

ONE KAPAMILYA

newsline

APRIL - MAY 2015 NEWSLETTER



From The Editor

ONE KAPAMILYA NEWSLINE

Communications &
Publicity Division
Publisher

Susan B. Afan
Executive-in-Charge

Jenie C. Chan
Editorial Consultant

Ron M. Katagiri
Editor-in-Chief
Layout Artist

Contributing Writers

Ana M. Junio
Althea Cahayag
CP Coulter
Freda Dador
Ish Panganiban
Jenie Chan
Maryam Abing
Miko Alino
Ron Katagiri
Sherwin Hinlo
Winnie Rayos-Dimanlig

One Kapamilya Newsline is published by Communications & Publicity Division, ABS-CBN Lingkod Kapamilya Foundation Inc. No part of this newsletter may be reproduced in any manner without the permission of the publisher. Opinions expressed in this material are the writers and are not necessarily endorsed by the publisher. The publisher reserves the right to accept or reject editorial or advertising material. Publisher assumes no responsibility for unsolicited material.

CELEBRATING WOMEN

This issue celebrates the unbelievable strength of Filipina women. From nurturing a child to building a nation, Filipinas around the world can really make it all happen. We celebrate women in many ways; but more than anything, we celebrate their greatness through our sincerest admiration and gratitude. We can only be so grateful for the generations of women in our lives; thus, we are excited to invite you to the upcoming big event dubbed as *Lola, Mommy and Me*. It is a Fashion and Food Show on May 31, 2015 for the benefit of Bantay Bata 163.

Also, we are very happy to announce the winner of the recently concluded Pinoy Tsuper Hero 2015. The year-long search has finally come to its end with a well-deserving winner from Batangas.

On that winning note, we are very proud to announce that our Teleradio show, hosted by Jing Castaneda and Susan Bautista-Afan, recently won as the Best Radio Magazine Program in the 23rd Kapisanan ng mga Broadcaster ng Pilipinas (KBP) Golden Dove Awards.

We continue to go through the journey proving that we can all make a difference. We can all make it happen. As our Chairman would always say it, *Pwede Pala Kaya Pala!* Life is a Journey and not a destination, so we make the most out of it by motivating others. Like all the greatest women in our lives, we nurture and become influencers for the next generations to come.

Katagiri

E-mail the editor

RMKatagiri@abs-cbnfoundation.com

CONTENTS

- 3 Clarisa Ocampo Invites you to join Lola, Mommy and Me
- 4 Meet the First Ever Pinoy Tsuper Hero 2015
- 5 Dawn Zulueta on being a Mother and Child Advocate
- 6 MIAS Celebrates 10th Year with ALKFI
- 7 Pandacan Community Celebrates Earth Day
- 8 Laurel's Advocacy
- 9 Netsuite Helps in Revamping the La Mesa JPMC @ La Mesa Eco Park & Watershed
- 10 Taste for Success Fortifying the Lives in the Community
- 11 Honda PH Marks Another Partnership with BK and SG Bantay Baterya and Bantay Langis Update
- 12 Kapamilya Konek Wins the Golden Dove Coin COunters from AFI-US to BB163
- 13 Sunshine Cruz Walks for a Cause
- 14 NAFDA Revisits BNJ
- 15 BNJ FC Wins Host Tourney
- 16 The Irony in Happyland
- 17 Metrobloggers Support BB163 BB163 Celebrates 18th with Outreach Program
- 18 Colors from the heART
- 19 Serenata Renews Partnership with BB163 PH School Doha Raised Funds for BEduk Scholars
- 20 Sagip Kapamilya: Help us help our Kapamilyas in Need
- 21 Programa Genio Partners with PCGE



Clarissa G. Ocampo Invites you to Lola, Mommy and Me (pp. 3)



Meet the first ever Pinoy Tsuper Hero 2015 (pp.4)



Bumblefoot sets Pandacan Stage on Fire with rock concert (pp.7)



Kapamilya Konek Wins Golden Dove Awards (pp. 12)



The Irony in Happy Land (pp. 16)



Serenata Renews Partnership with BB163 (pp. 19)



ABS-CBN
**BANTAY
BATA**
163

CLARISSA INVITES YOU TO

Lola, Mommy & Me


- A FASHION-AND-FOOD SHOW -
BENEFITTING THE PROGRAMS OF
BANTAY BATA


MAY 31, 2015


@ RAFFLES/FAIRMONT MAKATI HOTEL




LIKE, FOLLOW, SHARE, SUBSCRIBE!

 /absconfoundationkapamilya

 @ABS-CBN_tv

 @abs-cbn_lingkodkapamilya

 absconfoundation

CLARISSA G. OCAMPO

ALKFI MANAGING DIRECTOR, GRANDMOTHER



TRIKE DRIVER FROM LIPA WINS THE FIRST PINOY TSUPER HERO

by: Ana Junio

A tricycle driver from Batangas emerged as the first ever Pinoy Tsuper Hero 2015.

Reynaldo Samonte, 45 years old and an ex-military from Lipa City, received PhP1 Million worth of family accident insurance, P100,000.00 cash prize, P50,000.00 worth of Phoenix products, and a tricycle.

ABS-CBN Lingkod Kapamilya Foundation, Inc. (ALKFI), Bayan Academy and Phoenix Petroleum traveled nationwide on their quest to find the first Pinoy Tsuper Hero. After eight months, one hundred deserving drivers were down to the last ten. Juniboy Alberto of Zamboanga, Edgar Hablero of General Santos City and Felix Viovicente of Davao represented

(L-R) MMDA Chairman Francis Tolentino, ALKFI Chairman Gina Lopez, Senator Grace Poe-Llamanzares and ABS-CBN Corporation President and CEO Charo Santos-Concio graced the first ever Pinoy Tsuper Hero 2015 Grand Finals.



Mindanao. Dennis Beboso of Bacolod and Idelberto Castro of Cebu represented Visayas. Roni Bonaagua of Cavite, Conrado Canilao of Pampanga, Allan Cruz of Bulacan, Aponcio Amorganda of Caloocan and Reynaldo Samonte who became the winner represented Luzon.

The top ten outstanding Filipino drivers from different parts of the country received P40,000.00 cash prize, P15,000.00 worth of Phoenix products and a family accident insurance worth P250,000.00. All of them underwent a free 3-day training on road safety, defensive and eco-friendly driving courtesy of Bayan Academy.

MMDA Chairman Francis Tolentino shared the possibility of peaceful traffic situation not only in Metro Manila, but also in the entire Philippines if responsible drivers would fill the streets.

“Dati, humaharap ako sa mga drivers para sabihin ang nagawa nilang violation. Ngayon, haharap ako sa drivers upang bigyan sila ng parangal,” Tolentino said.

