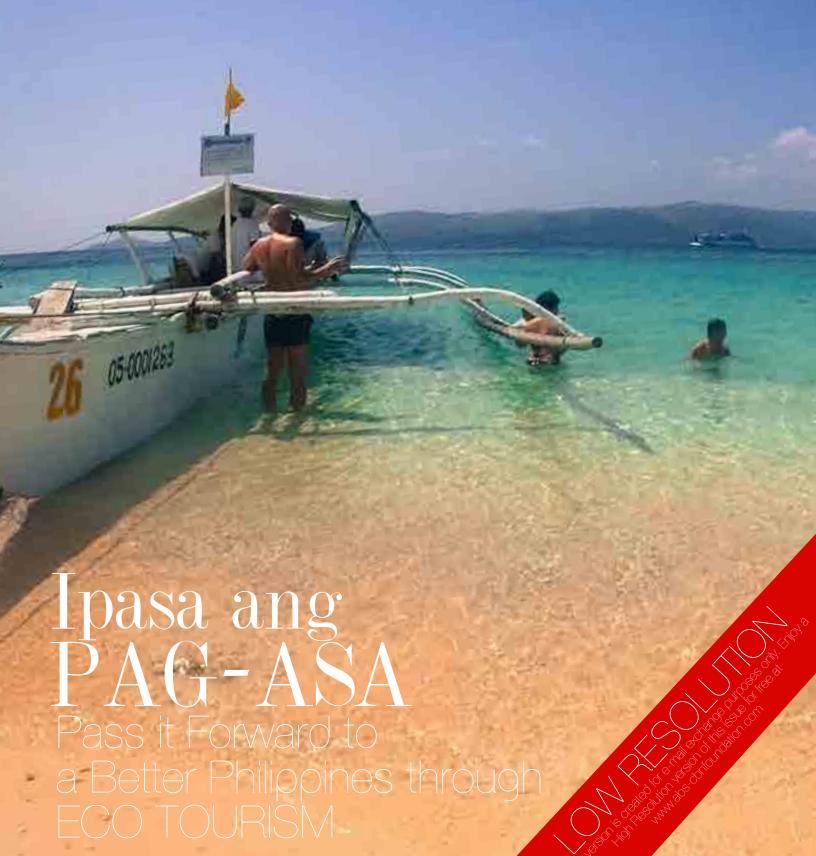
# ONE RAPAVILYA NAME OF THE PROPERTY 2016





# From the Editor

#### ONE KAPAMILYA NEWSLINE

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#### **IPASA ANG PAG-ASA**

Each day is an adventure working at ABS-CBN Lingkod Kapamilya Foundation. The fast paced environment we live in has brought realizations worth sharing to friends. One that I always say, even to myself, is be grateful. This year should not be different. With the many aspects of life from our day to day errands, we must never forget to take a break and re-assess ourselves, priorities and focus. Be grateful for every adventure that leads you to wonderful destinations. It is essential to always go back to your drawing board and analyze, add or subtract things to do and accomplish. Never forget to be grateful that you've reached this far.

The Foundation has recently streamlined its programs into its basic core advocacies on Child Care, Environmental Protection and Humanitarian Assistance. With that in mind, we see more holistic and collaborative efforts in creating models of hope and change, one community at a time.

We invite you to take a look at any of our 11 Eco Tourism Sites from all over the Philippines; and enjoy taking a break while, at the same time, helping the communities sustain livelihood. We firmly believe that by taking care of our environment, enriching and promoting it through tourism, will help the community create a sustainable source of living; thus, alleviating poverty.

This issue of One Kapamilya Newsline is all about "Hope" - we pass on the hope for change, inspiration and advancement. We encourage you to make the spirit of giving viral by sharing your time to be an ambassador to any or all of our causes. By simply posting any of our call in Social Media, you've made a well appreciated donation of your time. And for that, we are forever thankful, Kapamilya.

#### Katagiri

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It has been four months since I was appointed as the Managing Director of ALKFI, succeeding two of the most dedicated and hard working women I know, Clarissa Ocampo and Gina Lopez. Taking over the mantle of leadership, I have learned to accept and embrace this new role, realizing that the noble mission of uplifting the lives of disadvantaged communities, protecting the environment and caring for children is a worthy challenge to take.



This issue of One Kapamilya Newsline tells us stories of victory and change that were made possible by partners, donors and supporters through ALKFI. These are testaments of how working together can affect lives, and how partnerships can significantly transform communities.

ALKFI has always been a very busy foundation, with several projects being simultaneously implemented. Amidst all of these, we keep to heart our commitment to transparency and fiduciary discipline. One Kapamilya Newsline assures our donors that we have spent donations wisely and prudently. We owe this to every Kapamilya who have made us the most trusted media-based non-profit organization in the country.

For 2016, our rallying call is "Ipasa ang Pag-asa". Our goal is to create a network of communities helping other communities as we promote the concept of passing the goodness forward. Read on and be inspired. Like myself, you might unexpectedly find yourself in the midst of a worthy cause and take on the challenge of bringing hope to others ...others who may be wiling to pass the kindness many times over, forward.

Managing Director

ABS-CBN Lingkod Kapamilya Foundation, Inc.

# **IPASA ANG PAG-ASA**

LINGKOD **KAPAMILYA** 

# 5 Year Old Girl Awarded at Run & Raise 2016 RUN & RAISE 2016 AWARDS BRONZE MEDAL TO A 5-YEAR OLD GIRL.







# ONE KAPAMILYA IPASA ANG PAG-ASA

LINGKOD KAPAMILYA

#### **Giving Back the Love**

2015 was another milestone year for ABS-CBN Lingkod Kapamilya Foundation. After celebrating its 25<sup>th</sup> anniversary the year prior; bigger, better, and bolder projects, as well as commitments, were made – and the hardworking men and women of the Foundation delivered.

All year-round, every individual dedicated each working day in the service of the Filipino people. In their constant pursuit of better lives for millions of our impoverished Filipino brothers and sisters, as well

as the protection of dwindling natural resources of our country - they have selflessly devoted their time and effort for the betterment of all.

Recognizing the hard work of all industrious employees then, December 17, 2015, was dedicated as a day of Thanksgiving - the Foundation, together with 27 generous partner companies, gave back to the employees. In true Christmas spirit, gifts were given, friends were made, relationships strengthened, and a time of merriment ensued. Before 2015 ended, the hundreds of hardworking men and women finally had a day for themselves.



