the aid of Almighty God to help us build a vibrant CSR community.

We shall conduct business and, in all ways, act in a manner that will result in mutual long-term social, environmental and economic benefits to the Lopez Group and the various publics we serve. As responsible stewards of all of the resources entrusted to us, we will enhance their value, ever mindful of our obligations to present and future generations.

In the journey with our stakeholders toward a sustainable future, we will adhere to Lopez values of a pioneering entrepreneurial spirit, business excellence, nationalism, team work, strong work ethic, integrity, social justice, and concern for employee welfare and wellness.

We believe that for maximum and sustained impact, CSR must be an integral part of the business models of our respective companies. We must continually explore innovative ways to integrate and deliver CSR programs that are aligned with the strategic objectives of our various businesses. As Lopez citizens we will be open to change, but our commitment to Lopez values will not. We know from experience that it is by living according to these values that our companies can be built to last, and continually benefit the societies they serve.

So help us God.

Commitments

We commit to the following principles that, on the whole, constitute the totality of Corporate Social Responsibility.

Human and Ecological Security
CSR is Human & Ecological Security integrated with Business Excellence. It is caring for people and the planet as much as the business to ensure a sustainable future. In this regard, we rededicate ourselves to national development exemplified by our continued investments in education, responsible media, clean energy, poverty reduction, environmental protection, health and wellness, population management, and humanitarian assistance.

Business Excellence
Business Excellence goes hand in hand with social responsibility, and requires a good balance. It is about quality assurance, integrity of the supply chain, employee wellness and safety, proper execution of plans and programs, good governance, leadership, profit with honor and all other measures of economic competitiveness.

Stakeholder Engagement
CSR requires open and transparent stakeholder engagement. A stakeholder is a person, group, organization, or system that directly or indirectly affects a company's actions. These are, among others, the company's shareholders, employees and their families; contractual workers; customers; suppliers; contractors; project partners and beneficiaries; lenders; host communities; national agencies and local government units; academe and media.

Employee Empowerment
Employee Empowerment is about building capacities, fair labor practices, total wellness, family planning in the workplace, occupational safety, volunteerism, and other distinctive Lopez practices that demonstrate care for people.

Value-Oriented Leadership
Leadership calls for continued application of Lopez values inside of everything our companies do, from the way we deal with people and treat the environment. Values are cornerstones of an organization's identity. These empower individuals and unleash their creative energies. Leadership is about driving the process from all levels of the business and finding internal and external allies. Good leaders motivate, create, innovate, and transform a company's culture to align its interests with social responsibility.

Purpose-Driven Organization
Unity of purpose begins at the level of the board and CEO supported by an empowered CSR committee and cross-functional teams; a powerful vision and strategy; appropriate structure and processes to ensure consistent measurement of performance indicators; and incentive and reward systems aligned with these indicators.

Internal & External Collaboration
Collaborations overcome organizational constraints. Combining complementary core competencies creates new resource pools that generate social and economic value, and multiply the impact of their efforts.

Report Outcomes and Measure Impacts
Communicating CSR requires periodic monitoring and evaluation of CSR strategies, activities and programs; reporting outputs and impacts; and benchmarking with best practice. This is the global standard. The UN's Global Reporting Initiative (GRI) provides an excellent guide and flexibility that allows for self-reporting and third party validation.

Instilling and sustaining the Lopez culture
Everything that we do as Lopez citizens is based on a shining legacy of a service culture and profit with honor inherited from our forefathers that we commit to perpetuate through the ages.

 Oscar M. Lopez	 Presentacion L. Psinakis	 Manuel M. Lopez	 Eugenio L. Lopez III	 Regina Paz Lopez	 Mercedes Lopez-Vargas
 Oscar R. Lopez, Jr.	 Elvira Lopez-Bautista	 Federico R. Lopez	 Benjamin R. Lopez	 Angela Lopez-Guirra	 Miguel L. Lopez
 Martin L. Lopez	 Manuel L. Lopez, Jr.	 Lauro L. Panganiban III	 Maria Eugenia L. Psinakis		
 Eduardo A. Moralo, Jr. ABS-CBN Bayan Foundation	 Charo Santos-Concio ABS-CBN Corporation	 Reynaldo T. Casas ADTEL, Inc.	 Benjamin K. Liboro Asian Eye Institute	 Alfredo P. Bernardo Bayan Telecommunications, Inc.	 Angel S. Ong Benpres Holdings Corp.
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