With its vision to be a vital part of everyone’s journey, Phoenix Petroleum conceived the idea of championing Filipino drivers. Thus, Pinoy Tsuper Hero was created. Phoenix partnered with ABS-CBN Lingkod Kapamilya as the latter is known for its campaign Clean Air Act in 1999 which trained volunteers to deputize smoke belchers along the busy streets of Metro Manila. The Clean Air Act of Bantay Kalikasan aims to prevent the pollution through encouraging cooperation and regulation among citizens and industries. This effort does not only ensure discipline, but also guarantees protection of the environment.

The search for the next Pinoy Tsuper Hero is set to kick-off in October.

"We should take away the attention so much from ourselves and focus more on the world that is around us because it is the world that needs a lot of love and a lot of attention. This is the example that I want my children to grow up learning."

Dawn Zulueta

Mother & Child Advocate

by: Ana Terrese Junio

In between takes for her upcoming movie in Star Cinema, Dawn Zulueta welcomed guests from ABS-CBN Lingkod Kapamilya Foundation, Inc. to discuss about the upcoming *Lola, Mommy and Me: A Fashion and Food Show* on May 31 at Ruffles and Fairmont Hotel, Makati. This is one of the events to celebrate Bantay Bata's 18th anniversary.

Dawn is one of the advisory board members of Bantay Bata 163 – a child protection agency that rescues abused kids and provides medical and legal assistance to children. Moreover, it also organizes feeding program in chosen communities and organizes workshops to strengthen family bond. *Lola, Mommy and Me* is a fund-raising event to continue the notable projects of Bantay Bata. Ultimately, it will be a Sunday afternoon filled with family-bonding; and a showcase of health and wellness products. *Lolas, mothers and daughters* who support the advocacy will model the creations of esteemed designer Rajo Laurel. Dawn is one of them.

Even before she married second district Davao del Norte Congressman Anton Lagdameo, she would always find time to go to orphanages and home for the elderly. She delightfully shared how she got involved with Bantay Bata.

"I was really thrilled when I received a letter from Ms. Gina Lopez, inviting me to attend one of the meetings of the Bantay Bata board. From the meeting, I

found out that I knew a lot of them. A lot of them were also friends of my husband. And we all seem to have the same ideas about how to improve the lives of children. So, I'm glad to be on board with them," Dawn enthused.

She has always had fondness for children, especially right now that she is a mother of two wonderful kids, Jacobo and Ayisha.

Dawn graciously shared her experiences being a mother, her aspirations, her fashion sense and her experiences being part of Bantay Bata.

You are a very successful actress and at the same time you are also a mother. How do you balance these two duties?

I really just balance my time and I manage it very well. I've learned how to say No when I just don't have the time for it. When I know that I will end up sacrificing being with my children. So especially on weekends, I really make sure that I stay at home and work is really just weekdays. So I have work, Mondays, Wednesdays, and Fridays. Sometimes, in between and I keep my Saturdays and Sundays free. That's the only way I am able to balance everything.

What are you like as a Mom? Are you strict? Are you the nurturing type? Or parang barkada lang?

I think that I am a mixture of the three. I am a disciplinarian but there's also kookiness in me. I like to have fun. I am also nurturing. So I am strict when I need to but I also let go and have fun.

How has motherhood changed your life?

I used to be very glum when I was a teenager, kind of pessimistic. But ever since I had my children, they've just given me so much reason to smile and so much reason to be grateful that I really make it an effort now to always stay positive. I also want my children to possess positive outlook in life while growing up because I think that's what helps, especially when you need to face the world, when you need to spread the world that love, I think we should be agents of that.

What kind of Lola a Dawn Zulueta would be?

Well, I haven't looked that far yet. I'm 46 (laughs). Actually I'm already 46 and my children are so young. My boy is going to be 10, and my girl is going to be 6. So when you think about it, I will be well into my 60s and they're just starting off. They're just probably going to be graduating from college, starting a life. But as early as now, I'd like to think that I'm fun loving with them and hopefully, by the time I do have grandchildren, I will still be physically and mentally strong enough to enjoy them. (Laughs)

Can you name a woman / women who have made a great influence in your life?

I think that would be my grandmother, my maternal grandmother. Unfortunately, I never got the chance to meet my paternal grandmother because she died while giving birth to my father. But I did grow up with my maternal grandmother so she's

one of the examples of women who have influenced my life, and the examples I guess she showed me, are that of the nurturing kind. She was a wonderful cook. She was a really good mother, a doting mother and a doting grandmother to us grandchildren. So her examples are the ones that I try to emulate especially now that I am raising my children. The other woman that I look up to is my mother. She offers a different take on life. My mother taught me how to be street smart. She taught me, not how to fear the world but to be wary. She told me just to go out there but at the same time, be careful. So I appreciate that my mother taught me that. So I have a mix of both. I have a mix of my grandmother who is the softer side and I have a mix also of my Mom's influence which teaches me also, to always be alert, to be street smart.

How do you maintain your beauty and excellent figure? Any beauty secrets?

I'm very diligent; I'm quite disciplined when it comes to my sleeping hours. The way I take care of myself, my hygiene, and my health. I make sure I have my yearly check-ups and I try as much as possible to do some physical exercise. That's ballet usually for me. Other than that, I try to just live a healthy life, eat well, and to keep the balance. People ask me if I'm on a diet, if I do any of that stuff, No. I just enjoy everything but I do everything in moderation. And I always keep a very positive attitude.

What is Dawn Zulueta's fashion style?

I think my fashion style will be understated. I don't like very loud designs. I like them mostly streamlined. That's my fashion sense.

continued...

Women should always wear

A piece of jewelry because unlike men, we can be adorned (laughs) with such.

You will never wear

I would never wear fully printed, animal printed outfits. (Laughs) It just looks, I'm sorry, it's not me! Maybe one little piece, you know, but not fully in an animal print, no. (Laughs)

Has involvement with Bantay Bata made a difference in your life in any way?

Absolutely. It has opened doors for me and opportunities to still be able to help. It's what I love to do. I love to look into children and their welfare. Medical health, their safety, protecting their innocence, putting roof over their heads, and feeding them. I think this is all very important and so I've been doing it before but now that I am with Bantay Bata, it just broadened that horizon.

Bantay Bata just turned 18 years old. Imagine her as a lady. If you would take her out for a movie, what kind of movie would you watch together? And why?

I cannot seem to think of a movie but I do remember when I was younger, sometime in the 70s, there was this TV show and it was called Little House on the Prairie. It was a story about a family and this family had daughters. Little girls, teenagers. And I remember the family values of that show. I would

take an 18 year old Bantay Bata lady to watch a show like that because I believe that these values should be inculcated in the youth we have today. We should be able to impart to our youth today, how to continue giving and continue looking out for these children who usually don't have a voice and to protect them.

So you know how it is, when you were a teenager, you're going through ups and downs so I always encourage young girls and even young boys to focus more on the world that is around them. You know, we all have problems, we all have our crosses to carry but usually it is much better when we look out for other people. It also takes the attention away from ourselves and then we realize that these little things we worry about, they're really nothing compared to what other people are going through. And we will do much better for the world if we are out there, helping them, and looking out for them. So that's what I would encourage a lot of our youth today.