#### Thank You for the Love, Kapamilya!

Thanks to our partner companies who gave the Love back:
Mc Donald's, Krispy Kreme, Ping Ping's Lechon, Fernando's Bakeshop, Infinitea, Accel, Century Pacific Food, Inc. Foodservice, Colgate-Palmolive, Ever Bilena, Sophie Paris, Nutribar, Scotch Brite, Pocari Sweat, Rebisco Crackers, Sante Barley, SL Agritech Corporation, Barrio Fiesta, Gardenia, Made in Candy, Jennie's Special Chicharon, Zalora, Paez Shoes and Plantex

#### Saving Money @ a Young Age

ST. SCHOLASTICANS ON SAVING MONEY FOR YESPH CAMPAIGN

YES Ph, a campaign by ABS-CBN Lingkod Kapamilya Foundation, Inc. and the Philippine National Bank aims to promote the importance of saving money in the bank. It encourages young Filipinos the value of being financially responsible even at a young age. The target participants of the campaign are the students from different schools. Last 13 January 2016, St. Scholastica Marikina was chosen as the first school to be visited for the tour.

Participating students from Grade 7 to Grade 10 were taught different steps on how to invest their money. It was a fun and enlightening talk. Almina Libao, Public Relations Officer of Bangko Sentral ng Pilipinas discussed the importance and features of banknotes in a timely manner. She also talked about the innovative security features of the new released banknotes.

On the other hand, Janette Abad Santos, PNB Vice President for Centennial Projects, talked about the importance of saving money. She shared to the students the simple and proper ways of investing. It begins with saving money, no matter how small you have. One can start a small business, buy things of their interest and even resell them to gain profit out of it. She reminded the students that banking should not be depriving; rather, it should be fun and exciting. Saving money at a very young age could help them buy and provide whatever they desire from their own pockets. She said that YES Ph campaign is not about selling what banking is; but encouraging everybody to save in a bank considering its perks: saving money and easy monitoring through online banking.

Santos commended Soleil Sotin, a grade 9 student of St. Scholastica and the official participant of the school in the recently held financial literacy program of YES Ph last December 2015. She is very active in participating and promoting







Janette Abad Santos, PNB Vice President for Centennial Projects





the campaign and even created a Facebook page where she shared different "tipid tips" she learned from the program. Santos invited the students to visit the Facebook account entitled "YESPH SSAM" and encouraged everyone to share the knowledge that they have learned from the talk, as what Sotin did. Santos believes that through this, it can make a difference and change the world for the better.

YESPh is also a competition amongst the participating schools to further encourage students to save money. The winning school is the one that has the biggest number of students who has opened a bank account. The student who has the larges amount of savings will be the grand winner.

At the end of the talk, students fleeted immediately to open new accounts at the PNB bank on wheels located at their school grounds. Bernie Tocmo, PNB's Executive Vice President and Head of Retail Banking Group, was also there to encourage everyone to join the campaign and learn proper handling of money.



#### **Burol Elementary School Recevied ETV Package**

SAMSUNG ELECTRO-MECHANICS MANUFACTURING PHILIPPINES DONATED AN E-TV PACKAGE



Samsung Electro - Mechanics Manufacturing Philippines, through Programa Genio of ALKFI, recently donated an E-TV (Educationa Television) package and fire extinguishers to Burol Elementary School in Laguna last February 15, 2016.

241 students from first to sixth grade will benefit from the donated E-TV package. These materials aim to aid the students in understanding their lectures further; and, at the same time, help the teachers make the students understand a subject matter better.

Bianca Marie Samson, a student from Burol Elementary School gratefully said, "Madali po kaming matututo dahil sa mga dinonate niyong mga TV at DVD na maaari pong panuorin sa mga bawat subject po."

On the other hand, Mary Grace M. Legaspi, OIC Principal of Burol Elementary School also said that "Malaking tulong po sa amin ito kasi ang bata po hindi na sila yung old style ng pagtuturo, lalo silang makakadiscover ng bagong learnings.

#### Floridablanca Elementary School ETV Turn Over

With the help of ABS-CBN Lingkod Kapamilya Foundation Inc. and Programa Genio, Elna M. Mallari of Philippine American Chamber of Commerce of Texas was able to help Floridablanca Elementary School, one of the schools in Pampanga located in a remote area. Last February 12, 2016, the school received an educational television set with DVD episodes of Epol Apple, Sineskwela, Math Tinik, Hiraya Manawari, at Bayani. Through Mallari's magnanimity and her love to her Alma matter, 2,168 students from grade 1 to grade 6 will benefit from the ETV package. These will aid the students in learning their lessons better.

Teachers and students of Floridablanca Elementary School were fortunate to have been chosen again as a beneficiary of the ETV Package.

Mallari was delighted that she was able to come back and help her alma matter. On the other hand, Katrina Constantino of ALKFI-Programa Genio was thankful to be given another opportunity to be an instrument to reach out and help students and teachers alike









SAGIP KAPAMILYA BAYANIJUAN

# **Upcycling with Uniqlo**

COMMUNITY SEWERS: PARTNERS IN UNIQLO UPCYCLING PROJECT



Nanay Salve Estrella (right) with her fellow sewer Nanay Rebecca Paunalan (left), proudly showing the bags they made out of scrap fabrics

Salve Estrella, resident of Southville 7, was standing behind a crowd of people at Uniqlo's Rockwell branch, watching Uniqlo and ABS-CBN Lingkod Kapamilya executives present their new upcycling project. Nanay Salve, together with her fellow Southville 7 resident Rebecca Paunalan witnessed the launching of Uniqlo's upcycled bags made from denim scraps.

Shy at first, they were later called to the stage to proudly showcase the upcycled bags made from Southville 7 in Calauan, Laguna.

Nanay Salve used to work in a sewing factory when she and her family was still living in Pasig. Nanay Salve and her neighbors, however, were displaced by Typhoon Ondoy (Ketsana) in 2009, leaving them with no choice but to resettle somewhere else. They ended up relocating to Southville 7, a government resettlement project about 2.5 hours from Metro Manila.

With the likes of Nanay Salve in mind, ABS-CBN Lingkod Kapamilya Foundation worked with Uniqlo to develop products made out of discarded fabric from the latter's alteration services. The idea was then presented to Nanay Salve and 17 other sewers.