Not only she obtained the 1991 FAMAS Awards winning Best Actress and Best Supporting Actress in the same year, Dawn Zulueta is also a strong-willed and passionate woman who chooses to use her power to make a difference through helping the children.



Dawn Zulueta and her wonderful family, Congressman Anton Lagdameo with kids, Jacobo and Ayisha.

ONE KAPAMILYA
newsline

MANILA INTERNATIONAL AUTO SHOW CELEBRATES 10TH YEAR WITH ALKFI



by: Althea Cahayag

The Manila International Auto Show (MIAS) chose to celebrate its 10th year by having ABS-CBN Lingkod Kapamilya Foundation as their beneficiary.

MIAS has been an annual venue for car brands to introduce their newest models in the market to the buying public. Last April 9-12, over 30,000 square meters of indoor and outdoor exhibit floor areas at the World Trade Center and Philippine Trading Center exhibited modified, brand new, and upcoming automobiles for 2015. Also, children with their parents definitely enjoyed watching the remote controlled cars on the mini racetracks.

Included in the event was the Hollywood stunt driver Russ Swift who enthusiastically showed off his different driving stunts, leaving the visitors in awe. MIAS also had a seminar on safety driving tips headed by multi-awarded racecar driver, JP Tuason.

PANDACAN COMMUNITY CELEBRATES EARTH DAY



Warm Pinoy Welcome: A young Filipino volunteer hugs Bumblefoot after the concert to show appreciation as he celebrated Earth Day in the Philippines.

by: Ana Terese Junio

Guns and Roses lead guitarist Bumblefoot set the Pandacan stage on fire to celebrate Earth Day on April 14, 2015.

The usual mundane afternoon in Pandacan turned into a lively day as volunteers from Youth Southeast Asian Leaders Initiative (YSEALI), a group composed of young Filipinos and Americans, cleaned Estero de Pandacan. This activity is borne out of the collaboration of ABS-CBN Lingkod Kapamilya Foundation, Inc. (ALKFI) and U.S. Embassy. The two institutions partnered for the very first time to revive the 2-kilometer stretch of the estero. Some of the volunteers painted trash bins to be installed in different areas, while others attended a workshop on how to create bokashi balls.

Bokashi, or fermented balls are created by mixing organic material and beneficial microorganisms. Bokashi balls will then be dropped into the estero and will dissolve after a couple of months. Microorganisms will then filter the harmful bacteria in the estero. This allows the community to directly participate in restoring the life of the river.

U.S. Ambassador Philip Goldberg, including the embassy staff, joined the volunteers during cleanup. He expressed that U.S. Embassy will contribute towards creating awareness about the

environment especially the Pasig River.

“Damaging the environment is also damaging the livelihood, the food chain and all of the things that we need. That is why this cleanup is so important. I’d like to see more of these kinds of cleanup efforts to draw awareness” Ambassador Goldberg said.

ALKFI Chairperson Gina Lopez provided a descriptive presentation of how the entire Pasig River system works, that the river could only be truly rehabilitated if it will be cleaned at source.

“Cleaning the Pasig River is the blooming of our future. It gives the clear message that if we work together, miracles can happen” she expressed.

The event energetically concluded with a concert that featured ABS-CBN talents Mitoy Yonting and Jovit Baldovino. Audience went wild when Bumblefoot and Pinoy rock legend Razorback set the stage on fire with unbelievable guitar chords and a playlist of heavy metal songs.

ALKFI also participated in the Forum on Ocean Pollution organized by U.S. Embassy on April 22. Marine scientists and conservation activists discussed biodiversity of Philippine waters, how pollution threatens the marine ecosystem, and how young people can get involved in a discussion.

Estero de Pandacan is one among the 47 tributaries connected to the Pasig River. To date, ALKFI through its Kapit Bisig Para sa Ilog Pasig Project with the Pasig River Rehabilitation Commission, were able to revive a total of 17 esteros.



Young Southeast Asian Leaders Initiative (YSEALI) volunteers spent the afternoon of April 14 learning how to make bokashi balls, painting newly-constructed trash bins and cleaning the estero in Pandacan.



U.S. Ambassador Philip Goldberg exerted extra effort to pick up huge trash from the estero.



Congressman Sandy Ocampo of 6th District of Manila and ALKFI Chairperson Gina Lopez discuss possibilities to further rehabilitate Estero de Pandacan during Earth Day 2015.

Laurel's Advocacy

by: Jenie Chan

He has designed a dress in five seconds. At age eleven, he knew that fashion would be a very important part of his life. Premier fashion designer Rajo Laurel talks about his influences, his work, his advocacy and how he would love to dress up Forevermore star Liza Soberano and see Senator Miriam Santiago on the ramp.

At ten in the morning, Rajo has already met a couple of his clients. In the midst of a busy work schedule, he graciously agreed to do an interview at his well-appointed atelier in Makati. He was eloquent and spoke sincerely from the heart. It was after all for an event of Bantay Bata 163, an advocacy he has actively supported for years.

Rajo has been a member of Bantay Bata's Board of Advocates since 2010. A constant benefactor, he has supported many of BB163's fundraisers to help sustain its many projects and services. This year, he lends his time, talent and yes, his collection of beautiful creations to Lola, Mommy and Me, a fashion show cum champagne high tea at the Raffles Fairmont Hotel on May 31st at 3PM. The event will also include a silent auction of art, jewelry and travel packages among others.

Lola Mommy and Me will feature women celebrities and personalities as they model Rajo's gowns and dresses. They will share the runway with their children and apos dressed in international brands F&F, Uniqlo and Malvi and Co. Accessories provided by Oilly.

Rajo gives us a glimpse of his life and a career in fashion that spans for more than two decades.

Take us back to the time you discovered your love for fashion.

I knew, particularly, that this is the world I wanted to be at 11. I was always stealing the Barbie dolls of my sisters and changing their clothes. My journey into fashion started when I began to design clothes for their dolls.

Who are your influences? Name three designers you admire and why.

I'm highly influenced by my family. My grandmother, Beatrice Laurel, was a very instrumental force in my creative journey. The three designers that I admire are Valentino, Cristobal Balenciaga and Azzedine Alaia. Each of these designers brings forth to the creative table a particular aesthetic that I admire. Valentino for his romance, Balenciaga for his architectural shapes, and Azzedine Alaia for his love of women. All of these things constitute and embody a certain philosophy that I respect and adhere to.

Name the characteristics of a Rajo creation.

The characteristics that would best embody a Rajo Laurel creation would be its timelessness, its reference to luxury and its adherence to romance. Timelessness, romanticism, and luxury. When I design, I always think of those words.

Is there a person you have always dreamed of designing for?

Absolutely. I would love to have an opportunity to design for Cate Blanchett. I really admire her as an actress. I also would love to dress up Tilda Swinton, another fantastic actress. In the local scene, it would be Liza Soberano. I admire her beauty. I see her on TV but I haven't really met her and perhaps, one day, I'd get the chance to dress her up.

Have you ever refused a client? Why?

Yes, I have refused client. I have learned that in life, you can't please everyone, and you shouldn't because no one will end up winning in that situation. So once you realize it's not a perfect match, you just sort of agree to disagree and say, "Thank you very much for this opportunity and perhaps, another person can be better off designing for you."

Do you ask other designers to design your own clothes?

I am a very big fan of Joey Samson. Although I'm very simple when I dress up, I just wear jeans and t-shirts almost every day. But given the chance, I'd love to have some clothes made by Gian Romano.

Is there a color, which you will never use on a dress?

There is no color I would not use. I love color and I feel that at least, at one point, I'll try every color in the rainbow at least once. Color means so much to me. By refusing color into your life, it's like refusing particular taste. It's the same thing as like, is there something you would not eat? I would at least try it once to find out whether I like it or not.

Least number of time it took you to design a dress.

Five seconds [laughs]! I was able to do a wedding dress for my friend Sarah Myer. Because I know her, I knew exactly what she should be wearing on her wedding. And the longest time? Maybe three to four days? It was for a corporation and I was doing their uniforms. That needed a lot more thought because its several people and I had to adhere to the philosophy of their company, their vision, and think of functionality because people will wear this everyday; so it's not just a one occasion thing.

You are part of Lola, Mommy and Me fashion show. What should and shouldn't a Lola wear?

That's very hard to answer because there are different kinds of lola. There are conservative lolas, there are trendy lolas, there are lolas who are a little bit adventurous. I think it's a matter of appropriateness. I think lolas should always think about what is appropriate for a particular event and

adhere to that sense of appropriateness. And what would look good on any lola? Black [laughs] or dark colors. Ke payat ka, ke mataba ka, ke maliit ka, ke pandak ka, ke matangkad ka. That's why I'm always in black.

Your creations will be modeled by popular lolas and moms. Who are the women you would love to see on the ramp wearing your dresses? Let's start with Lolas.

Oh, my goodness. I don't even know if she's a lola. Senator Miriam Santiago. I admire her. I would have loved to see my grandmother Beatrice Laurel walk down the ramp, sadly, she passed away. My other grandmother Lorna Laurel is so elegant, she'd be a lovely person to walk down the ramp as well. And Moms? Three moms that I would love to see walk down the ramp because I know they will do very well are Lucy Torres-Gomez, Senator Grace Poe and Tina Maristela-Ocampo.

What made you decide to be involved with Bantay Bata?

Primarily, because I love children. I would like to hope and see that every child would have the opportunity to live and lead healthy lives. Unfortunately, there are circumstances that are not admirable for some children. We have to do our best in order to help in what little way we can so these children become better people in the future. To see children smile is enough to make your heart full - and a way to also give thanks to the blessings that you've received.

Finally, Bantay Bata recently turned 18. If she were a lady, describe the dress you would create for her on her debut.

I would design a dress for her that would reflect positivity, change, and goodwill. So that she would become an instrument for other people to be inspired from. Because of this, I want something in white. Something that's pure. And also with touches of blue because I think blue signifies hope and with lots of crystals. So it's bedazzling, so people would be attracted and to help the cause more. That's the dress I would design for her.





NETSUITE HELPS IN REVAMPING THE LA MESA

by: Althea Cahayag

Who would have thought that by making a place cleaner and more visually pleasant would help in saving the environment and the others? This has been the thought every time a group does an employee engagement in La Mesa Eco Park, just like what the NetSuite employees did.

A total of 32 employees from NetSuite Finance Department, a company that deals with Cloud Business Software, potted germinants or baby trees and had a repainting activity in the park. The germinants will be planted along the watershed to help in preserving the reservoir and maintain a cleaner and better air. Two pavilions in the park namely Ipil and Narra Pavilions were repainted. Repainting the facilities is part of restoring the structures of the park in order to encourage more guests to visit. In that way, funds are raised to aid in sustaining the watershed and give a hand to the communities that Bantay Kalikasan has been helping.

One of the employees, Rhoda Navarro, the Program Manager of NetSuite in Corporate Citizenship shares, "Part of our corporate social responsibility program is that, we engage our employees together with our managers and executives to do a community outreach. Then we are moving towards to help the environment, and renew all those sustainability."

The activity done by NetSuite in La Mesa Eco Park is a partnership with ABS-CBN Lingkod Kapamilya Foundation-Bantay Kalikasan.



JPMC @ LA MESA ECO PARK & WATERSHED

By: Maryam Abing

April 18, 2015 - over a hundred volunteers from JPMorgan Chase & Co., once again, flocked to La Mesa Ecopark as part of the global financial services firm's ongoing commitment to restore the La Mesa Watershed.

The employee volunteers were divided into two groups - with one repainting the sidewalk and the other potting germinants or baby trees of endemic species (Bitanghol) in the watershed. To help with the preservation of the Watershed, JPMorgan Chase and Co., in partnership with ABS-CBN Lingkod Kapamilya Foundation, Inc. (ALKFI), have committed to supporting tree-planting activities and restoring structures in the Ecopark that would encourage increased visits from tourists and raise funds to maintain the entire watershed facility.



Clockwise: Product of last month's germinant nursing, JPMorgan Chase & Co. employees repainting sidewalks, potting soil and nursing germinants.





TASTE FOR SUCCESS

ABS-CBN Lingkod Kapamilya Foundation, Inc. and Raintree Hospitality Management Philippines Bring Culinary and Lifestyle Training to the Community

By: CP Coulter & Winnie Rayos-Dimanlig

In a continued effort to improve the quality of life and aid communities, ABS-CBN Lingkod Kapamilya Foundation, Inc. (ALKFI) – Bantay Kalikasan teamed up with Raintree Restaurants, in order to give select beneficiaries from eco-tourism communities a chance to participate in a true life skills makeover. Participants from various Bantay Kalikasan-supported communities in Western Samar, Leyte, Sarangani, Guimaras, Romblon, Oriental Mindoro, Palawan, and Sorsogon were immersed in five days of culinary arts and lifestyle training from the staff of Raintree. It gave them everything they would need, not just to start or improve their own food business, but also to truly take their lives forward onto better opportunities.

The ever supportive President of Raintree, Ms. Annabelle Wisniewski, along with its staff and ranks of executives who personally participated in the training, specially created a five day training session which covers all the bases: from branding and menus to creating a true restaurant atmosphere, as well as makeovers which allowed the participants to present their best foot forward with every business day. ALKFI took care of lodging, transportation and some training needs while Raintree provided the learning, resource speakers, along with the use of the kitchen equipment and venues. Thus supplied, the nine participants from the different provinces, whose ages ranged from 26-64, were adequately prepared to face the coming days.