Katsumi Kubota, Uniqlo chief operating officer, explained the concept behind the upcycling project.

"In the beginning, we simply donated used clothes for the community but now, we are offering an opportunity for them to work, make a living, so that they can have their own dignity," Kubota said. "We also donated sewing machines and we offered sewing trainings, together with our Takumi (artisan) who designs so that they can make nice bags."

Uniqlo has made an initial order of 1,000 bags, buying them for 250 pesos each. The initial batch will be used in Uniglo's corporate events.

According to Nanay Salve, the Uniqlo upcycling project helped augment their household income. "Nung dumating yung Uniqlo, nakabili kami ng sarili naming pedicab at yun na lang yung ginagawang kabuhayan ng asawa ko," Nanay Salve said. "Yun na ang permanente nyang trabaho, nagpapasada na sya araw-araw." (When Uniqlo came to the picture, we were able to buy our own pedicab (three-wheeled public conveyance operated by pedals) and that has been my husband's source of income. He drives the pedicab everyday as his regular source of income.)

SAGIP KAPAMILYA

# **Building Back After the Storm**



Fishermen trying out one of their new motorized fiber glass boats. 17 fishermen from four barangays in Baler, Aurora namely Sabang, Zabali, Pingit, and Buhangin, received motorized fiber glass boats each through Sagip Kapamilya. This was done to assist fishermen and their families who were affected by Typhoon Lando.

## **GDEA Winner Donates to ALKF**



Leona Sala, the Global Dealer of the Year for 2015 visited ALKFI office to personally turn-over her donation to Sagip Kapamilya. It was part of her cash prize from the recently concluded TFC's Global Dealer Excellence Awards.

#### Water Source in Quezon Province Reconstructed



Brgy. Ditumabo of San Luis, Aurora was one of the affected areas when Typhoon Lando hit the province of Quezon. The pipes of its primary source for potable water for 900 families flushed were away by the typhoon. This was also the source of water for their backyard gardens. Sagip Kapamilya provided 25 rolls of 75 mm x 60 mm pipes to replace the flushed ones. With the spirit of bayanihan, the residents worked together to fix the water source. This ensures that the water will flow and reach everyone in the community.



# 19 YEARS OF EXCELLENCE ACCOMPLISHMENTS 1997-2015



Children enjoyed a lunch treat from Fire Brigade and Communications Group

# IPASA ANG PAG-ASA

BANTAY BATA 163

#### **Sending Cheer to BEduk Scholars**

PHILIPPINE SOONG CHING LING AND MCDONALD'S SEND CHEER TO BANTAY EDUKASYON SCHOLARS



Bantay Edukasyon Scholars of Bantay Bata 163 had a pre-Christmas gathering at the La Mesa Ecopark last December of 2015. It was a team building activity centered on honing their leadership skills and teamwork.



Bantay Edukasyon partners Philippine Soong Ching Ling Foundation, Inc. (PSCLF) and Ronald McDonald House Charities of the Philippines, Inc. were also present at the gathering to give smiles to the children. PSCLF gave out packs of rice to each family as part of their President Henry Lim Bon Liong's project called Rice Bucket Challenge. On the other hand, McDonald's gave cheer to everyone by providing lunch.



#### ABS-CBN Global CSSCM Gave a Christmas Treat

30 kids from Brgy. South Triangle of Quezon City were treated by Customer Support and Supply Chain Management of ABS-CBN Global for a little merienda last December 16, 2015. Employees and participating children enjoyed a day of bonding and activities.



#### Fire Brigade for BB163 Kids

100 children of Brgy. South Triangle Quezon City enjoyed a joyful lunch care of the Fire Brigade & Communications Group, Inc., in partnership with Bantay Bata 163. The kids also had fun with the different games that helped them learn the value of teamwork. Each also brought home gift packs that included a pack of rice, canned goods, and first aid kits.

Article by Althea Cahayag

Individuals benefitted the free medical and dental check-ups during the COP

#### ONE KAPAMILYA

#### **IPASA ANG PAG-ASA**

BANTAY BATA 163

#### **Achieving Dreams Little by Little**



Bantay Edukasyon scholar Erika Zamora shakes hand with Everliving Co. Inc. President Jan Ming Kuei during the company's turn-over of donation to Bantay Bata 163.

Erika Zamora said she wants to be a Flight Attendant someday, but she knows it will be difficult for her if she wouldn't be able to finish her studies. But gladly, someone got her back.

She has been a scholar of Bantay Bata 163 since she was in second grade under the sponsorship of Singapore Airlines. Her Bantay Edukasyon story started when her mother sent a letter to BB 163's former Program Director, Tina Monzon-Palma. Her mother was also a volunteer in one of the child care program's feeding activity back then. Nanay Maylyn Zamora has been a committed volunteer of the program and expressed that it's her way of giving back to Bantay Bata 163 and to the sponsors who are helping her daughter.

Now, Erika is on her 10th grade under the K-12 curriculum. Four years ago, she was welcomed with a new sponsor for her scholarship, the Everliving Co. Inc. more known as Sanctuarium. Everliving Co. Inc. has been a partner of Bantay Bata 163 in giving the gift of education to children for six years now. They raise funds for their scholars each year during their anniversary and kick off Christmas Program.

Samuel Dy, the Assistant to the President of Everliving Co. Inc. shares that they invite their sponsors, business partners and agents to participate in their project, "For every client that we have in Sanctuarium, we donate on their behalf. Many of our agents really enjoy giving every year."

Being a Bantay Edukasyon scholar, Erika believes that the support she gets brings her a step closer towards achieving her dream. "Mahirap tumulong na hindi mo naman kilala ang tao. Parang bakit mo sya tutulungan? Pero po busilak nga po ang loob nila, ang puso nila. Nagpapasalamat po ako kasi, tumutulong sila sa'kin, at unti-unti nilang natutupad ang pangarap ko sa pagbibigay nila ng suporta kahit di nila ako ganun kakilala." (It's hard to help someone especially if you do not know the person. It's like, Why would you help them? But these people are kind and generous enough. I can only be grateful for all their support even if they do not know me. With them, I know, little by little, I will be able to achieve my dreams.)