Raintree staff and personnel along with expert chefs and restaurateurs began this five-day session with a discussion on image and branding. As this is the foundation of any good restaurant or food business, trainer Randy Salvador emphasized the importance of knowing what kind of restaurant the participants aimed to have. They explained how it can be made unique through their own personal style, and planning a great menu that not only echoes the brand but ensuring that ingredients used in their respective menus are endemic in their respective areas. Basic service standards were also discussed, talking about safety and quality standards, and focusing on areas that make a restaurant a truly class act. The participants were given professional support in coming up with the designs and layouts of their menus, cementing the brand they personally wished to achieve.

There has never been a more tangible proof of commitment to support and a sincere desire to help fledgling communities than the kind of support that the Raintree group has so generously provided our participants. Raintree indeed has provided an invaluable contribution to the lives of these people through a complete, thorough, skills and image enhancing training; which would definitely improve their quality of life.

By giving these participants a true taste of success in the culinary field; and priceless guidance by experts from Raintree, there is no doubt that the future of the culinary field in our eco-tourism communities is looking sumptuous indeed.



Nanay Herminda preparing her Surman sa lbos



The nine representatives from BK-GI assisted provinces proudly holding their certificates, with the staff of ALKFI-Bantay Kalikasan and Raintree Restaurants

FORTIFYING THE LIVES IN THE COMMUNITY

by: Althea Cahayag

Her husband told Nanay Herminda Geraldoy, 64, from the province of Guimaras and a former Home Economics teacher, that she is way too old to attend trainings. But instead of minding his comment, she just simply shook it off. “Sabi ko sa asawa ko, bata pa ako! Kayang-kaya ko pa! Pursigido talaga akong pumunta rito para malaman ko kung paano magmanage ng isang restaurant.” (I told my husband, I’m still young! I still can! I am very determined to go here and learn how to manage a restaurant.) And that lead her landing on Manila and becoming a part of ABS-CBN Lingkod Kapamilya Foundation-Bantay Kalikasan’s Basic Service and Food Standards Training -- a project under BK-Green Initiative; which is in partnership with Raintree Restaurants, a chain of 11 specialty quick and full-service restaurants.

For five days, Nanay Herminda, together with the other eight representatives from eight assisted provinces of BK-GI (Western Samar, Leyte, Sarangani, Guimaras, Romblon, Oriental Mindoro, Palawan, and Sorsogon), was able to learn the importance of personality and image branding, basic service standards, food safety, and how to prepare the menu, recipe sheet, and how to compute food costs.

It was a total immersion. The representatives were grouped into three and coached by three professional chefs. They also visited different restaurants and food parks to learn and observe the operations and management. On their last day, a practical test was done where they became the chefs and the servers entertaining the guests. Each prepared the popular dish of the province where they come from.

“Mas nakita namin kung paano yung nangyayari sa mga restaurant. Kung paano ino-organize yung mga bagay. Kaya mas maganda na nandito kami sa Maynila nagtrain.” (We were able to observe what happens in a restaurant. How things are organized. That’s why it’s better that our training is here in Manila.)

When asked about her plans when she comes

back to Guimaras, Nanay Herminda said: “Doon sa aming barangay, walang kainan. Cater-cater lang. Balak kong magkaroon ng maliit na kainan sa amin at ituro sa mga kasamahan ko yung mga natutuhan ko rito.” (In our barangay, there are no diners, only catering services. I plan to have a small diner and also share what I have learned to the community)

The tie-up with Raintree Restaurants and Bantay Kalikasan-Green Initiative aspires to uplift the eco-tourism of each assisted province.

According to Randy Salvador, Raintree Hospitality Group’s Director-Resort Operations, “We expect to uplift the standards in terms of food and service in their own community. Hopefully, gagayahin din sila. In that way, tataas yung value ng tourism sa kanilang mga probinsya.” (We expect to uplift the standards in terms of food and service in their own community. Hopefully, others will do the same. In that way, the value of tourism in their provinces will be uplifted.)

Bantay Kalikasan’s Program Director, Norie Garcia, also notes the contribution of the training.

“Malaking kontribusyon ang pagkakaroon nang masarap na pagkain at kabuuang karanasan sa kultura ng pagkain sa atraksyon ng isang lugar. Isa ito sa maiiuwing karanasan ng isang turista,” Garcia beams. (A place becomes more attractive because of the food it offers, as well as its culture. It’s surely one of the best experiences that tourists will always remember.)

By equipping people the right information and skills, ALKFI, together with its partners, continue to fortify the lives of people in the community.

GREEN Initiative (GI) is a national movement established by Bantay Kalikasan that aims to nurture and protect the Philippine environment in a way that benefits the communities living around it.



HONDA PHILIPPINES MARKS ANOTHER PARTNERSHIP WITH ALKFI'S BANTAY KALIKASAN AND SAGIP KAPAMILYA

By: Ish Panganiban

A long time donor of Bantay Kalikasan's Bantay Baterya Project, Honda Philippines reaffirmed its commitment on April 22, 2015. They turned over eight boat engines, three motorcycles, one silent type generator and 20 road and site signages. These are all for the benefit of the people's organizations in ABS-CBN Lingkod Kapamilya Foundation, Inc. (ALKFI) managed ecotourism sites in Basey and Marabut in Samar.

The municipalities of Basey and Marabut are two of four Yolanda areas assigned to ALKFI by OPARR (Office of the Presidential Assistant for Rehabilitation and Recovery), the office that monitors the rehabilitation efforts in areas affected by Typhoon Yolanda.

The Honda boat engines will be used as passenger tour boats in Sohoton and Marabut, while the generator will be used to provide electricity at the Visitors Center

in Sohoton Cave. This enables the benefitting communities to have an alternative source of livelihood from ecotourism. Our benefactors were able to meet the beneficiaries during their site visit.

Gracing the occasion from Honda were Masaki Hagiwara (Assistant Vice President, Power Product Sales), Masakazu Kawai (Adviser for Business Admin Division), Gene Paralisan (Assistant Vice President for External Corporate Affairs), Raymond Cristobal, (Manager for Power Products), Stephanie Kinkito (Manager for Corporate Social Responsibility). Atty. Rey Delgado (BK - Samar Area Manager) and Gina Lopez (ALKFI Chairman) who accepted the donation on behalf of ABS-CBN Lingkod Kapamilya Foundation.



97,499 KG.

Total Used Batteries collected:
January - May 2015

LEAD recovered: 73,124.25 Kg.
Sulfuric Acid treated: 14,624.85 Liters

By: Sherwin D. Halo



157,657.51 LITERS

Total Used Oil Collected and Recycled:
January - May 2015

- RMH Teleservices Asia Pacific, Inc.
- Rizal Commercial Banking Corporation
- Honda Cars Philippines, Inc.
- NHK Spring Philippines, Inc.
- Top Motor, Inc.
- Mitsuwa Chemical Philippines, Inc.
- Fuji Electric Philippines, Inc.
- EDC - Southern Negros Geothermal Production Field
- GCGO - Palimpinon Power Plant
- Amkor Technology Philippines Amertron Inc.
- Asian Terminals, Inc.
- Sunpower Philippines Manufacturing Limited
- CM Pancho Construction, Inc.
- Asian Terminals, Inc.
- ABS-CBN Corporation
- ABS-CBN Corporation - Naga Integrated Micro-Electronics, Inc.
- 18-2 Property Holdings, Inc.
- 19-1 Realty Corporation
- Trakwell Transport Link, Inc.
- Amkor Technology Phils., Inc.
- On Semiconductor Phils, Inc.
- Matsuda Sangyo (Philippines) Corporation
- On Semiconductor SSMP Phils., Inc.
- Aqueous Events



Kapamilya Konek's notable win for its second year. The Golden Dove shared by Host Jing Castañeda and Susan Bautista-Afan

KAPAMILYA KONEK WINS THE GOLDEN DOVE

by: Althea Cahayag

Kapamilya Konek, Konek Ka Dyan! was hailed as the Best Radio Magazine Program in the recently concluded 23rd Kapinasan ng mga Brodkaster ng Pilipinas (KBP) Golden Dove Awards at Star Theater, Pasay City.

Hosted by Jing Castañeda, who was also a finalist for the Best Radio Magazine Program Host category, and Susan Bautista-Afan, Kapamilya Konek is a one-hour radio program that airs over DZMM 630 every Sunday, 5 p.m. It aims to connect family members by providing advice from experts on various family problems and issues that arise, and strengthen the relationships of Overseas Filipino Workers with their families in the Philippines.

In its two years, Kapamilya Konek has already been a finalist for the 36th Catholic Mass Media Awards under Best Radio Counseling Show category while its former host, Maricel Laxa-Pangilinan, also became a finalist for Best Radio Magazine Program Host in last year's KBP Golden Dove Awards.



Jennifer Chan – KK Creative Consultant and Lucidel Maligaso – KK Researcher, holding the Golden Dove for Kapamilya Konek.

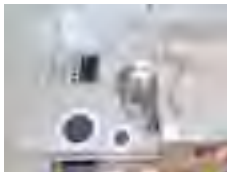


COIN COUNTERS FROM AFI-US TO BBi63

by: Althea Cahayag



Because of ABS-CBN Foundation International, Bantay Bata 163 now has seven units of coin counters for their regional offices. Two coin counters were placed in Manila office while offices in Bicol, Davao, Cebu, Bacolod, and Negros have one counter each.



These coin counters are intended for the coin bank operations of Bantay Bata 163 to help speed up the counting of coins collected in each Barya Mo, Buhay Ko coin bank.



SUNSHINE WALKS FOR A CAUSE

by: Ana Junio

Sunshine Cruz and her 3 daughters will be walking the ramp to support Bantay Bata 163's Lola, Mommy & Me, a family activity to celebrate the program's 18th Birthday.

Lola, Mommy & Me is a Fashion Show/Champagne High Tea to be held at the Raffles/Fairmont Makati on May 31 at 3pm. Through this activity the foundation hopes to be able to foster family bonding within generations and to promote camaraderie and fun among family members as a proactive approach to strengthening the Filipino child. Women of substance and significance have been invited to model with their children, grandchildren and great-grandchildren.

"Anything for Bantay Bata, 110% support because it's for the children, for education and for their medication. So nung inoffer sa akin ito, hindi ko na pinag-isipan and I just said yes. I am very excited to wear the creations of Mr. Rajo Laurel and of course I'm also very excited na magmomodel ako at rarampa ako with my three kids. It's a very memorable experience for us because it's the first time na gagawin ko ito with my children," she says.

Sunshine will model the creation of one of the country's sought-after fashion designers, Rajo Laurel, who will feature his Spring and Summer 2015 Matisse collection. Rustan's will showcase its various name brands, Janina Dizon jewelry will be used to embellish the ladies and Lourd Ramos of Creations will take care of hair and make-up. Kameraworld will document the event with instant photos.



Sunshine Cruz wearing one of Rajo Laurel's creations during the fitting for Lola, Mommy & Me



“The very first thing is to give back to the Filipino people. We have so much blessings”

NAFDA REVISITS BNJ

by: Althea Cahayag

The National Association of Filipino Dentists in America (NAFDA) once again visited the community of BayaNiJuan sa Southville 7 in Calauan, Laguna. It was a long ride but that did not hinder them at all. These dentists are on a mission.

The President of NAFDA, Dr. Donna Marie Calima shares, *“We know that there are a lot of children who need dental health care. This is a small thing that we can do to give back to the community. It is our mission. If we could serve any community, it would be an honor for us. It’s not for any individual gain.”*

In partnership with Bantay Bata 163-Laguna and BayaNiJuan, the dentists were able to serve 124 people in the community of free tooth extraction; which included adults and children. The residents were very grateful for the dental mission just like Emolyn Bienvenida.

She says, *“Maganda po na nagkaroon ulit sila ng dental mission dito sa BNJ, na may mga partner na pumupunta rito. Mas marami pong nabibigyan ng serbisyo kagaya ng aking anak na nabunutan ng libre.”*

Dr. Calima adds, *“A single person or a small group of people will already affect the whole community in dental health care. So as long as we have the association, we will always commit to doing this.”*



BAYANIJUAN FC WINS HOST TOURNEY

by: Miko Alino

Local clubs in Laguna gathered at the newly-rehabilitated MML Athletic Field in Southville 7 for the 4th Bayanijuan Football Festival. The participating teams were Mabuhay FC (Cabuyao), Santa Cruz FC, Agila United (Los Banos), Greyhounds United FC (Canossa Academy Calamba FC), Calamba United FC, Phil Simon (Marikina), Futbolero United and Bayanijuan FC.

The hosts, Bayanijuan FC, won the Under-17 Boys division and bagged 2nd place in the Under-17 Girls category. The other winners were Santa Cruz FC (Under-9 mixed), Phil Simon (Under-11 mixed), Agila United (United 13 and Under-15 mixed) and Greyhounds United FC (Under -17 Girls).

The 4th Bayanijuan Football Festival was organized by ABS-CBN Lingkod Kapamilya Foundation, in partnership with the Laguna Football Association, the local government of Calauan and the National Housing Authority.



COMPLETE LIST OF WINNERS

Under 9 Mixed
Champion: Santa Cruz FC
1st Runner-up: Greyhounds United FC

Under 11 Mixed
Champion: Phil Simon FC
1st Runner-up: Santa Cruz FC
2nd Runner-up: Calamba United FC

Under 13 Mixed
Champion: Agila United FC
1st Runner-up: Greyhounds United FC
2nd Runner-up: Santa Cruz FC

Under 15 Mixed
Champion: Agila United FC
1st Runner-up: Greyhounds United FC
2nd Runner-up: Futbolero United

Under 17 Girls
Champion: Greyhounds United FC
1st Runner-up: Bayanijuan FC
2nd Runner-up: Mabuhay FC

Under 17 Boys
Champion: Bayanijuan FC
1st Runner-up: Santa Cruz FC
2nd Runner-up: Mabuhay FC

The *Irony* in HAPPYLAND

by: Althea Cahayag



Filthy. Smelly. Damp.