# Continuing the Love for Children



#### BANTAY BATA 163 CONDUCTS COMMUNITY OUTREACH PROJECT AT PARAÑAQUE CITY

On its 19<sup>th</sup> Year of giving love to the Filipino Children, ABS-CBN Lingkod Kapamilya Foundation Inc. - Bantay Bata 163 conducted a Community Outreach Project (COP) at Parañaque Elementary School Central, Brgy. San Dionisio, Parañaque City last February 13.

The Bantay Bata 163's COP was successfully accomplished through the sponsorship of SC Johnson and Rhodesian Sales Corp., and the cooperation of volunteers from Parañaque City Social Welfare and Development Office, City Health Office, Barangay San Dionisio, Paranaque Elementary School Central, and Public Information Office. The event was also graced by Mr. Philippines previous winners, Mike Gerard Mendoza, Glenn del Rosario, and Gio Cabanlit.

Having been identified by the Department of Health - National Capital Region as one of the cities which has high dengue cases, Parañaque City, specifically the residents of Brgy. San Dionisio had become the beneficiaries of the Bantay Bata 163's COP.

260 families or 780 individuals benefitted the free medical and dental check-ups during the COP. Free vitamins and medicines were given to the participants of the event. Bantay Bata 163 also initiated a discussion about parenting; where attendees were taught about the rights of a child and the proper way of dealing with their children's behavior. Children activities centered on the rights of a child were also conducted with the kids of Brgy, San Dionisio. After the program, the beneficiaries received their grocery package.

This endeavor of reaching out to the communities in need through the community outreach project of Bantay Bata 163 has served 418,581 individuals since the childcare program was launched in 1997.

"Una sa lahat po ay kami po ay nagpapasalamat sa Bantay Bata 163 at napili po itong aming lugar, ang lungsod ng Parañaque sa ating outreach program. Alam po ninyo napakalaking bagay po sa amin nito dahil po sa children's protection at yung children's right at ito pa ang Bantay Bata na ito ay malaking suporta," said Parañaque Mayor Edwin Olivarez in an interview.

On the other hand, Dr. Maria Loreleigh Obed, OIC of Parañaque City Health Office, also expressed her heartfelt gratitude to Bantay Bata 163 for choosing the indigent community of Brgy. San Dionisio, Parañaque as a venue for the COP. "Tuwang-tuwa po kami dahil ito po ay ngayon lamang nangyari sa Parañaque at sana po sa mga susunod na ganitong okasyon ng Bantay Bata ay mapili po muli ang Parañaque," she said.

# ONE KAPAMILYA IPASA ANG PAG-ASA

BANTAY BATA 163

#### Isusumbong Kita sa Bantay Bata



February 14, 1997 - Bantay Bata 163 was launched as a gift of love to the Filipino child. 19 years after, the line "Isusumbong kita sa Bantay Bata" has created its mark in all of us. An old trending phrase that created a smudge on the hearts of the Filipino people in the hopes to save each and every abused child. Today, Bantay Bata 163 has evolved into more than just a famous hotline. It has grown from receiving calls, rescuing and giving shelter to a child. It also offers counseling and legal services to families, and conducts outreach programs in different communities nationwide. Aside from its central office in Manila, it also has regional offices in Bicol, Laguna, Cebu, Iloilo, Negros, Davao, and Zamboanga.

As Bantay Bata enters the young adulthood of 19, its number of beneficiaries has grown. To date, 371,617 hotline cases were received and acted upon; 1,782 children were rescued from the silence of abuse; 3,937 individuals were given free legal services; 4,723 became Bantay Edukasyon scholars; 56,315 children were given medical care; and 418,611 individuals benefitted from the community outreach projects. These numbers will not be possible without the help of Bantay Bata 163's donors and partners whether known or anonymous for the past 19 colorful years.

They say it takes a village to raise a child; and Bantay Bata 163's dream is to provide a better world to the next generation. A future where the line "Isusumbong kita sa Bantay Bata" will just be history. And the fight to respect and practice the rights of a child be a way of life in all of us.

Bantay Bata 163 recently celebrated its 19th year with an intimate gathering of their employees who's been a force and silent heroes. The celebration started with a Holy Mass followed by a lunch gathering at the ABS-CBN Lingkod Kapamilya Foundation office. Bantay Bata 163 would like to thank the following sponsors for making the celebration possible: Lydia's Lechon, Amber Golden Plate Restaurant, Selecta, RISER, Inc., Prime SkinCare Asia, Ace Water Spa, Antojos Manila, PAK (Pagong Ako Kuyang) Pilipinas, Chef Tony's, Rice in A Box, Master Siomai, Tapa King, JDC Advertising, Raffles & Fairmont Hotel Makati, SYSU International, Conti's, Quaker Good Start Oat Dairy, Skinline, Sharon Horsman, Vietura Aesthetics Lifestyle, You Nailed It Salon & Spa, and SM Mart, Inc.











You could see how Joshua's eyes lit up when he said, "Wow! Gusto ko pa naman maging Chef!" (Wow! It has been a dream of mine to be a Chef someday!) He uttered those words with excitement as they entered a fast-food restaurant where they will be taught how to make burgers.

Joshua Desierto was very attentive when the crew was telling them what to do. He was one of the 47 children from Southville 7 in Calauan, Laguna who was given a day tour at Kidzania. The children definitely had a fun and educational roleplay experience at KidZania Manila, done through one of its program dubbed as *KidZania para sa Bantay Bata* during its *Paskong Kai Saya* celebration.

KidZania Manila sold starshapped capiz ornament for 350.00PhP; where proceeds of the sale was equivalent to the entrance of the children. Its State Governor, Maricel Pangilinan-Arenas said, "Ibang-iba ang pakiradamam 'pag nakikita mo ang mga bata na natutuwa, namamangha at talagang masaya, masaya sila dito. Kaya we are very privilege and we are very humble that we can serve the Filipino child and Filipino family in this way." (It's a unique feeling to see the children happy and amazed. That is why we are very privileged and we are very humbled that we can serve the Filipino child and Filipino family in this way.)

In KidZania, kids don't only enjoy playing but also experience how it's like to do a specific career through role-playing. "Thank you po dahil nagenjoy po kami," (We are thankful to KidZania because we enjoyed this day.) Joshua enthused. "'Yung mga tinuro po kanina sa paggawa ng burger, simula na po 'yun para mas matuto ako kung paano maging isang Chef!" (I think learning how to create burgers can be the start for me, seeing myself being a Chef someday!) he added.





#### ONE, KAPAMILYA

#### **IPASA ANG PAG-ASA**

BANTAY BATA 163

#### A Socially Transformative Experience

Article by Mharize Mina; Photos by Hyle Loneza







(L-R) SNES Principal Emelina Amil, BB 163 OIC Sheila Estabillo, ALKFI Managing Director Susan Afan, Joshua Levin of Harvard Business School, and Harvard Business School's Faculty Director Andy Zelleke during the turn-over of computer set.

As part of ABS-CBN Lingkod Kapamilya Foundation's (ALKFI) childcare program's advocacy on helping children, Bantay Bata 163, together with Harvard Business School Field 2, and Sharp Travel Service, visited Sto. Nino Elementary School in San Pedro Laguna. Students of the said school had so much fun playing different Filipino games with the delegates. The volunteers had a story-telling activity with the students and repainted three classrooms. There were 200 kids who were able to bring home gift packs, books, and educational toys.

Students from Sto. Nino Elementary School were very grateful for the visit. Noela Mae Masa, 11 year-old student on her 5th grade, youngest in the family shared that she was unable to sleep well the night before the visit due to her excitement. She extends her gratitude to the visitors, "Thank you dahil dumating sila at nagbigay ng regalo." (Thank you because they came and gave gifts)

Aside from giving a fun-filled day to the students, the Harvard Business School Field 2 also turned-over a computer set to the school. Andy Zelleke, Harvard Business School's Faculty Director said, "We want our students to enhance their global intelligence, their capacity to operate effectively all around the world especially in an unfamiliar country. This is a chance for the students to work on enhancing their creativity and innovativeness. But I think if I had to pick one over arching predominant reason we do this is to expose our students to the fascinating places and people around the world and hope that some of them would choose to work professionally and to do business and help create values in all of the society." He also reassured Bantay Bata 163 that they will definitely come back to the Philippines to support and help the Filipino children.

The Sharp Travel Service is one of the leading and longest existing Corporate in the Philippines providing global travel services and worldwide premium holidays for over 60 years. They recently launched their new advocacy called Sharp Travel with a Cause; which, is the reason behind the outreach program that took place in Laguna. In line with their advocacy is to bring their clients here in the Philippines to conduct immersions in different communities.

ALKFI Managing Director Susan Bautista-Afan is also grateful for the new partnership, "I'm so happy to say na napilitayo among so many foundations." (I am so happy to say that they chose us among so many foundations). She also believes that every immersion comes from small beginnings and follows a great thing that makes them leave a piece of themselves.

She also shared that aside from Bantay Bata 163, ALKFI also has an environmental advocacy under Bantay Kalikasan Program and invited the attendees, "If you want to see different places of the Philippines, we have 11 ecotourism sites under the project called G Eco Tours. We can also bring you there where you can help, volunteer, and see the beautiful Philippines."

#### **IPASA ANG PAG-ASA**

**BANTAY** KALIKASAN

#### Unilever Seals the

Unilever, one of the world's leading suppliers of consumer goods has partnered with Bantay Kalikasan through its Bantay Baterya and Bantay Langis Projects. These hazardous waste recovery projects are in line with Unilever's ambition to double its business while reducing its overall environmental impact. The recovered value of the waste will then be used by Bantay Kalikasan to fund its various environmental undertakings nationwide.

Formalizing the partnership, a MOA signing was held last 12 February 2016 at Unilever's Paco office. Present during the ceremony for Unilever were: Mr. Ronny Krisnanto, National Supply Chain Director; Ms. Joy Dalanon-Ocampo, National Safety, Health & Environment Manager and Mr. Rhodney L. Remata, Paco Safety, Health & Environment Manager. Ms. Susan Bautista-Afan signed on behalf of ALKFI. Representing the partner treaters were Ms. Rita O. Regalado for Oriental & Motolite Marketing Corp. and Ms. Jocelyn Panen for Genetron International Marketing. That day coincided with Unilever's Environment Day, in celebration of Safety, Health, Environment & Quality Week.



by Ish Panganiban

#### **Goldilocks One with AL**



#### **BANTAY BATERYA UPDATE (Jan-Feb 2016)**

Total Used lead acid batteries collection: 49,510 Kg.

Total Lead recovered/ recycled: 37,133 Kg.

Total Sulfuric Acid: 7.427 Liters

#### **BANTAY LANGIS UPDATE** (Jan - Feb 2016)

Total Used Oil collected/ recycled: 29.505 Liters

- JPMorgan Chase Bank, N.A. -PHILIPPINE GLOBAL SERVICE CENTER Mondelez PHILIPPINES, INC. EDC-Bacman Geothermal Production

- CORPORATION
- CORPORATION

Funds in Pesos generated by a 9 year old boy for the rehabilitation of Pasia River

#### ONE KAPAMILYA

#### **IPASA ANG PAG-ASA**

BANTAY KALIKASAN



#### **Young River Ambassador**

by Rino Ramos

Last year, Jose Faber Cabrera donated PhP2,130.00 to Kapit Bisig Para sa llog Pasig by selling loom bands (bracelets); which he personally designed and sold to his friends and relatives. He vowed to do more similar projects and continue his advocacy of rehabilitating the Pasig River.

True to his word, he once again generated and donated PhP7,200.00 by selling shoe bags made from katcha (flour sack) which he diligently crafted and sold to his classmates and friends. He enthused that the katcha were provided to him by his grandfather who happens to reside in Pandacan, one of the areas covered by KBPIP.

#### **ALKFI on the First Philippine Environment Summit**

The Green Convergence recently held its first Philippine Environment Summit at SMX Convention Center, Mall of Asia in Pasay City.

It was a 3-day event participated by various individuals, public and private sectors in the society, politicians, environmental advocates, and other concerned groups.

Green Convergence is a coalition of networks, organizations and individuals, working for a development paradigm that addresses the need for social and economic upliftment while preserving the environment for the future generations.

Environmental issues were discussed by various individuals from different walks of life regarding: Organic Agriculture, Safe-food manufacturing, Health and food, Urban gardening & solid waste management, Healthy land, Healthy water, Air, Climate change adaptation, Eco-friendly industries, Sustainable tourism, Renewable Energy, and Environmental governance.