Since the day Rosalyn opened her eyes, until now that she's 8 years old, this is what she has been seeing – garbage everywhere, wet and sticky ground filled with plastics, and a repulsive stinky smell that seems to be a combination of smoke, piss, poop, and rot that envelope the whole area.

This is what Barangay105 Happyland Tondo feels like, the place where Rosalyn's family lives. And this is her playground.

Rosalyn is very much aware of their place. She smiles coyly as she says, "Marumi po. Maraming basura."

Most of the time, she and her brother play tag outside their house, along with other children, exposing themselves to the infested garbage around them. Their mother, Hannylyn always reminds them not to stay outside for so long, and instead, just play inside their house to avoid the filthy environment, to avoid getting sick.

Their house is inside a very big building compound together with the houses of other families. They do not have their own toilet. What they have is a public toilet for everyone in the building; which no longer functions very well. It's clogged. So how do they manage?

"Ang ginagawa po namin, sinusupot (yung dumi namin) na lang po. Tapos itatapon... sa basurahan," Hannylyn answers.

The Irony

Happyland of Brgy 105 is undoubtedly one of many depressed areas in Tondo. Some families scavenge and eat pagpag (left over food from trash). One would see thin and underweight children everywhere, just like Rosalyn - severely wasted, as nutritionists would call them. She only weighs 18 kilograms, too light for her age. The food and the place are not the only problems for these children. Clean water is not available.

Dr. Mary Grace Aquino, the head of the municipal health center says, "Wala silang finatawag na potable water na nanggagaling

mismo sa kanilang bahay. Karaniwan, bumibili sila ng tubig. Tsaka wala silang sariling paliguan."

With this kind of environment, children are prone to parasites -- Soil Helminth Infection.

In a depressed area like the Happyland, over 50% have worms in their digestive tract.

Help is very much needed

"Malaking problema talaga. Paano natin maiwasan na paulit ulit na maimpeksyon ang bata? Kailangan, health, hygiene, education sa mga bata," Dr. Aquino says.

In order to help, Bantay Bata 163, together with Project Pearls, did a deworming activity in Happyland. Rosalyn was among the more than 100 children who were given a deworming tablet. She knows it isn't a piece of candy but a medicine for she has already experienced deworming activities in school.

Actually, it was more than a deworming activity. Rosalyn and the other kids with their parents were served healthy and delicious meals -- pancit and chicken teriyaki, partnered with drinking water. Clean. Potable.

Teaching the children about their rights was also a part of the activity since most of the time, abuse happens in depressed areas. Rosalyn and the other children also enjoyed playing the games prepared by Bantay Bata and took home gift bags containing new clothes, toys, and different personal hygiene products.

Rosalyn's mother muses, "Malaking tulong na rin ito. Kasi yung iba rito, yung mga anak nila, may sponsor. Eh sa lahat ng anak ko, walang sponsor."

It might have been a short activity but already, an impact is made. Even just for a day, within a few hours, Bantay Bata 163 with its partner Project Pearls, has given joy to the children and made Brgy. Happyland a true happy land.

And it would be a happier land if the children and their families can be out of danger by having a clean place to live in.



METRO BLOGGER SUPPORTS BB163

by: Althea Cahayag

44 models, seven young designers, with one goal – to help create a better and happier world for the children. This is what Metro Blogger's Fashion Evolution is all about.

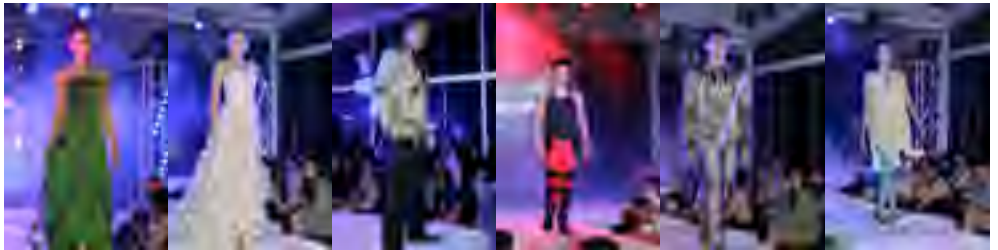
Metro Blogger, an organization composed of passionate writers who share similar views about personal and professional know-how in life, staged a fashion show dubbed as Fashion Evolution. By selling tickets of the event, they were able to raise funds for the benefit of Bantay Bata 163.

Its Founder and Country Head Mr. Jess C shares, "This is the first time that we are able to support Bantay Bata 163, and we're very happy and honored. I believe in the advocacy, too, so we are choosing Bantay Bata. For our future events, we will do the same thing."

The night was filled with glamour and elegance. But behind the bright lights and sophisticated dresses, is the aim to help, in which the runway has become a road to lend a hand to children in need.



Mr. Jess C., Metro Blogger's Founder and Country Head (on the left) with partners and two Bantay Bata 163 Resource Mobilization Officers – Licel Apa and Lita Montifar – during the ribbon-cutting ceremony of Metro Blogger's Fashion Evolution



BANTAY BATA CELEBRATES 18TH YEAR WITH AN OUTREACH PROJECT

by: Althea Cahayag

Rowena Gabarda was one of the beneficiaries of Bantay Bata 163 18th year anniversary celebration in Brgy. San Vicente, San Pedro, Laguna. Her husband is the sole breadwinner of the family, who earns a living by buying scrap; while Rowena augments her family's income by doing laundry from well off families.

The family has 3 children who are still studying. With their growing needs, the family can hardly meet both ends. Rowena was overjoyed when Brgy. San Vicente identified their family as one of the beneficiaries of Bantay Bata's outreach activity. She has participated in various outreach programs conducted in the community for 19 years; but according to her, Bantay Bata's activity was totally different in many ways.

"Ito kasi, kumpleto. May parenting, may palaro sa mga bata, may dental saka medical

mission. Kaya maganda," she says. (The outreach has everything. There are parenting lectures and children's activities, aside from the usual medical and dental mission.) Together with her 6-year old daughter, she took advantage of the free medical check-up where she was prescribed medicines for her weak lungs. Her daughter was also given vitamins to help her gain more weight and stay healthy. Further, she said that the free consultation and medicines were already a big help.

"Nakabawas sa gastusin, kagaya nung sa gamot, kasi may pharmacy. Hindi mo na bibilhin tapos may giveaways pa sila." (There's no need for me to buy the medicines prescribed to me by the doctor. They are also giving it, and then they also have giveaways.)

Since 1998, a year after the launch of Bantay Bata 163, community outreach project has been a part of the advocacy activities of the program. It aims to help in the prevention of child abuse among communities by conducting parenting sessions and children's activities.