ABS-CBN Lingkod Kapamilya Foundation, Inc Chairman Gina Lopez also took her part on the third day of the Summit. She discussed community-based approaches on private-community partnerships. Wherein she cheerfully introduced the Eco-tourism sites of Bantay Kalikasan-the environmental arm of ALKFI.

"We can get the country out of poverty if we take care of the environment," said Lopez.

Since Philippines is rich in natural resources, Lopez told the audience that if the country will do tourism instead of doing mining and deforestation, the Philippines can get out from the poverty line.

Aside from discussions and lectures, there were also booths for each environmental organizations like the Department of Environment and Natural Resources (DENR), G-Eco Tours of ALKFI, Albay tourism to name a few. Each had its own exhibits showcasing the acquired alluring beauty of the pearl of the Orient.

The aim of the said summit is to build a green movement for a healthy environment, a safe food through organic farming, and an equitable development for the economy and country.















# Experiences Contest Contest

# ONE KAPAMILYA IPASA ANG PAG-ASA

BANTAY KALIKASAN

## **Empowering the Bangsamoro Region**

BANTAY KALIKASAN EXTENDS LIVELIHOOD OPPORTUNITIES EXTENDED TO ARMM



Pagsulong para sa Kaunlaran ng ARMM! (L-R) Bantay Kalikasan Program Director Jen Santos; Municipality of Radjah Buayan, Maguindanao Mayor Zamzamin L. Ampatuan; ARMM Governor Mujiv Hataman; ABS-CBN Lingkod Kapamilya Foundation, Inc. Chairman Gina Lopez; AFP MGen Edmundo Pangilinan CG, 6ID and; AFP Lt.Col. Joel Q. Mamon CO, 40IB commit to work together to provide livelihood opportunities for the communities in Radjah Buayan.

The ABS-CBN Lingkod Kapamilya Foundation, Inc. (ALKFI) joins the Autonomous Region in Muslim Mindanao (ARMM) in providing livelihood and sustainable agriculture to the Municipality of Rajah Buayan in Maguindanao.

Dubbed as *Empowering the Bangsamoro Region through Active Community Engagements in the ARMM* (EMBRACE-ARMM), this collaboration intends to set-up an organic farm and a vegetable market, and to train the community for its supervision and maintenance. This endeavor is just one among the series of activities laid out for the protection and for the preservation of ARMM's natural resources for the next generation.

As an expression of support, ARMM Regional Governor Mujiv Hataman and the Municipality of Rajah Buayan Mayor Zamzamin Ampatuan and MGen Edmundo Pangilinan CG 6ID of AFP were present in the event.

Bantay Kalikasan, the environment arm of ALKFI, will be closely working with the community and in ensuring Rajah Buayan's sustainable and inclusive growth. This municipality is one among the 33 municipalities from the 13 provinces where Bantay Kalikasan's Green Initiative takes effect

Bantay Kalikasan's Green Initiative aims to build community-based sustainable tourism (CBST) sites all over the country. The provinces with CBST sites include Palawan, Romblon, Oriental Mindoro, Batangas, Iloilo, Guimaras, Sorsogon, Zambales, Sarangani, South Cotabato, Samar, Leyte and Maguindanao.

ALKFI Chairman and staunch environmentalist Gina Lopez explained the contribution of the involved sectors to make this endeavor successful.

"So the municipality of Radjah Buayan gave one hectare of land. But it's not going to work if there is no road. So the ARMM governor committed to build the road, the marketplace and the water system. ABS-CBN Lingkod Kapamilya Foundation, Inc., on the other hand, will donate a truck with refrigerator to the people's organization to transport the produce of the organic farm. We can make this happen because we have good partners," Lopez explained.

The Armed Forces of the Philippines expressed all-out support for this campaign. "This venture aims not only to uphold peace and order, but also to provide jobs for the community of Radjah Buayan and eventually, for the entire Central Mindanao," said AFP MGen Edmundo Pangilinan, CG, 6ID.

"It's about time to recognize the potential of Radjah Buayan. In partnership with ABS-CBN Lingkod Kapamilya, we will put up a hectare-sized model farm to grow vegetables and a market to sell these. These opportunities open a window of opportunity for our municipality – a window of peace," articulated by Municipality of Radjah Buayan Mayor Zamzamin Ampatuan.

"Because of this project, ARMM will have a different reputation. People's perception will change. And this will mark our history," ARMM Governor Mujiv Hataman declared.

"We have such a beautiful country. I truly believe that the way up for our country is to develop our islands in such a way that the community there benefits," Lopez expressed.



QUEZON CITY, 5 February 2016— A coalition made up of over 40 national and local organizations launched the Green Thumb Coalition and challenged 2016 presidential candidates to put socio-environmental issues at the heart of their electoral platforms.

The coalition, made up primarily of environmental groups and frontline communities (1) and with the combined support of 10 million, came together to raise awareness on naturally interrelated environmental issues that are connected to social matters like poverty and corruption. The coalition aims to get the commitment of national and local candidates to embrace a green agenda, and hold newly elected public officials accountable on their positions and commitments to their environmental mandates.

With the 2016 elections coming up, the Green Thumb Coalition will engage with political aspirants and the voting public by raising the debate on nine (9) key environmental issues at the national level.

#### These include:

- 1. biodiversity and ecosystem integrity;
- 2. natural resource and land use management and governance;
- 3. human rights and integrity of creation;
- climate justice;
- mining, extractives and mineral resource management;
- energy transformation and democracy;
- sustainable food sovereignty;
- 8. people-centered sustainable development; and
- 9. waste.

ABS-CBN Lingkod Kapamilya Foundation, Inc. Chairman Gina Lopez, Greenpeace Southeast Asia Executive Director Naderev "Yeb" Saño, Alyansa Tigil Mina Head Jaybee Garganera, Convenor for the Center for Energy, Ecology and Development (CEED) Gerry Arances, SANLAKAS Representative Atty. Aaron Pedrosa, SANLAKAS presented the coalition's plan of action which was inspired by the member coalition's previous campaigns on issues such as climate change, waste management, working for indigenous people's rights.

Also present during the Green Thumb Coalition launch was popular actor and environment advocate Enchong Dee who will be enjoining the youth and the "millennials" to actively participate in the discussion of issues posed by the Coalition.

"I am part of the 10 million. And I hope these 10 million environmental votes will be a political vote. Nasa kamay natin ang pagbabago. Ang alam ko lang, mahal ko ang bansa ko. Sana ngayong eleksyon na ito, mas mabigyan natin ng mas magandang meaning ang eleksyon," Dee articulated.

The Green Thumb Coalition will soon hold a series of forums nationwide leading up to the May elections to raise awareness among the voting public to choose the right leaders who will champion the environment and share plans for a greener economy. The Coalition is scheduled to be in the provinces of Batangas, Palawan, Zambales, Sorsogon, Mindoro, Tuguegarao, Antique, Iloilo, Guimaras, Samar, Leyte, Cebu, SOCSARGEN, Davao, Zamboanga and CARAGA to formally introduce the group's green electoral campaign to the local communities.

#### **Green Thumb Coalition**

DARES CANDIDATES TO BARE THEIR PLATFORMS FOR THE ENVIRONMENT

THUMBS UP FOR THE ENVIRONMENT: Rolly Silang of AMEN; Kristine Balmes, Candidate for Mayor in Batangas City; Marco Zaplan of Bantay Kita; Actor Enchong Dee; ABS-CBN Lingkod Kapamiliya Foundation, Inc. (ALKFI) Chairman Gina Lopez; Atty. Aaron Pedrosa of SANLAKAS; Bro. Angel Cortez of Ecological Justice Interfaith Movement and; Jaybee Garganera of Alyansa Tigil Mina launch the Green Thumb Coalition at the Balay Kalinaw, UP Dilliman on February 5, 2016.

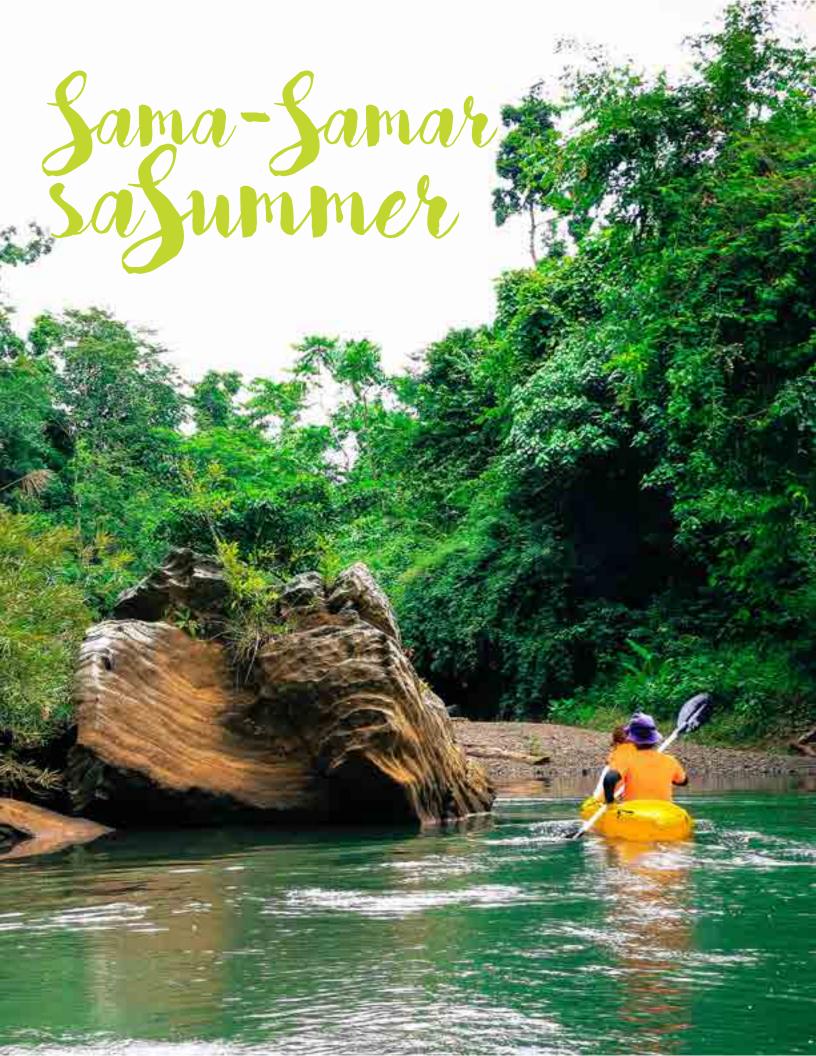


THUMBS UP FOR THE ENVIRONMENT: Bro. Angel Cortez of Ecological Justice Interfaith Movement; ALKFI Chairman Gina Lopez; Fr. Robert Reyes of Alyansa Tigil Mina; Yeb Saño of Greenpeace Southeast Asia and; Jaybee Garganera of Alyansa Tigil Mina launch the Green Thumb Coalition at the Balay Kalinaw, UP Diliman on February 5, 2016.









#### **IPASA ANG PAG-ASA**

**BANTAY** KALIKASAN

#### **Connected by San Juanico Bridge**

<u>/ED THE ODDS TOGETHER,</u> AND SURVIVED THE STRONGEST STORM SURGE THAT HAS EVER DOCUMENTED.

After more than two years, memories of tragedy and chaos are slowly fading. ABS-CBN Lingkod Kapamilya Foundation, Inc. (ALKFI), through its environmental arm Bantay Kalikasan, the generous donors of Sagip Kapamilya and the local governments of Basey, Sta. Rita and Marabut in Samar and Dulag, Leyte continuously bring the communities away from poverty, and closer to prosperity through providing livelihood and infrastructure for their benefit. The trip became extra special with the presence of ABS-CBN stars, Pinoy Big Brother 737 Grand Winner Miho Nishida, PBB First Big Placer Tommy Esguerra and singer, dancer and a certified heartthrob Young JV.









The boat landed in Basey Pre-Departure Area where passengers can







The second stop over was the two-storey **Marabut Multi-Purpose Center**. As the landing area for fishermen after spending long hours at sea. This center will offer inexpensive but healthy meals for fisher folks. At the







The third stop was the magnificent 'farm-to-table' experience offered at the **La Cucina De Marabut.** 

**Cave** - the fifth stopover. Its beauty is beyond words. To encourage tourists to visit the cave, Architect Bong Recio designed the Wespal Visitor Center and Eco-Lodge freeof-charge. Here tourists can stay for a night and even enjoy meals prepared by the community.