In celebration of its 18th anniversary, Bantay Bata 163 partnered with Brgy. San Vicente, San Pedro, Laguna and DZMM-TLC to hold an outreach activity, targeting 300 families and 100 walk in individuals or a total of 1000 individuals. Services include medical/dental/optical, parenting on detection and prevention of child abuse, emergency preparedness, children's activities, palarong pinoy, soup kitchen, free haircut and storytelling. Children were also entertained with a magic show together with the Enchanted Kingdom characters and a Jollibee mascot.

With Bantay Bata's commitment, it will go far beyond reaching out to more families and communities, promoting appropriate care by strengthening families and preventing violence against children.



Nanay Rowena and her daughter having a free medical consultation during Bantay Bata 163's outreach activity in San Pedro Laguna



Colors from the heART

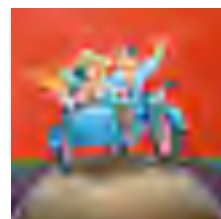
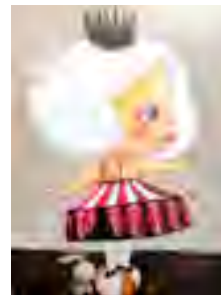
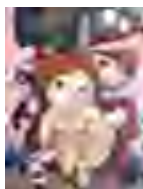
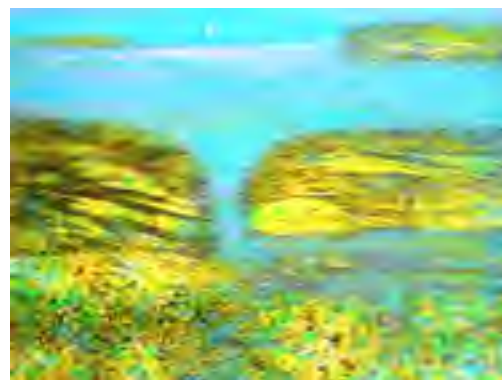
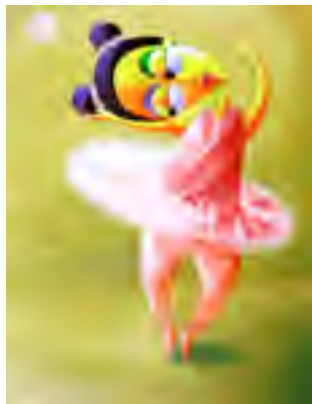
On May 31, at 3 o' clock in the afternoon, the lobby of the Grand Ballroom Raffles Fairmont Hotel in Makati City will be an art venue for Colors from the Heart, an exhibit showcasing colorful and festive works by top modern and contemporary visual artists that evoke strong feelings of joy and hope.

This event is in conjunction with Lola, Mommy and Me, a fashion show that will feature international brands alongside creations of one of the country's leading names in fashion, designer Rajo Laurel, and their muses, consisting of Three generations; Grandmothers with their Children and grandkids.

An afternoon of high tea paired with fashion and art is for the benefit of Bantay Bata 163.

The art exhibit titled Colors from the HeART, is organized in partnership with Galleria Nicolas and will feature works by National Artists Federico Aguilar Alcuaz, Abdulmari Imao, Internationally renowned artist Juvenal Sanso, Foremost sculptor Ramon Orlina, alongside Genre artists Michael Cacnio, Dominic Rubio, Jovan Benito, Aljo Pingol, and Richard Arimado, landscape artist Rudolf Gonzalez, and contemporary artists Caress Banson, Jomar Delluba, Carlo Ongchangeo.

Colors From the Heart is one of many art exhibits that have been organized by Galleria Nicolas in celebration of Bantay Bata 163's 18th anniversary.



SERENATA RENEWS PARTNERSHIP TO HELP FILIPINO CHILDREN

by: Althea Cahayag



It was eight years ago when the partnership of Serenata and Bantay Bata 163 began, sending Filipino children to college through the Bantay Edukasyon Scholarship Program.

Serenata is a Philippine children's choir and string orchestra based in Jeddah, Saudi Arabia. Every year, the choir holds a concert; which is a fundraiser for Bantay Bata 163, for them to grant 4-year scholarship to students coming from impoverished families.

For its 10th season, Serenata caps their celebration by continuing their support to the program as they renew their partnership.

Serenata's Chairperson Charo Hipos shares, "Initially, we were able to send four scholars so sabi namin, let's continue to have four scholars every year. Sa 10 seasons, there are two seasons that we had five scholars. On the fourth year na may naga-graduate, it is an achievement and that achievement gives fulfillment to all of us." (Initially, we were able to send four scholars so we thought of sending four scholars every year. With our 10 seasons, there are two seasons that we had five scholars. On the fourth year that there are students who graduate, it is an

achievement and that achievement gives fulfillment to all of us.)

To date, there are already 29 scholars under the sponsorship of Serenata and eight students have already graduated. The Bantay Edukasyon scholarship program aims to provide assistance not only in terms of financial aid but also to develop the personalities of the students benefitting from it. It is a scholarship program that heals. Most of the scholars come from children and youth who had difficult circumstances, some of them were placed under Bantay Bata's intensive case monitoring. But even so, the scholarship program enforces policies and guidelines, which entail possibility of termination from the scholarship. However, since a donation is a public trust given to the organization, scholarship grants are transferred to other qualified scholars who have shown earnest efforts in their education, hence a continuing investment for the future builders of the community.

There are indeed different ways to help and give a brighter future to someone. Just like in the case of Serenata, music became a channel for them to be able to help and give children one of the most precious gifts – the gift of education.



PH SCHOOL DOHA RAISED FUNDS FOR BEDUK SCHOLARS

by: Althea Cahayag

The Philippine School Doha has been a long time donor of Bantay Bata 163. The school has been donating to the Bantay Edukasyon scholarship program where hundreds of impoverished children are given the chance to go to school and study. Philippine School Doha regularly conducts fund raising activities, together with its students and faculty, to continue their advocacy in uplifting the lives of the children in the Philippines.



ABS-CBN

LINGKOD KAPAMILYA
FOUNDATION, INC.

SAGIP KAPAMILYA

Sagip Kapamilya is the emergency humanitarian assistance program of ABS-CBN Lingkod Kapamilya Foundation, Inc. We provide food and non-food relief to affected communities of disasters, as well as engage in rehabilitation and disaster risk reduction projects.

**HELP US
HELP OUR KAPAMILYAS IN NEED**





The program is involved in curriculum enhancement, teacher training and learning resource development.

We aim to discover the strengths of each child, nurture and maximize their full potential.

HELP US DISCOVER, NURTURE AND REALIZE THE GENIUS IN EVERY CHILD

PROGRAMA GENIO PARTNERS WITH PCGE

Programa Genio in Partnership with Philippine Center for Gifted Education brings forth the importance of Assessment for Diverse Learners. A total of 676 pupils were assessed in Busuanga, Palawan.

The assessment of Diverse Learners is the preparatory phase in the development of educational programs that can build on student strengths. This is the real spirit of inclusive education which our K-12 reform is anchored.