It was almost evening when the team reached **San Juan Floating Restaurant and Boardwalk by the Bay**. This is the most ideal time of the day to visit this place because of the presence of fireflies. The team was divided into two. The first group rode a raft with comfortable sofa while the other group traversed the boardwalk surrounded by mangroves. The destination was truly worth it – a floating restaurant where tasty dinner awaits, while overlooking San Juanico bridge











## Samar & Leyte Sites Available for Tourists









As if the day has just started, the team went back to Basey Pre-Departure, this time to prepare for the **Sama Samar sa Summer concert**. It was well-received by the Warays. They sang, danced and performed with ABS-CBN stars and Miss Earth beauties. The Kapamilya spirit was felt all throughout the night.

The next day, February 18, was devoted for water sports and beach activities in the three sites of Dulag, Leyte. The first stop was at **San Jose Skimboarding Camp** designed by Architect Efren Aurelio, free-of-charge. Kapamilya stars took this opportunity to try the sport with well-trained skimboarders.









If San Jose Skimboarding Camp is more for the adventurous hearts, **Dao Balay Kawilan** is for the tourists who want to chill, relax and enjoy the sight and sound of calm river.



The team then proceeded to Sabang Daguitan Surf Camp for lunch and eventually, for another concert - the Sinag

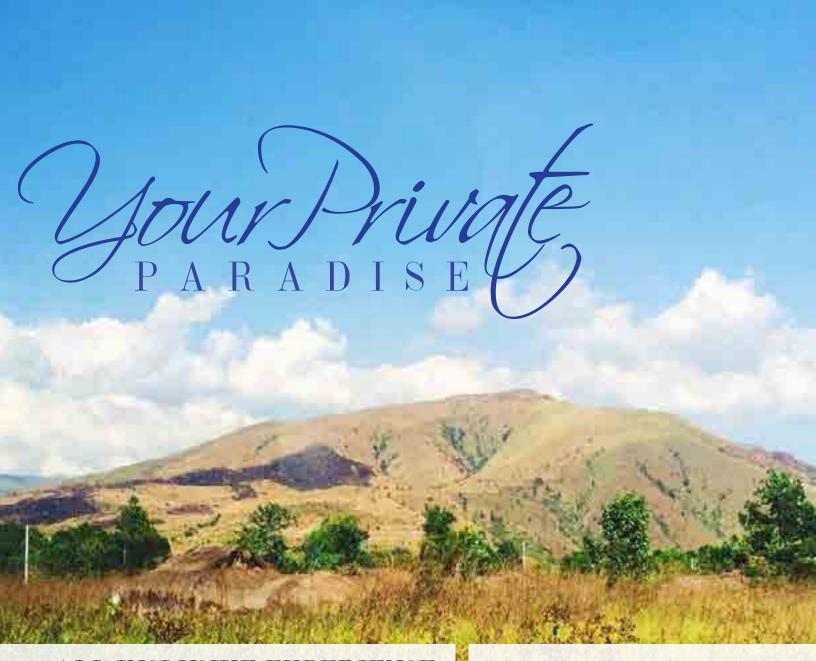






All of these just happened in two days. With these projects, time will come that Samar and Leyte will not only be known for San Juanico bridge and devastation caused by Yolanda; but by creating model communities worth emulating. They survived the storm surge. And definitely, they have a long way to go.





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#### **IPASA ANG PAG-ASA**

INTEGRATED **PUBLIC SERVICE** 

#### Teaching, Learning and Ca

The DZMM public service-on-wheels dubbed as "Teaching Learning Caring" hit Indang, Cavite last January 16, 2016 for its first medical mission in 2016.

150 kids were inspired by the stories read by Ms. May Valle-Ceniza, the head of DZMM Special Projects Department, and 4 volunteers from UST's Lingkod ER Foundation while 300 children enjoyed reading various books in the mobile library.

An estimated 4,773 Kapamilyas joined this event with the help of Gusi Peace Prize Foundation, Pilipinas Shell Foundation Inc. and the municipal government of Indang, Cavite.











Once again, a representative of USA took home the title, "DZMM Global Pinoy Singing Idol: Grand Champion" in the recently held contest in Market! Market! Atrium in Taguig City last January 22, 2016.

Shane Ericks, a student at Greenville Technical College, performed "If I Ain't Got You" by Alicia Keys and declared as the champion followed by Australia's representative, Elysa Villareal, who sang "Stand by You" by Rachel Platten."

Celebrating her win, Ericks said in her Instagram account, "I am still speechless.. First of [all], I know who I belong to and know my purpose is. To God be ALL the glory!! He continues to work in me, watch over me, take care, and provide for me... It is such a huge blessing. Thank you to families and friends who came out to show love and support: My Fb families, my USA friends and families who prayed for me! It all meant SO MUCH to me. My heart is so overwhelmed with joy... I am the Global Pinoy Singing Idol Grand Champion from USA."

Other finalists who participated in the championship event were: Alodia Alcala (USA); Brian Lorenz (Australia), Ryan Loquinario (Hong Kong), Theresa Estabillo (Hong Kong), Aristotle Rivera (Taiwan) and Richel Songcog (Taiwan).

Meanwhile, ABS-CBN's artists Matteo Guidicelli, Elha Nympha, Yeng Constantino and Michael Pangilinan graced the contest with their well-known singles from their respective albums



Nothing can stop DZMM in serving our Kapamilyas nationwide as its Teaching Learning Caring activity went to Brgy. Iba O'este, Calumpit, Bulacan last January 31, 2016.

Joined by TLC Volunteer doctors and nurses, DZMM provided medical assistance to almost 400 Bulaceños where 43 of them received free dental extraction. Our volunteers also gave 150 free reading glasses to participants over 40 years of age.

Excitement filled the place as the students welcomed Sir Rogie Panganiban and Miguela Puyat who inspired them by reading the "Ang Batang Ayaw Maligo" and "Tiktaktok at Pikpakbum".

An estimated 1,500 Kapamilyas joined the event with the help of the Department of Health, Mario's Kitchen Feeding Metro Manila, Ideal Vision Center, Prime SkinCare Asia @ABS-CBN, Philippine Dermatological Society and barangay officials of Brgy. Iba O'este, Calumpit, Bulacan.









